

Dierberg's 171ST ANNIVERSARY SALE!

LOW PRICES & HOT DEALS

\$5.99 ea. Rewards Deal
KITCHEN Rotisserie Chicken

\$8.50 ea. HOT DEAL!
Boneless Ribeye Steaks
8 oz. ea.
Boneless Sirloin Steaks...\$9.99/lb.

\$5.98 ea. LOW PRICE!
When you buy 3 or more
Coca-Cola Soda
12 pk. 12 oz. cans

10/\$10 LOW PRICE!
Chobani Greek Yogurt, Flips or Creations
4.5-6.7 oz. pkg.

\$2.48 ea. LOW PRICE!
Kettle Cooked
When you buy 4 or more
Frito Lay Lay's, Kettle Cooked Lay's, Josefinia or Rold Gold Pretzels
5-16 oz. bags

25% OFF REGULAR RETAIL
Bell & Evans Organic Chicken

2/\$4 LOW PRICE!
Essential Everyday Cheese Shreds
6-8 oz. pkg.

\$4.49 LOW PRICE!
Edy's Frozen Dessert, Häagen-Dazs, Nestlé Ice Cream or Novelties
14-48 oz. or 3-8 ct. pkg.

\$1 HOT DEAL!
Oscar Mayer Basic Lunchables
3.1-4.4 oz. pkg.

TRUCKLOAD Produce Sale!

SAVE 69%
99¢ lb.
Beefsteak Tomatoes

SAVE 41%
10/\$10
Red, Yellow or Orange Peppers

\$5.98
2 lb. pkg.
Strawberries

SAVE 40%
2/\$6
Fresh Express Salad Kits
6.7-10.75 oz. pkg.

see page 4

Hello, Sunshine! PATIO PARTY

OFFICIAL BUNS OF THE ST. LOUIS CARDINALS
20% OFF REGULAR RETAIL
Bakehouse Buns or Rolls
8-16 ct. pkg.

\$10.99
Nathan's Family Pack or Colossal Beef Franks
28-32 oz. pkg.

\$4.99
Curly's Pulled Pork or Chicken
12-16 oz. pkg.

20% OFF REGULAR RETAIL
Tippin's 8" or Mini Pies
9-34 oz. pkg.

2/\$6 Famous Dave's Barbecue Sauce
19-20 oz. bottles

4/\$5 McCormick Grill Mates Marinades
7-11.25 oz. pkg.
McCormick Grill Mates Rubs...\$3.99
5.37-6 oz. pkg.

\$5.99 Dave's Killer Bread Buns or Bread
17.6-27 oz. pkg.

25% OFF REGULAR RETAIL
Pretzella Buns or Bites
8.4-12.8 oz. pkg.

2/\$6 Fresh Express Salad Kits
6.7-10.75 oz. pkg.

2/\$4 Essential Everyday Cheese Shreds
6-8 oz. pkg.

\$4.49 Edy's Frozen Dessert, Häagen-Dazs, Nestlé Ice Cream or Novelties
14-48 oz. or 3-8 ct. pkg.

\$1 Oscar Mayer Basic Lunchables
3.1-4.4 oz. pkg.

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25% OFF REGULAR RETAIL
Bell & Evans Organic Chicken

2/\$4 Essential Everyday Cheese Shreds
6-8 oz. pkg.

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14-48 oz. or 3-8 ct. pkg.

\$1 Oscar Mayer Basic Lunchables
3.1-4.4 oz. pkg.

THIS AD BEGINS TUES. APRIL 22

TUE 22 WED 23 THUR 24 FRI 25 SAT 26 SUN 27 MON 28

Selected varieties. Some restrictions apply. Prices subject to change. See store for details.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

15% OFF

REGULAR RETAIL
Rewards Deal
All Bob's BBQ Items

BOB'S BBQ

\$11.99
Master Marine Wild Caught Raw P&D Super Jumbo 16/25 or Jumbo 21/25 Gulf Shrimp
16 oz. pkg.

\$11.99 lb.
Ultra Large 31/40 Peeled & Deveined Shrimp
Cocktail Sauce...\$3.99
8 oz. pkg.

2/\$4
McCormick Grill Mates Seasonings or Grinders
3.7-5.5 oz. pkg.

KITCHEN

\$6.99 lb.
Cappellini Asiago Pasta Salad

\$6.49 lb.
Macaroni Salad

\$4.99 lb.
Baked Beans

\$4.99 ea.
Sold in 2 pk. for \$9.98
Original Grilled Chicken Breast

Dierberg's Produce TRUCKLOAD Sale!

\$3.99
Blueberries
Pint ctn.

99¢ lb.
Vidalia Onions
NEW CROP VIDALIA ONIONS!
MILD & SWEET

10/\$10
Hot House Cucumbers, Red Grapefruit, Extra Large Lemons or Jumbo Navel Oranges

\$2.99
Peelz Seedless Mandarins
2 lb. pkg.

SAVE 46%
\$1.98 lb.
Brussels Sprouts
Sold in tote bags

\$1.78 lb.
Envy Apples

58¢ lb.
Russet Potatoes

\$1.68 lb.
Broccoli Crowns

\$5.99
Pero Farms Family Size Cleaned & Trimmed Green Beans
2 lb. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

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WE ♥ LOCAL

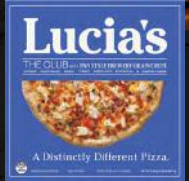
LOCAL FAVORITES



\$3.99
Hacienda
Tortilla Chips or Salsa
12-16 oz. pkg.



\$7.99
Dubuque
Coffee
12 oz. bag



\$8.99
Lucia's
Craft Pizza
23.5-26 oz. pkg.



2/\$4
Prairie Farms
Iced Coffee
14 oz. btl.



\$2.69
Prairie Farms
Sour Cream
or Dips
16 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

Save MORE WITH OUR BRANDS



SAVE 21%
Essential Everyday
Ricotta Cheese
15 oz. pkg.

SAVE 57%
when compared with national brand

99¢

Essential Everyday
Pasta
12-16 oz. pkg.



SAVE 30%
Essential Everyday
Designer Plates
24-48 ct. pkgs.



SAVE 35%
Essential Everyday
Garlic Texas Toast
11.25 oz. pkg.

\$2.59



SAVE UP TO 61%
Essential Everyday
Cereal
11.8-18 oz. boxes



**Essential Everyday
Vegetables**
12 oz. pkg.



**Essential Everyday
Tall Kitchen
Drawing Bags**
78 ct. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

GROCERY



\$1.99
Barilla
Al Bronzo Pasta
12-14.1 oz. pkg.



BUY 1 GET 1 FREE!
Dei Fratelli Pasta Sauce,
Tomatoes, Tomato or
Vegetable Juice
24-46 oz. pkgs.



\$1
Knorr
Side Dishes
4-5.8 oz. pkg.



4/\$6
Campbell's
Condensed
Soups
10.5-11.5 oz. cans



\$3.49
Nabisco
Fruit Newtons
10 oz. pkg.

GROCERY



2X BONUS POINTS
\$4.99
Cheez-It Family Size
or Multipacks
12-21 oz. or 12 ct. pkg.



2/\$4
Betty Crocker
Fruit Snacks
4.5-8 oz. pkgs.



2/\$6
Kellogg's Cereal
9.6-16.1 oz. boxes



\$4.49
Post
Family Size Cereal
18-29 oz. box



2/\$5
Fiber One, Nature
Valley Bars, General
Mills Bars or Cereal
3.28-12 oz. pkgs.



2/\$5
Chi-Chi's or
Herdez Salsa
16 oz. jars



2/\$6
Herdez
Premium Salsa
15.3-15.7 oz. jars

HELP US SUPPORT THE
American Heart Association
Heart Walk.
ROUND UP
DONATE AT CHECKOUT OR IN
THE DIERBERGS APP.



\$4.79
Tate's Bake Shop
Cookies
5.8-8 oz. pkg.



\$3.49
Thomas'
Bagels
20 oz. pkg.



\$2.99
Nature's Own
Crafted Butter Rolls
12 ct. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

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WOW! WEDNESDAY

HOT DEALS EVERY WEDNESDAY!

APRIL



Pepsi Soda
2 LTR. BTL. LIMIT 8

\$1.29

Rewards Deal
\$2.49 WITHOUT REWARDS
SAVE \$1.20



Häagen-Dazs Belgian Waffle Ice Cream Cones
4 CT. PKG.

\$3.99

Rewards Deal
\$6.99 WITHOUT REWARDS
SAVE \$3



Popwell Prebiotic Soda
12 OZ. CAN

\$1.65

Rewards Deal
\$2.69 WITHOUT REWARDS
SAVE \$1.04



1st Phorm Energy Drinks, Protein Bars or Meat Sticks
2-16 OZ. PKG.

\$1.69

Rewards Deal
\$2.49 WITHOUT REWARDS
SAVE 80¢

NO CLIPPING NEEDED - Prices valid on Apr. 23 and 30. Must be a Dierbergs Rewards Member & Enter Your Rewards Number at Checkout. While Supplies Last.

NOT A MEMBER? JOIN FREE! CLICK HERE TO JOIN

FROZEN & DAIRY



\$4.99

Bellatoria Thin Crust Pizza or Garlic Cheese Bread
12.1-21.71 oz. pkg.

Brew Pub Stuffed Crust Pizza...**\$8.99**
31.5-33.75 oz. pkg.



\$6.99

Gino's East Deep Dish, Tavern Style, Home Run Inn Classic or Rosati's Thin Crust Pizza
18.25-33.5 oz. pkg.



10/\$10

Banquet Pot Pies
7 oz. pkgs.



2/\$6

Fage Greek Yogurt
16 oz. pkgs.



2/\$6

Dannon Animals, Activia or YoCrunch Yogurt
4-6 ct. pkgs.



2/\$9

International Delight Iced Coffee, Cold Foam, Dunkin' or Silk Creamers
14-64 oz. pkgs.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

Bob's BARN

BEER • WINE • SPIRITS



\$15.45

Budweiser, Bud Light or Bud Select
20 pk. 12 oz. btls.
This Price Good Only in Missouri



\$17.77
Miller Lite or Coors Light
15 pk. 16 oz. btls.



\$15.87
Natural Light
30 pk. 12 oz. cans
This Price Good Only in Missouri



\$17.47
Jose Cuervo Gold or Silver
750 ml. bot.
This Price Good Only in Missouri



\$14.93
Deep Eddy Vodka
750 ml. bot.
This Price Good Only in Missouri



\$8.47
Sunny D Vodka Seltzer
4 pk. 12 oz. cans



\$8.47
Mom Water
4 pk. 12 oz. cans
This Price Good Only in Missouri



\$22.95
Evan Williams Black Label
125 fl. oz. bot.
This Price Good Only in Missouri



\$15.45
Truly, White Claw or Quirk
12 pk. 12 oz. cans

Butcher SHOP



\$4 lb. OFF
REGULAR RETAIL
Boneless Saratoga Rib Eye Steak



\$7.49 lb.
Boneless Top Round Steak or London Broil Steak
Beef Cube Steak...**\$6.49 lb.**



\$5
Quarter Pound Ground Chuck Patties
4 ct. 16 oz. pkg.



\$3 OFF
REGULAR RETAIL
Just Bare Whole Chicken
4 lb. pkg.



\$4.49
Johnsonville Sausage Links, Ropes or Ground Italian Sausage
12-16 oz. pkg.



\$2.99
Kentucky Legend Ham Steaks
8 oz. pkg.
Diced or Cubed Ham...**\$3.49**
8 oz. pkg.



SAVE 40%
\$4.37
Impossible Meat Alternatives
16 oz. pkg.



PLANT BASED
\$5.99
Farmland Bacon
12-16 oz. pkg.



\$4.99
Swift Bacon-Wrapped Pork Filet
5 oz. pkg.



\$2
Perfectly Portioned Protein
5 oz. pkg.

BEVERAGES



\$5.49
Pepsi Soda
10 pk. 7.5 oz. mini cans



SAVE 57%
\$2.99 ea.
When you buy 3 or more
Pepsi Soda
6 pk. 16.9 oz. btls.



\$2.49
7-UP or Dr Pepper Soda
2 lt. bot.



\$7.49
Gatorade
8 pk. 20 oz. btls.



\$11.99
Bloom Sparkling Energy Drinks
6 pk. 12 oz. cans



\$7.99
Joyba Bubble Tea
4 pk. 12 oz. pkgs.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

bakehouse



20% OFF
REGULAR RETAIL
Greg's Crazy Good Cookies
7-21 oz. pkgs.



20% OFF
REGULAR RETAIL
Anthony & Son's Avocado Bread
10-24 oz. pkg.



20% OFF
REGULAR RETAIL
Atlanta Cheesecakes
12-50 oz. pkg.
Whole or Quarters



\$1 OFF
REGULAR RETAIL
Bakehouse Fudge Bites
8 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

D KITCHEN



\$3.99
CASA MILLO
Bruschette Toasts
5.3 oz. pkg.

\$2.49
Gus' Pretzels
3 ct. pkg.



\$7.99 lb.
Spaghetti & Meatballs

OUR DELI PROMISE

- PREMIUM QUALITY
- PURE WHOLE CUTS
- NO BINDERS & NO FILLERS
- GLUTEN FREE & MSG FREE

SAVE UP TO \$5 lb.

- Old Fashioned Off-The-Bone Tavern Ham **\$8.49** lb.
- Maple Glazed Turkey Breast..... **\$9.49** lb.
- Buffalo Chicken Breast..... **\$9.49** lb.
- Yellow or White American Cheese..... **\$4.99** lb.
- Pepper Jack Cheese..... **\$5.99** lb.



ROTISSERIE CHICKEN EVERY DAY LOW PRICE



25% OFF

\$5.99

D Rewards Deal

\$7.99 Without Rewards

NO CLIPPING NEEDED!

Limit two per Member per day. While supply lasts. Must be a Dierbergs Rewards Member and enter Rewards Number at checkout. See Dierbergs.com/roisserie for complete offer details and limits.

SEAFOOD MARKET



\$5
Seasoned Salmon Bites
6.4 oz. pkg. **\$9**



\$5.50 lb. OFF
REGULAR RETAIL
Pacific Halibut Fillets



\$13.99
Warm Water Lobster Tails
6.5 oz. ea.



\$6.99
Fresh Norwegian Salmon
6 oz. hand-cut portion
Fillets..... **\$14.99** lb.



FRESH OYSTERS EVERY FRIDAY IN APRIL!
\$1 EA. WHILE SUPPLY LASTS
REG. \$1.49 EA.



\$7.49
Marinated Mediterranean Salmon
6 oz. hand-cut portion



\$4.99
Clam Shack Soups
24 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

Shop. Earn. Be Rewarded.
Join Free at Dierbergs.com/Rewards

We reserve the right to limit. We are not responsible for printing or typographical errors.

VIEW ALL OUR WEEKLY DEALS AT DIERBERGS.COM/AD

Ad good Tues., April 22 - Mon., April 28, 2025. Good only in St. Louis Metro area. Prices and availability may vary by location and with our delivery and pickup partners.



\$3.29
Organic Girl Baby Salads
4.2-5 oz. pkg.



\$4.48
Organic Strawberries
1 lb. pkg.



\$1.48 lb.
Organic Sweet Potatoes

WHAT IN THE WORLD?

MELISSA'S KEY LIMES
16 oz. pkg.
\$2.99



Named for the famed Florida Keys, these beloved limes pack a seriously acidic punch and a depth of flavor that "regular" (Persian) limes just can't beat. Perfect for pies, marinades, cocktails, or anywhere you want a citrusy kick!



20% OFF
REGULAR RETAIL
WITH DIGITAL COUPON
CLIP NOW
Diced Red Onions
5 oz. pkg.



20% OFF
REGULAR RETAIL
WITH DIGITAL COUPON
CLIP NOW
Diced Sweet Potatoes
18 oz. pkg.



20% OFF
REGULAR RETAIL
WITH DIGITAL COUPON
CLIP NOW
Watermelon Spears
16 oz. pkg.

GROCERY, BODY & HOME



\$4.99
Pringles Snack Stacks
12 ct. pkg.



\$21.99
Dunkin' Coffee
32 ct. pkg.



\$7.99
Skintimate or Schick Disposable Razor
312 ct.



\$2.49
DaVinci Ditalini or Orzo Pasta
16 oz. pkg.



\$1.99
Saucy Spoon Baked Beans
28 oz. can.



2/\$12
When you buy 2 or more PapaNicholas Coffee
10-12 ct. boxes of 9-12 oz. pkg.



99¢
Equaline Liquid Hand Soap
7.5 oz. pkg.



2/\$5
Gerber Lil' Crunchies, Pick-Ups or Toddler Meals
1.48-6.7 oz. pkg.



5/\$5
Maruchan Ramen Bowls or Yakisoba Noodles
3.3-4 oz. pkg.



\$4.99
Kellogg's Rice Krispies Treats or Nutri-Grain Bars
12.1-20.8 oz. pkg.



\$5.99
Dove Men+Care or Caress Body Wash
13.5-20 oz. bot.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

GROCERY

\$8.99
75¢ PER ROLL

\$6.99

\$9.99
FINAL PRICE WITH DIGITAL COUPON

\$1.64 lb.

\$4.19
WE LOCAL

\$1.89

Scott Comfort Plus Bath Tissue
12 mega rolls

\$9.99
FINAL PRICE WITH DIGITAL COUPON

\$11.99

\$3.69

PRICED RIGHT

\$6.99

\$9.99
FINAL PRICE WITH DIGITAL COUPON

\$5.99

\$5.99

\$6.99

\$10.49
\$1.75 PER ROLL

\$11.99
\$3 PER ROLL

\$3.69

\$5.99

\$6.99

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

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GET Dierbergs DELIVERED IN AS LITTLE AS 1 HOUR!

WE'RE NOW ON **instacart**

Get \$15 off your purchase of \$50+

While supplies last. Place an order with \$50 min. subtotal on eligible items before taxes, fees and tips. Exclusive to orders from Dierbergs Markets on Instacart. Offer automatically applies at checkout. Offer can't be combined with other promotions.

SHOP NOW

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

D KITCHEN

\$8.99

\$5.49

\$5.99
WE LOCAL

D SEAFOOD MARKET

\$7.99
SAVE \$4

\$2 OFF
REGULAR RETAIL

\$4
EVERY DAY LOW PRICE

BEVERAGES

\$4.49

\$3.49

\$5.99

\$8.49 - \$10.99
SAVE UP TO \$1.30

\$8.49 - \$10.99

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

Butcher SHOP



\$5.99
 Butterball Turkey Sausage Links or Burgers
 16 oz. pkg.

\$5.99
 Smithfield Prime Fresh Lunchmeat
 16-16 oz. pkg.

\$5.99
 Armour Meatballs
 20-25 oz. pkg.

\$9.99
 Harvestland Individually Wrapped or Diced Chicken Breast
 32-36 oz. pkg.

\$6.99
 Perdue Family Pack Short Cuts
 12-16 oz. pkg.

\$5.99
 Land O' Frost Deli Style Meats
 16 oz. pkg.

\$3.99 lb.
 Butterball 85% Lean Ground Turkey
 Sold in 3 lb. pkg. for \$11.97

\$4.99
 Oscar Mayer Cooked Bacon
 2.52 oz. pkg.

SAVE 41% \$5
 Buddig Lunchmeat Mega Pack
 22 oz. pkg.

\$4.99
 Johnsonville Summer Sausage Chubs or Slices
 10-12 oz. pkg.

\$3.49
 Jones Dairy Farm Ham Slices
 8 oz. pkg.

\$2.49
 Jones Dairy Farm Sausage Links or Patties
 5-7 oz. pkg.

\$4.99
 Jones Dairy Farm Pork Sausage Roll
 16 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

WHOLE LIFE

\$3.49
 Gluten Free
 Bobo's Oat Bars
 5 ct. pkg.

\$3.99
 Organic
 Cascadian Farms Cereal, Granola or Bars
 7.4-13.5 oz. pkg.

\$3.99
 Non-GMO
 Frontera Salsa
 16 oz. jar

\$1.49
 Organic
 Just Ice Tea
 16 oz. btl.

2/\$6
 Gluten Free
 Pipcorn Twists and Cheese Balls
 4.5 oz. bags

\$5.49
 Dairy Free
 Malk Almond or Oat Malk
 28 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.



SAVE EVEN MORE WITH DIGITAL COUPONS! CLIP IN OUR APP

\$1 OFF
 WITH DIGITAL COUPON
 Bubbl'r Sparkling Water
 6 pk. 12 oz. cans. Limit 4
 Valid through: 5/19/2025
 CLIP NOW

\$2 OFF
 WITH DIGITAL COUPON
 Better Butter
 3-3.7 oz. pkg.
 Valid through: 5/5/2025
 CLIP NOW

50¢ OFF
 WITH DIGITAL COUPON
 Best Maid Crispy Rice Bars
 3.4-4 oz. pkg.
 Valid through: 5/5/2025
 CLIP NOW

\$1 OFF
 WITH DIGITAL COUPON
 Gatorade
 18 pk. 12 oz. btl. Limit 4
 Valid through: 5/19/2025
 CLIP NOW

\$1 OFF
 WITH DIGITAL COUPON
 Pancho's Queso Dip
 16 oz. pkg.
 Valid through: 5/12/2025
 CLIP NOW

\$3 OFF
 WITH DIGITAL COUPON
 Skintimate, Hydro Silk, Intuition or Schick Disposable Razors
 3-4 ct. pkg.
 Valid through: 5/5/2025
 CLIP NOW

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.