

# Dierberg's 171<sup>ST</sup> ANNIVERSARY SALE!

## LOW PRICES & HOT DEALS

**\$850 ea.**  
**HOT DEAL!**  
Boneless Ribeye Steaks  
8 oz. ea.  
Boneless Sirloin Steaks...\$9.99/lb.

**\$598 ea.**  
**LOW PRICE!**  
When you buy 3 or more  
Coca-Cola or Dr Pepper Soda  
12 pk. 12 oz. cans

**\$248 ea.**  
**LOW PRICE!**  
When you buy 4 or more  
Frito Lay Lay's, Kettle Cooked Lay's, Josefina or Rold Gold Pretzels  
5-16 oz. bags

**\$599 ea.**  
**Rewards Deal**  
KITCHEN Rotisserie Chicken

**10/\$10**  
**LOW PRICE!**  
Chobani Greek Yogurt, Flips or Creations  
4.5-6.7 oz. pkgs.

**\$4.49**  
**LOW PRICE!**  
Edy's Frozen Dessert, Häagen-Dazs, Nestlé Ice Cream or Novelties  
14-48 oz. or 3-8 ct. pkg.

**\$1**  
**HOT DEAL!**  
Oscar Mayer Basic Lunchables  
3.1-4.4 oz. pkg.

**10/\$10**  
**LOW PRICE!**  
Chobani

**2/\$4**  
**LOW PRICE!**  
Essential Everyday Cheese Shreds  
6-8 oz. pkgs.

**2/\$6**  
**LOW PRICE!**  
Fresh Express Salad Kits  
6.7-10.75 oz. pkgs.

THIS AD BEGINS TUES. APRIL 22

|        |        |         |        |        |        |        |
|--------|--------|---------|--------|--------|--------|--------|
| TUE 22 | WED 23 | THUR 24 | FRI 25 | SAT 26 | SUN 27 | MON 28 |
|--------|--------|---------|--------|--------|--------|--------|

### TRUCKLOAD Produce Sale!

**SAVE 69%**  
**99¢ lb.**  
Beefsteak Tomatoes

**SAVE 50%**  
**10/\$10**  
Red, Yellow or Orange Peppers

**\$5.98**  
2 lb. pkg.  
Strawberries

**2/\$6**  
Fresh Express Salad Kits  
6.7-10.75 oz. pkgs.

see page 4

# Hello, Sunshine! PATIO PARTY

**20% OFF**  
REGULAR RETAIL  
**\$5.99**  
Dave's Killer Bread Buns or Bread  
17.6-27 oz. pkg.

**2/\$6**  
Famous Dave's Barbecue Sauce  
19-20 oz. bottles

**4/\$5**  
McCormick Grill Mates Marinades  
7-11.25 oz. pkgs.  
McCormick Grill Mates Rubs...\$3.99  
5.37-6 oz. pkg.

**20% OFF**  
REGULAR RETAIL  
**\$10.99**  
Nathan's Family Pack or Colossal Beef Franks  
28-32 oz. pkg.

**\$4.99**  
Curly's Pulled Pork or Chicken  
12-16 oz. pkg.

**20% OFF**  
REGULAR RETAIL  
**\$1.99**  
Tippin's 8" or Mini Pies  
9-34 oz. pkg.

**20% OFF**  
REGULAR RETAIL  
**\$2.99**  
Best Buns in Baseball

**25% OFF**  
REGULAR RETAIL  
**\$2.99**  
Pretzella Buns or Bites  
6.4-12.8 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

## 15% OFF REGULAR RETAIL

**Rewards Deal**  
All Bob's BBQ Items

**BOB'S BBQ**

**\$11.99**  
Master Marine Wild Caught Raw P&D Super Jumbo 16/25 or Jumbo 21/25 Gulf Shrimp  
16 oz. pkg.

**\$11.99 lb.**  
Ultra Large 31/40 Peeled & Deveined Shrimp  
Cocktail Sauce...\$3.99  
6 oz. pkg.

**2/\$4**  
McCormick Grill Mates Seasonings or Grinders  
3.7-5.5 oz. pkgs.

## KITCHEN

**\$6.99 lb.**  
Cappellini Asiago Pasta Salad

**\$6.49 lb.**  
Macaroni Salad

**\$4.99 lb.**  
Baked Beans

**\$4.99 ea.**  
Sold in 2 pk. for \$9.98  
Original Grilled Chicken Breast

# Dierberg's Produce TRUCKLOAD Sale!

**\$3.99**  
Blueberries  
Pint ctn.

**99¢ lb.**  
Vidalia Onions

**10/\$10**  
Hot House Cucumbers, Red Grapefruit, Extra Large Lemons or Jumbo Navel Oranges

**\$2.99**  
Peelz Seedless Mandarins  
2 lb. pkg.

**SAVE 46%**  
**\$1.98 lb.**  
Brussels Sprouts  
Sold in tote bags

**\$1.78 lb.**  
Envy Apples

**58¢ lb.**  
Russet Potatoes

**\$1.68 lb.**  
Broccoli Crowns

**\$5.99**  
Pero Farms Family Size Cleaned & Trimmed Green Beans  
2 lb. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

**WE ♥ LOCAL**

**LOCAL FAVORITES**



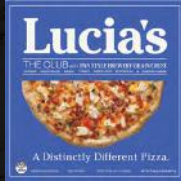
**\$3.99**

**Hacienda Tortilla Chips or Salsa**  
12-16 oz. pkg.



**\$7.99**

**Dubuque Coffee**  
12 oz. bag



**\$8.99**

**Lucia's Craft Pizza**  
23.5-26 oz. pkg.



**2/\$4**

**Prairie Farms Iced Coffee**  
14 oz. btl.



**\$2.69**

**Prairie Farms Sour Cream or Dips**  
16 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

**Save MORE WITH OUR BRANDS**



**SAVE 46%**  
when compared with national brand

**99¢**

**Essential Everyday Pasta**  
12-16 oz. pkg.

**SAVE 9%**  
when compared with national brand

**\$3.99**

**Essential Everyday Ricotta Cheese**  
15 oz. pkg.



**SAVE UP TO 58%**  
when compared with national brand

**2/\$5**

**Essential Everyday Cereal**  
11.8-18 oz. boxes

**FREE 3,000 POINTS**



**SAVE 12%**  
when compared with national brand

**2/\$7**

**Essential Everyday Designer Plates**  
24-48 ct. pkgs.



**\$1.49**

**Essential Everyday Vegetables**  
12 oz. pkg.

**FREE 1,500 POINTS**



**\$11.99**

**Essential Everyday Tall Kitchen Drawing Bags**  
78 ct. pkg.



**\$4.59**

**Essential Everyday Garlic Texas Toast**  
11.25 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

**GROCERY**



**\$1.99**

**Barilla Al Bronzo Pasta**  
12-14.1 oz. pkg.



**SAVE UP TO \$3.99**

**BUY 1 GET 1 OF EQUAL OR LESSER VALUE FREE!**

**Dei Fratelli Pasta Sauce, Tomatoes, Tomato or Vegetable Juice**  
24-46 oz. pkgs.



**\$1**

**Knorr Side Dishes**  
4-5.8 oz. pkg.



**4/\$6**

**Campbell's Condensed Soups**  
10.5-11.5 oz. cans



**\$3.49**

**Nabisco Fruit Newtons**  
10 oz. pkg.

**GROCERY**



**2X BONUS POINTS \$4.99**

**Cheez-It Family Size or Multipacks**  
12-21 oz. or 12 ct. pkg.



**2/\$4**

**Betty Crocker Fruit Snacks**  
4.5-8 oz. pkgs.



**2/\$6**

**Kellogg's Cereal**  
9.6-16.1 oz. boxes



**\$4.49**

**Post Family Size Cereal**  
18-29 oz. box



**2/\$5**

**Fiber One, Nature Valley Bars, General Mills Bars or Cereal**  
3.28-12 oz. pkgs.



**2/\$5**

**Chi-Chi's or Herdez Salsa**  
16 oz. jars



**2/\$6**

**Herdez Premium Salsa**  
15.3-15.7 oz. jars

**HELP US SUPPORT THE**  
American Heart Association  
**Heart Walk.**  
**ROUND UP**  
DONATE AT CHECKOUT OR IN THE DIERBERGS APP.



**\$4.79**

**Tate's Bake Shop Cookies**  
5.8-8 oz. pkg.



**\$3.49**

**Thomas' Bagels**  
20 oz. pkg.



**\$2.99**

**Nature's Own Crafted Butter Rolls**  
12 ct. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

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# WOW! WEDNESDAY

## HOT DEALS EVERY WEDNESDAY!

### APRIL



Pepsi Soda  
2 LTR. BTL. LIMIT 8

### \$1.29

**Rewards Deal**  
\$2.49 WITHOUT REWARDS  
\*SAVE \$1.20



Häagen-Dazs Belgian Waffle Ice Cream Cones  
4 CT. PKG.

### \$3.99

**Rewards Deal**  
\$6.99 WITHOUT REWARDS  
\*SAVE \$3



Popwell Prebiotic Soda  
12 OZ. CAN

### \$1.65

**Rewards Deal**  
\$2.69 WITHOUT REWARDS  
\*SAVE \$1.04



1st Phorm Energy Drinks, Protein Bars or Meat Sticks  
2-16 OZ. PKG.

### \$1.69

**Rewards Deal**  
\$2.49 WITHOUT REWARDS  
\*SAVE 80¢

NO CLIPPING NEEDED - Prices valid on Apr. 23 and 30. Must be a Dierbergs Rewards Member & Enter Your Rewards Number at Checkout. While Supplies Last.

**NOT A MEMBER? JOIN FREE! CLICK HERE TO JOIN**

### FROZEN & DAIRY



### \$4.99

Bellatoria Thin Crust Pizza or Garlic Cheese Bread  
12.1-21.71 oz. pkg.  
Brew Pub Stuffed Crust Pizza.....\$8.99  
31.5-33.75 oz. pkg.



### \$6.99

Gino's East Deep Dish, Tavern Style, Home Run Inn Classic or Rosati's Thin Crust Pizza  
18.25-23.5 oz. pkg.



### 10/\$10

Banquet Pot Pies  
7 oz. pkgs.



### 2/\$6

Fage Greek Yogurt  
16 oz. pkgs.



### 2/\$6

Dannon Animals, Activia or YoCrunch Yogurt  
4-6 ct. pkgs.



### 2/\$9

International Delight Iced Coffee, Cold Foam, Dunkin' or Silk Creamers  
14-64 oz. pkgs.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

## Bob's BARN

BEER • WINE • SPIRITS



### \$18.95

Budweiser, Bud Light or Bud Select  
20 pk. 12 oz. btl.



\$17.77  
Miller Lite or Coors Light  
15 pk. 12 oz. btl.



\$18.87  
Natural Light  
30 pk. 12 oz. cans



\$17.47  
Jose Cuervo Gold or Silver  
750 ml. bot.



\$14.93  
Deep Eddy Vodka  
750 ml. bot.



\$8.47  
Sunny D Vodka Seltzer  
4 pk. 12 oz. cans



\$8.47  
Mom Water  
4 pk. 12 oz. cans



\$22.95  
Evan Williams Black Label  
175 ml. bot.



\$15.45  
Truly, White Claw or Quirk  
12 pk. 12 oz. cans

### BEVERAGES



### \$5.49

Pepsi Soda  
10 pk. 7.5 oz. mini cans



SAVE 57%  
\$2.99 ea.  
When you buy 3 or more  
Pepsi Soda  
6 pk. 16.9 oz. btl.



\$2.49  
7-UP Soda  
2 lt. bot.



\$7.49  
Gatorade  
8 pk. 20 oz. btl.



\$11.99  
Bloom Sparkling Energy Drinks  
6 pk. 12 oz. cans



\$7.99  
Joyba Bubble Tea  
4 pk. 12 oz. pkgs.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

## Butcher SHOP



### \$4.99 lb.

REGULAR RETAIL  
Boneless Saratoga Rib Eye Steak



### \$7.49 lb.

Boneless Top Round Steak or London Broil Steak  
Beef Cube Steak.....\$6.49 lb.



### \$5

Quarter Pound Ground Chuck Patties  
4 ct. 16 oz. pkg.



### \$3 OFF

REGULAR RETAIL  
Just Bare Whole Chicken  
4 lb. pkg.



### \$4.49

Johnsonville Sausage Links, Ropes or Ground Italian Sausage  
12-16 oz. pkg.



### \$2.99

Kentucky Legend Ham Steaks  
8 oz. pkg.  
Diced or Cubed Ham.....\$3.49  
8 oz. pkg.



SAVE 40%  
\$4.37  
Perdue Ground Turkey Breast  
16 oz. pkg.



PLANT BASED  
\$5.99  
Impossible Meat Alternatives  
10-14 oz. pkg.



\$4.99  
Farmland Bacon  
12-16 oz. pkg.



Perfectly Portioned Protein  
\$2  
Swift Bacon-Wrapped Pork Filet  
5 oz. pkg.

## bakehouse



### 20% OFF

REGULAR RETAIL  
Greg's Crazy Good Cookies  
7-21 oz. pkgs.



### 20% OFF

REGULAR RETAIL  
Anthony & Son's Avocado Bread  
10-24 oz. pkg.



### 20% OFF

REGULAR RETAIL  
Atlanta Cheesecakes  
12-50 oz. pkg.  
Whole or Quarters



### \$1 OFF

REGULAR RETAIL  
Bakehouse Fudge Bites  
8 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

# D KITCHEN



**\$3.99** Casa Millo Bruschetta Toasts 5.3 oz. pkg.  
**\$2.49** Gus' Pretzels 3 ct. pkg. **WE LOVE LOCAL**



**\$7.99 lb.**  
**Spaghetti & Meatballs**

## OUR DELI PROMISE

- PREMIUM QUALITY
- PURE WHOLE CUTS
- NO BINDERS & NO FILLERS
- GLUTEN FREE & MSG FREE

**SAVE UP TO \$5 lb.**

Old Fashioned Off-The-Bone Tavern Ham ..... **\$8.49 lb.**  
 Maple Glazed Turkey Breast..... **\$9.49 lb.**  
 Buffalo Chicken Breast..... **\$9.49 lb.**  
 Yellow or White American Cheese..... **\$4.99 lb.**  
 Pepper Jack Cheese..... **\$5.99 lb.**



# ROTISSERIE CHICKEN EVERY DAY LOW PRICE



**25% OFF**

**\$5.99**

**D Rewards Deal**

**\$7.99** Without Rewards

**NO CLIPPING NEEDED!**

Limit two per Member per day. While supply lasts. Must be a Dierbergs Rewards Member and enter Rewards Number at checkout. See Dierbergs.com/roisserie for complete offer details and limits.

# SEAFOOD MARKET



**\$5**  
**Seasoned Salmon Bites**  
 6.4 oz. pkg. **\$9**



**\$13.99**  
**Warm Water Lobster Tails**  
 6.5 oz. ea.



**\$6.99**  
**Fresh Norwegian Salmon**  
 6 oz. hand-cut portion Fillets..... **\$14.99 lb.**



**\$5.50 lb. OFF**  
**REGULAR RETAIL**  
**Pacific Halibut Fillets**



**\$7.49**  
**Marinated Mediterranean Salmon**  
 6 oz. hand-cut portion



**\$4.99**  
**Clam Shack Soups**  
 24 oz. pkg. **SAVE 52%**  
**REG. \$1.49 EA.**

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

**Shop. Earn. Be Rewarded.**  
 Join Free at Dierbergs.com/Rewards

We reserve the right to limit. We are not responsible for printing or typographical errors.

**VIEW ALL OUR WEEKLY DEALS AT DIERBERGS.COM/AD**

Ad good Tues., April 22 - Mon., April 28, 2025. Good only at our Lakeside Pointe store. Located off of Chicago Beach Parkway. Prices and availability may vary by location and with our delivery and pickup partners.



**\$3.29**  
**Organic Girl Baby Salads**  
 4.2-5 oz. pkg.



**WHAT IN THE WORLD?**  
**MELISSA'S KEY LIMES**  
 16 oz. pkg.  
**\$2.99**



Named for the famed Florida Keys, these beloved limes pack a seriously acidic punch and a depth of flavor that "regular" (Persian) limes just can't beat. Perfect for pies, marinades, cocktails, or anywhere you want a citrusy kick!



**20% OFF**  
**REGULAR RETAIL**  
**WITH DIGITAL COUPON** **CLIP NOW**  
**Diced Red Onions**  
 5 oz. pkg.



**20% OFF**  
**REGULAR RETAIL**  
**WITH DIGITAL COUPON** **CLIP NOW**  
**Diced Sweet Potatoes**  
 18 oz. pkg.

## GROCERY, BODY & HOME



**\$4.99**  
**Pringles Snack Stacks**  
 12 ct. pkg.



**\$2.49**  
**DaVinci Ditalini or Orzo Pasta**  
 16 oz. pkg.



**2/\$5**  
**Gerber Lil' Crunchies, Pick-Ups or Toddler Meals**  
 1.48-6.7 oz. pkg.



**\$1.99**  
**Saucy Spoon Baked Beans**  
 28 oz. can



**5/\$5**  
**Maruchan Ramen Bowls or Yakisoba Noodles**  
 3.3-4 oz. pkg.



**69¢ PER POD**  
**\$21.99**  
**Dunkin' Coffee**  
 32 ct. pkg.



**2/\$12**  
 When you buy 2 or more  
**PapaNicholas Coffee**  
 10-12 ct. boxes or 9-12 oz. pkg.



**\$4.99**  
**Kellogg's Rice Krispies Treats or Nutri-Grain Bars**  
 12.1-20.8 oz. pkg.



**\$7.99**  
**Skintimate or Schick Disposable Razor**  
 3/2 ct.



**99¢**  
**Equaline Liquid Hand Soap**  
 7.5 oz. pkg.



**\$5.99**  
**Dove Men+Care or Caress Body Wash**  
 13.5-20 oz. bt.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

GROCERY

**\$8.99**  
75¢ PER ROLL

**\$6.99**

**\$9.97**  
FINAL PRICE WITH DIGITAL COUPON

**\$1.64** lb.

**\$4.19**  
WE LOCAL

**\$1.99**

**Scott Comfort Plus Bath Tissue**  
12 mega rolls

**\$9.99**  
FINAL PRICE WITH DIGITAL COUPON

**\$10.99**

**\$2.97**

**PRICED RIGHT**

**\$6.99**

**\$9.97**  
FINAL PRICE WITH DIGITAL COUPON

**\$5.99**

**\$5.49**

**\$6.99**

**\$10.49**  
\$1.75 PER ROLL

**\$11.99**  
\$3 PER ROLL

**\$7.49**  
\$2.25 PER ROLL

**\$5.99**

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

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**GET Dierbergs DELIVERED IN AS LITTLE AS 1 HOUR!**

WE'RE NOW ON **instacart**

**Get \$15 off your purchase of \$50+**

While supplies last. Place an order with \$50 min. subtotal on eligible items before taxes, fees and tips. Exclusive to orders from Dierbergs Markets on Instacart. Offer automatically applies at checkout. Offer can't be combined with other promotions.

**SHOP NOW**

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

**\$8.99**

**Crunchmaster Multi-Seed Party Pack**  
9 oz. pkg.

**\$5.49**

**Black Creek Extra Sharp Cheddar**  
Aged 3 Years  
7 oz. pkg.

**\$5.99**  
WE LOCAL

**Hemme Brothers Cheddar Cheese**  
5.5 oz. pkg.

**\$4.49**

**7-UP Soda**  
6 pk. 7.5 oz. mini cans or 6 pk. 16.9 oz. btls.

**\$3.49**

**Gatorade**  
6 pk. 12 oz. btls.

**\$5.99**

**Coca-Cola or Dr Pepper Soda**  
10 pk. 7.5 oz. mini cans or 8 pk. 12 oz. btls.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

**\$7.99**  
SAVE \$4

**\$4**  
EVERY DAY LOW PRICE

**\$2.50**  
SAVE UP TO \$2.50

**\$8.49 - \$10.99**

**SeaPak Premium Seafood Selections**  
8-18 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

# Butcher SHOP



**\$5.99**  
 Butterball Turkey Sausage Links or Burgers  
 16 oz. pkg.

**\$5.99**  
 Smithfield Prime Fresh Lunchmeat  
 16-16 oz. pkg.

**\$5.99**  
 Armour Meatballs  
 20-25 oz. pkg.

**\$9.99**  
 Harvestland Individually Wrapped or Diced Chicken Breast  
 32-36 oz. pkg.

**\$6.99**  
 Perdue Family Pack Short Cuts  
 12-16 oz. pkg.

**\$5.99**  
 Land O' Frost Deli Style Meats  
 16 oz. pkg.

**\$3.99 lb.**  
 Butterball 85% Lean Ground Turkey  
 Sold in 3 lb. pkg. for \$11.97

**\$4.99**  
 Oscar Mayer Cooked Bacon  
 2.52 oz. pkg.

**SAVE 41% \$5**  
 Buddig Lunchmeat Mega Pack  
 22 oz. pkg.

**\$4.99**  
 Johnsonville Summer Sausage Chubs or Slices  
 10-12 oz. pkg.

**\$3.49**  
 Jones Dairy Farm Ham Slices  
 8 oz. pkg.

**\$2.49**  
 Jones Dairy Farm Sausage Links or Patties  
 5-7 oz. pkg.

**\$4.99**  
 Jones Dairy Farm Pork Sausage Roll  
 16 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

## WHOLE LIFE

**\$3.49**  
 Gluten Free  
 Bobo's Oat Bars  
 5 ct. pkg.

**\$3.99**  
 Organic  
 Cascadian Farms Cereal, Granola or Bars  
 7.4-13.5 oz. pkg.

**\$3.99**  
 Non-GMO  
 Frontera Salsa  
 16 oz. jar

**\$1.49**  
 Organic  
 Just Ice Tea  
 16 oz. btl.

**2/\$6**  
 Gluten Free  
 Pipcorn Twists and Cheese Balls  
 4.5 oz. bags

**\$5.49**  
 Dairy Free  
 Malk Almond or Oat Malk  
 28 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.



## SAVE EVEN MORE WITH DIGITAL COUPONS! CLIP IN OUR APP

**\$1 OFF**  
 WITH DIGITAL COUPON  
 Bubbl'r Sparkling Water  
 6 pk. 12 oz. cans. Limit 4  
 Valid through: 5/19/2025  
 CLIP NOW

**\$2 OFF**  
 WITH DIGITAL COUPON  
 Better Butter  
 3-3.7 oz. pkg.  
 Valid through: 5/5/2025  
 CLIP NOW

**50¢ OFF**  
 WITH DIGITAL COUPON  
 Best Maid Crispy Rice Bars  
 3.4-4 oz. pkg.  
 Valid through: 5/5/2025  
 CLIP NOW

**\$1 OFF**  
 WITH DIGITAL COUPON  
 Gatorade  
 18 pk. 12 oz. btls.  
 Limit 4  
 Valid through: 5/19/2025  
 CLIP NOW

**\$1 OFF**  
 WITH DIGITAL COUPON  
 Pancho's Queso Dip  
 16 oz. pkg.  
 Valid through: 5/12/2025  
 CLIP NOW

**\$3 OFF**  
 WITH DIGITAL COUPON  
 Skintimate, Hydro Silk, Intuition or Schick Disposable Razors  
 3-4 ct. pkg.  
 Valid through: 5/5/2025  
 CLIP NOW

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.