

Dierberg's

GREG'S CRAZY GOOD

NEW!

IT'S SO GOOD, IT'S CRAZY GOOD!

CHICKEN STRIPS

3X BONUS POINTS

MADE WITH CHICKEN!

NOW AT DIERBERG'S!

Texas Roadhouse Mini Rolls **\$4.99**

14 oz. pkg.

HOT DEALS!

\$1.78 lb.

California Green Red or Green Seedless Grapes

\$1.98 lb.

Washington Extra Fancy Honeycrisp Apples

5X BONUS POINTS

Entire Line Giorgio Mushrooms

\$5.99

When you buy 3 or more 7-UP Soda 12 pk. 12 oz. cans or 8 pk. 12 oz. btl.

2/\$7

Frito Lay Fritos, Ruffles, Tostitos, Salsa or Can Dips 5.5-13 oz. bags, 8.5-9 oz. cans or 15.5 oz. jars

2/\$6

Sargento Balanced Breaks 4-4.5 oz. pkgs.

PICK ANY 2 ITEMS!

TASTY TWOFOER

2/\$9.98

WHEN YOU BUY ANY 2 OR MORE ITEMS

Sirloin Filets

4-5 oz. pkgs.

2/\$9.98

Perdue 93% Lean Ground Turkey or Fresh Chicken Includes six varieties

2/\$9.98

Essential Everyday Bacon 16 oz. pkgs.

2/\$9.98

80% Lean Ground Beef 16 oz. pkgs.

SEE PAGE 2 FOR MORE DEALS!

PICK ANY 2 ITEMS!

TASTY TWOFOER

SAVE EVERY DAY! WHEN YOU BUY ANY 2 OR MORE ITEMS

2/\$9.98

80% Lean Quarter Pound Ground Chuck Patties 2 ct. pkg.

2/\$9.98

Carando Bratwurst, Meatballs, Ground Italian Sausage or Links 16-19 oz. pkgs.

2/\$9.98

Essential Everyday Summer Sausage 8 oz. pkg.

2/\$9.98

Tennessee Pride Pork Sausage Roll 16 oz. pkg.

2/\$9.98

Essential Everyday Franks 12 oz. pkg.

2/\$9.98

Marinated Pork Chops 12 oz. pkg.

2/\$9.98

Essential Everyday Lunchmeat 7-9 oz. pkg.

2/\$9.98

Curly's Pulled Pork or Chicken 12-18 oz. pkg.

2/\$9.98

Reser's Side Dishes 16-12 oz. pkgs.

CHOOSE ANY 2 FROM 40+ ITEMS!*

THIS AD BEGINS TUES. SEPT. 16

TUES. 16

WED. 17

THUR. 18

FRI. 19

SAT. 20

SUN. 21

MON. 22

Selected varieties. Some restrictions apply. Prices subject to change. See store for details.

Selected varieties included. Some restrictions apply. Prices subject to change. *Selection may vary by location. See store for details.

Dierberg's

Produce TRUCKLOAD Sale!

\$1.68 lb.

Northwest Grown Bartlett or Red Pears

\$1.98 lb.

Brussels Sprouts

98¢ lb.

Acorn, Butternut or Spaghetti Squash

10/\$10

Jumbo or Cara Cara Navel Oranges, Extra Large Lemons

3/\$10

Fresh Express Chopped Salads 9.5-13 oz. pkgs.

58¢ lb.

Russet Potatoes

2/\$5

Mann's Veggies 9-12 oz. pkgs.

10/\$10

Avocados

2/\$7

The Little Potato Company Potatoes 16 oz. pkgs.

2/\$3

Grimmway Farms Carrot Chips 16 oz. pkgs.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

WE ♥ LOCAL

FALL FAVORITES

\$4.49

Fitz's Pumpkin Pop Soda 4 pk. 12 oz. btl.

\$8.97

UCBC O'Katz 4 pk. 16 oz. cans

\$10.77

Schlaflly Pumpkin or Vanilla Pumpkin 6 pk. 12 oz. btl.

\$10.47

4 Hands Pumpkin Beer 4 pk. 16 oz. cans

5.97 each

Rewards Deal without Rewards \$6.99 ea.

HOMEGROWN PUMPKINS

2/\$11.98

Rewards Deal without Rewards 2/\$11.98 In-stores only

HOMEGROWN MUMS

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

SAVE \$2

instantly at checkout when you buy any 4 products on this page.



2/\$5
Peter Pan
Peanut Butter
16.3 oz. jars



2/\$6
Better Oats
Oatmeal
6-10 ct. pkgs.



\$2.99
9 Lives
Cat Food
4 ct. pkg.



\$2.49
Post Honey
Bunches Of Oats
Cereal
11-12 oz. box



\$2.49
Nutrish
Dog Food
13 oz. can



\$4.49
Malt-O-Meal
Cereal
22-30 oz. pkg.



\$22.99
Nutrish
Dog Food
13-14 lb. bag

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

GROCERY



2/\$6

Utz Pretzels, Potato
Chips, On the Border
Tortilla Chips, Salsa,
Zapp's or Jax Snacks
7.5-16 oz. pkgs.



2/\$4

**FINAL PRICE WHEN
YOU BUY 2 WITH
DIGITAL COUPON**
Cheez-It, Keebler
Sandwich Crackers
or Saltines
7 oz. Cheez-It, 8 ct. Sandwich Crackers,
or 16 oz. Saltines

CLIP NOW



4/\$5
Mac-A-Roni or
Cheetos Mac &
Cheese
2.11-5.9 oz. pkgs.



99¢
Brooks
Chili Beans
15.5 oz. can



\$1.98
Rold Gold
Pretzels
10-16 oz. bag

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

**FEATURED
DIGITAL COUPON!**

50% OFF
WITH
DIGITAL COUPON
Tippin's 8"
Original Apple Pie
Valid through 9/22/25
CLIP NOW



**BUY 1, GET 1
OF EQUAL OR LESSER VALUE
FREE**
Dei Fratelli
Tomatoes, Pasta
Sauce, Tomato or
Vegetable Juice
24-46 oz. pkgs.

GROCERY



\$8.99
**FINAL PRICE WITH
DIGITAL COUPON**
Starbucks
Coffee or Cold Brew
Concentrate
11-12 oz. bag, 10 ct. box or 32 oz. pkg.
CLIP NOW



2/\$5
Fisher
Peanuts
14 oz. jars



\$3.49
General Mills
Large Size
Cereal
11.2-18.2 oz. box



\$4.99
Texas Roadhouse
Mini Rolls
14 oz. pkg.



\$5.99
Gino's East Deep Dish,
Tavern Style, Home Run
Inn Thin, Screamin' Sicilian,
Edwardo's Tavern Style or
Rosati's Pizza
15.25-32 oz. pkg.



\$3.99
Birds Eye
Roasted Vegetables or
Loaded Cauliflower Bites
12-13 oz. pkg.



2/\$6
Pictsweet Grilling,
Roasting, Air Fryer or
Scrambler Vegetables
11-18 oz. or 4 ct. pkgs.



2/\$7
Healthy Choice Power,
Protein, P.F. Chang's Bowls
or Hungry Man Dinners
9-16 oz. pkgs.



\$2.59
Bunny Honey
Wheat or Whole
Grain White
Bread
20 oz. loaf



\$2.89
Sara Lee
Honey Wheat
Bread
20 oz. loaf



\$2.99
Nature's Own
Whole Wheat,
Hawaiian or
Butterbread
20 oz. loaf



\$4.49
Red Baron
Pizza
15.39-23.45 oz. pkg.



\$5.99
Brew Pub
Pizza
20-26.82 oz. pkg.



10/\$10
Banquet
Pot Pies
7 oz. pkgs.



\$5.49
Bibigo
Meals
18-24 oz. pkg.



\$4.29
Buitoni
Pasta or
Pasta Sauce
7-15 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

DAIRY & FROZEN

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

DAIRY & FROZEN



\$3.99

Frigo String Cheese, Sticks or Combo Packs
6-3-12 oz. pkg.



2/\$8

Turkey Hill Ice Cream
46 oz. ctns.



2/\$6

Dannon Activia, Danimals or YoCrunch Yogurt
4-6 ct. pks.



\$3.99

Chobani Greek Yogurt
4 ct. pkg.



2/\$3

Yoplait Oui Yogurt
5 oz. cups



2/\$4

Prairie Farms Cream Cheese or Iced Coffee
8 oz. boxes or 14 oz. btl.



2/\$6

Pillsbury Toaster Strudel, Donuts or Scrambles
22-32 oz. pks.



2/\$3

Pillsbury Grand's Biscuits, Crescent or Cinnamon Rolls
4-5 ct. pks.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.



WE DELIVER BEER, WINE & SPIRITS.

SHOP NOW ON   



\$19.97

Busch or Busch Light
24 pk. 12 oz. cans



\$18.97

Budweiser, Bud Light, or Bud Select
20 pk. 12 oz. btl.



\$21.45

Miller Lite or Coors Light
24 pk. 12 oz. cans



\$24.95

Michelob Ultra
24 pk. 12 oz. pks.



\$8.47

On the Rocks
275 ml. btl.



\$15.97

Tito's Vodka
750 ml. btl.



\$9.47

Coppola Chardonnay
750 ml. btl.



\$8.47

Nütri Vodka Seltzer
4 pk. 12 oz. cans



\$16.45

White Claw, Truly, or Guirk
12 pk. 12 oz. cans

BEVERAGES



BUY 3, GET 1 FREE

Coca-Cola or Dr Pepper Soda
12 pk. 12 oz. cans



\$7.99

Olipo Prebiotic Soda
4 pk. 12 oz. cans



\$1.79

Gatorade
28 oz. btl.



\$5.99

Cote Hydration Water
6 pk. 30.4 oz. btl.



\$3.49 ea.

When you buy 3 or more Coca-Cola or Dr Pepper Soda
4 pk. 7.5 oz. mini cans

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.



\$12.99 lb.

Boneless Sirloin Steak



\$3.99 lb.

Bell & Evans Bone-In Split Chicken Breasts



\$5.99 lb.

Bell & Evans Organic Chicken Thighs



2/\$10

Nathan's Beef Franks
10-12 oz. pks.



\$5.99

Perdue Breaded Fresh Chicken
22-24 oz. pkg.



\$1 OFF

Grilled Shrimp
4 or 7 oz. pkg.



\$4.99 ea.

Atlantic Salmon Portions



\$7.89 ea.

Wild Garlic Marinated Salmon Portions



\$2 lb.

Wild Caught Alaskan Cod Loins



\$13.99 lb.

Laguna Blanca Salmon

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.



\$5 OFF

REGULAR RETAIL Party Pack Plain Chicken Wing Dings or Wing Zings
2 lb. pkg.



3/\$10

Panera Soups
16 oz. pks.



5X BONUS POINTS

House-Made Pasta Entrées
All varieties



2X BONUS POINTS

House-Made Heat & Eat or Layered Dips
4 Cheese Spinach, Buffalo Chicken, Firecracker Cheddar Jalapeño, Southwest Fiesta, Buffalo Layer or Five Layer Taco



\$3 lb. OFF

REGULAR RETAIL House-Cooked Deli Meats
Turkey Breast, Rotisserie Turkey-Plain, Seasoned or Caribbean



\$5.99 lb.

Bob's BBQ Pork Rib Tips



\$11.99 lb.

Bob's BBQ Pork Steaks



20% OFF

REGULAR RETAIL Bakehouse Buns or Rolls
4-16 ct. pkg.



\$2 OFF

REGULAR RETAIL Cotton Blues Cheesecake Quarters
19.5 oz. pkg.



\$1.50 OFF

REGULAR RETAIL Bakehouse Fudge Bites
8 oz. pkg.



\$1.50 OFF

REGULAR RETAIL Bakehouse Crostini
5 oz. pkg.



\$1 OFF

REGULAR RETAIL Bakehouse Loaf Cakes
16-19 oz. pkg.



\$1 OFF

REGULAR RETAIL Bakehouse Garlic Bread or Cornbread
7-24 oz. pkg.



20% OFF

REGULAR RETAIL Bakehouse Factory Breads
10-17 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

Fall into Savings!

Dierbergs Rewards™ EARN \$15
IN DIERBERGS REWARDS POINTS when you buy \$100 or more in these participating gift cards.*

* Gift card purchase(s) must be made in a single transaction and excludes any activation fee. Gift cards are available while supplies last. No rain checks. Selection varies by store. Subject to availability. See gift cards for details, terms, conditions and (if applicable) fees. All trademarks are the property of their respective owners. See stores for details. Product offer may not be available in all states. The merchants represented are not sponsors of this promotion or otherwise affiliated with UNFI. Please visit each company's website for additional terms and conditions. No cash access. See Cardholder Agreement for details. All rights reserved. Must be a Dierbergs Rewards Member at the time of purchase and enter your phone number at checkout. 22,500 Dierbergs Rewards points will be automatically added to your account within 24 hours of qualifying purchase. Promotion valid 9/9/25 - 9/22/25. Limit 1 offer per Rewards member per day (maximum point earning limit of 37,500 points per day applies). Limit 10 offers per Rewards member during the promotional timeframe.

USDA ORGANIC

EVERY DAY LOW PRICE

\$3.29 Organic Girl Baby Salads 4.2-5 oz. pkg.

\$2.78 lb. Wild Harvest Organic Green or Red Seedless Grapes

\$1.99 ea. Wild Harvest Organic Hot House Cucumbers

Grapery
EST. 1996 | CALIFORNIA

THE BEST VARIETY IN TOWN!

GUM DROP GRAPES

20% OFF REGULAR RETAIL WITH DIGITAL COUPON **CLIP NOW**

Candy-sweet and bursting with juicy flavor, Gum Drop Grapes are all-natural, non-GMO, and so tasty they'll remind you of the gummy treat they're named for!

FRESH! CUT

20% OFF REGULAR RETAIL WITH DIGITAL COUPON **CLIP NOW**
Diced Roma Tomatoes 5 oz. pkg.

20% OFF REGULAR RETAIL WITH DIGITAL COUPON **CLIP NOW**
Diced Yellow Onions 5 oz. pkg.

20% OFF REGULAR RETAIL WITH DIGITAL COUPON **CLIP NOW**
Melon Trio 18 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

GROCERY

2/\$5 Ott's Dressing, Wing Sauce or Bandana's Barbecue Sauce 16-18 oz. btl.

BUY 1 CRUST, GET 1 PIZZA SAUCE FREE WITH DIGITAL COUPON
Mama Mary's 2 ct. Pizza Crust or 14 oz. Pizza Sauce Valid through 9/28/25 **CLIP NOW**

BUY 1, GET 1 FREE Libby's Vegetables 4 ct. pkg. **SAVE \$2.99**

\$2.69 Prego Pasta Sauce 16.5-24 oz. jar

\$3.99 Mission Carb Balance Tortillas 12 ct. pkg.

2/\$4 Near East Side Dishes 4.7-10 oz. pkg.

\$4.99 Rice-A-Roni Cups 4 ct. pkg.

2/\$5 When you buy 2 or more Campbell's Chunky Soup 18.6-19 oz. cans

\$2.99 Mott's Applesauce or Apple Juice 6 ct. pkg. or 64 oz. btl.

\$13.99 O California Extra Virgin Olive Oil 16.9 oz. btl.

\$4.49 Wendy's Chili With Beans 15 oz. can

GROCERY

2/\$5 Betty Crocker Fruit Snacks 4.5-8 oz. pkg.

\$4.99 Kellogg's Giant Size Cereal 22.6-29.5 oz. box

2/\$5 Langers Tropical, 100% Juice Blends or Fruit Juice Cocktails 64 oz. btl.

\$4.49 Torani Coffee Syrup or Sauce 12.7-16.5 oz. pkg.

\$9.99 Kellogg's Rice Krispies Treats Bars 40 ct. pkg.

\$6.99 Papanicholas Coffee 9-12 oz. bag or 10-12 ct. box

2/\$6 FINAL PRICE WHEN YOU BUY 2 WITH DIGITAL COUPON **CLIP NOW**
Twinnings Tea 20 ct. boxes

\$18.49 Purina Cat Chow 15 lb. bag

\$3.49 Zuke's Mini Naturals Dog Treats 3 oz. pkg.

79¢ Friskies Cat Food 5.5 oz. can

\$11.49 Tidy Cats Litter 20 lb. jug

\$29.99 Purina ONE Dog Food 15-16.5 lb. bag

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.



\$1⁴⁹
Daisy Paper Towel Roll
1 ct. pkg.



\$7⁶⁹
Fruit Riot Sour Fruit Candy
8 oz. pkg.





\$5⁴⁹
Cabot Greek Yogurt
32 oz. ctn.



\$3⁹⁹
Health Valley Soups
14.5-15 oz. can



69¢
Jiffy Corn Muffin Mix
8.5 oz. box



\$2⁴⁹
Andy's Breeding or Batter
10 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.



EARN \$3 IN REWARDS POINTS

WHEN YOU MIX OR MATCH ANY 8 PRODUCTS SHOWN ON THIS PAGE!

 4/\$5 Duncan Hines Brownie or Cake Mix <small>15.25-18.3 oz. boxes</small>	 4/\$5 Manwich Sloppy Joe Sauce <small>15-16 oz. cans</small>	 4/\$5 Chef Boyardee Pasta <small>7.5-15 oz. pkgs.</small>	 4/\$5 Hunt's Pasta Sauce <small>24 oz. cans</small>	 4/\$5 Hunt's or Ro-Tel Tomatoes <small>10-15 oz. cans</small>
 4/\$5 Crunch 'n Munch Buttery Toffee Popcorn <small>3.5 oz. boxes</small>	 4/\$5 Hunt's Ketchup or Gulden's Spicy Brown Mustard <small>12-20 oz. btls.</small>	 4/\$5 Snack Pack Pudding or Gels <small>4 ct. pkgs.</small>	 4/\$5 Healthy Choice Soup <small>15 oz. cans</small>	

SEE DIERBERGS.COM/BUY8 FOR OFFER DETAILS & LIMITS. \$3 (4,500) DIERBERGS REWARDS POINTS WILL BE AUTOMATICALLY ADDED TO YOUR ACCOUNT WITHIN 24 HOURS OF QUALIFYING PURCHASE.
Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

GROCERY

 2/\$5 Hefty Storage Bags <small>10-20 ct. pkgs.</small>	 \$6⁹⁹ Bounty Napkins <small>400 ct. pkg.</small>	 \$4⁹⁹ Dawn EZ Squeeze Dish Soap <small>24.3 oz. btl.</small>
 \$5⁹⁹ Puffs Facial Tissue <small>3-4 ct. bundle pack</small>	 \$5⁹⁹ Charmin Essentials 6 Mega Rolls <small>Bath Tissue</small>	 \$7⁹⁹ Bounty 2 Doubles Plus Paper Towels <small>9-16 ct. pkg.</small>
 \$5⁹⁹ Bounty Essentials 4 Double Rolls Paper Towels <small>28-45 ct. pkg.</small>	 \$5⁴⁹ Cascade Action Pacs <small>9-16 ct. pkg.</small>	
 2/\$5 Hefty Plates or Bowls <small>18-54 ct. pkg.</small>	 \$6⁴⁹ All Free & Clear Laundry Detergent <small>30-36 oz. or 16-19 ct. pkg.</small>	 \$9⁹⁹ Boost Nutritional Shakes <small>6 pk. 8 oz. btl.</small>

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

\$ave MORE WITH OUR BRANDS

*WHEN COMPARED TO NATIONAL BRANDS

Essential EVERYDAY
EQUALINE®
Dierbergs
Wild Harvest


\$3⁹⁹
 Dierbergs Walnuts
10 oz. bag


\$5⁹⁹
 Dierbergs Pecans
10 oz. pkg.

SAVE UP TO 55%*


\$1⁸⁹
 Essential Everyday Pumpkin
15 oz. can

 \$3⁴⁹ Essential Everyday Baking Chips <small>11.5-12 oz. bag</small>	 \$3²⁹ Dierbergs Granulated Sugar <small>4 lb. bag</small>	 \$2⁷⁹ Dierbergs All Purpose Flour <small>5 lb. bag</small>	 \$3⁹⁹ Essential Everyday Oil <small>40 oz. btl.</small>	 \$9⁹⁹ Essential Everyday Value Size Strawberries <small>40 oz. pkg.</small>
--	--	---	--	--

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

\$ave MORE

WITH OUR BRANDS

*WHEN COMPARED TO NATIONAL BRANDS

Essential EVERYDAY EQUALINE Dierbergs Wild Harvest

\$2.99
Essential Everyday Designer Bowls
28 ct. pkg.

SAVE UP TO 55%*

\$3.49
Essential Everyday Designer Plates
24-48 ct. pkg.
50 ct. pkg. **\$5.99**

\$2.99
Essential Everyday Napkins
250 ct. pkg.

\$7.99
Essential Everyday Charcoal
15.4 lb. bag

99¢
Essential Everyday Plastic Forks or Spoons
24 ct. pkg.

\$3.99
Essential Everyday White Vinegar
128 oz. btl.

\$4.29
Essential Everyday Cracker Cuts
7 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

WIN

A CHIEFS FLYAWAY EXPERIENCE

Entry dates: 9/2/25 - 9/29/25

FAN WORK IS THIRSTY WORK

Enjoy *Coca-Cola* on Gameday

Click Here to Enter

BEVERAGES

\$5.39
Pepsi Soda
10 pk. 13 oz. mini cans

\$2.39 ea.
When you buy 3 or more
Pepsi Soda
2 lit. btl.

\$1.99
Snapple Tea
64 oz. btl.

\$6.99
BODYARMOR Sports Drink
6 pk. 20 oz. btl.

\$12.99
Pepsi Soda
24 pk. 12 oz. cans

\$6.99
Pure Leaf Tea
6 pk. 16.9 oz. btl.

\$1.99
La Colombe Lattes
11 oz. can

\$4.49
Powerade
8 pk. 12 oz. btl.

\$6.49
Bubbl'r Sparkling Water
6 pk. 12 oz. cans

\$1.89
Yesly Energy Drinks
12 oz. can

\$5.49
Ghost Energy Drinks
4 pk. 8.4 oz. cans

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

CITY WIDE

4 HANDS BREWING CO.
AMERICAN PALE ALE

\$1 PER CASE

DONATED TO

pedal THE CAUSE
A WORLD WITHOUT CANCER

JOIN THE RIDE SEPT 20-22

DAIRY & FROZEN



\$4.99
Freschetta
Pizza
20.28-30.88 oz. pkg.



\$7.99
Brew Pub Stuffed
Crust, Lucia's Craft
or 4 Hands Pizza
17.2-33.75 oz. pkg.



\$3.99
Red Baron
French Bread or
Deep Dish Pizza
8.8-11.6 oz. pkg.



3/\$10
Pagoda
Appetizers
6.07-7.27 oz. pkg.
Egg Rolls...**\$4.99**
8 ct. pkg.



\$7.69
Mrs. Smith's
or Edwards Pies
24-27 oz. pkg.



3/\$10
Bibigo
Dumplings or
Spring Rolls
6.6-9.8 oz. pkg.



2/\$6
Blue Bell
Ice Cream
1 pint pkg.



2/\$5
Yoplait Go-Gurt
8 ct. pkg.



\$14.99
In store Only
**Mega Bunch
SPRAY ROSE BOUQUET**
15 Stem

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.





2X BONUS POINTS


Meet the Start Right Co-Founders
In 2015, former college athletes, Clint Matthews and Kyle Rood, created Start Right to make high-protein breakfasts that are both delicious and convenient.
From three waffle irons and a pickup truck to grocery stores nationwide, they've perfected their protein-packed Belgian Waffle Sliders—ready in minutes and perfect for busy mornings.
Dierbergs is proud to offer Start Right to fuel your day with flavor. Come behind the scenes with us and see what makes each bite so good.



2X Points on all Start Right products from 9/9/25-9/22/25.



CLICK TO LEARN MORE!



OUR DELI PROMISE

- ✓ PREMIUM QUALITY
- ✓ NO BINDERS & NO FILLERS
- ✓ PURE WHOLE CUTS
- ✓ GLUTEN FREE & MSG FREE



\$8.88 lb.
Honey Ham
Black Forest Ham....**\$10.99 lb.**
Mesquite Turkey....**\$9.99 lb.**



\$7.49 lb.
Colby Cheese
Pre-Sliced Cheese....**\$3.99**
8 oz. pkg. 12 varieties to choose from!



GREG'S CRAZY GOOD
IT'S SO GOOD. IT'S CRAZY GOOD!
NEW!
House-marinated
Hand-breaded in our special spices
Fried fresh daily
CHICKEN STRIPS

TRY OUR CRAZE & HOT HONEY SAUCES!

MADE WITH CHICKEN!

3X BONUS POINTS

D KITCHEN®



D Rewards™ SUNDAY SPECIAL
BOB'S BBQ SMOKED WHOLE CHICKEN

EVERY SUNDAY IN SEPTEMBER

25% OFF
Bob's BBQ Smoked Whole Chicken

\$7.49
EA.

D Rewards Deal

\$9.99 EA. Without Rewards

NO CLIPPING NEEDED!



Valid September 21 and 28, 2025 only. Available 11am-7pm in the Deli. Limit 2. While supply lasts. Must be a Dierbergs Rewards Member and enter your Rewards number at checkout. See dierbergs.com/smokedchicken for full offer details.

EXCALIBUR
DRAGON SLAYER
English Cheddar

Try this English Cheddar made with whole grain mustard seeds and English ale.

It is a buttery and tangy cheese with plenty of bite. The mustard seeds give it its marvelous texture and flavor bursting with mustard in every bite. Add a cheesy, mustardy tang to your next burger or your cheese board.

Find your new favorite in our Cheese Island!



Butcher SHOP



\$4.66 lb.
Sold only in a 3-lb. pkg. for \$13.99
Butterball
93% Lean
Ground Turkey



\$2.99 lb.
All Natural
Pork Shoulder
Picnic Roast



\$5 lb.
Perdue
Thin Sliced
Chicken Breasts



\$4.99
Perdue
Ground Turkey
Breast



\$9.99
Butterball
Turkey Tenderloins
1.5 lb. pkg.



\$4.99
Smithfield
Bacon
12 oz. pkg.



\$3.29
Eckrich
Smoked Sausage
Ropes or Links
10-14 oz. pkg.



\$4
Holmes
Sausage Ropes
or Links
12 oz. pkg.



BUY 1, GET 1 FREE
Holmes
Sausage Slices
12 oz. pkg.



\$6.99
Hormel
Fully Cooked
Dinner Entrées
15 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

Dierbergs Butcher SHOP

EXCLUSIVE
OUR CUSTOMERS' FAVORITE CHICKEN

\$6.99
Bell & Evans Organic Chicken Bone Broth
24 oz. jar

\$9.99
Harvestland Boneless or Diced Chicken Breast
32-36 oz. pkg.

\$2.79
Kentucky Legend Diced or Cubed Ham
8 oz. pkg.

\$2.99
Kentucky Legend Ham Steaks
8 oz. pkg.

\$7.99
Smithfield Boneless Quarter Hams
13 lb. pkg.

\$2.99
Smithfield Ham Steaks, Diced or Cubed Hams
8 oz. pkg.

\$8.99
Farmland Thick Sliced Bacon
22-24 oz. pkg.

\$5.99
Impossible Meat Alternatives
10-14 oz. pkg.

\$4.99
Dr. Praeger's Burgers
9-10 oz. pkg.

\$11.99
Ambassador Wieners
15.5-24 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

ENTER TO WIN A TRAEGER GRILL!

MEMBERS-ONLY SWEEPSTAKES
Rewards
SHOP. EARN. BE REWARDED.

TRAEGER WOODRIDGE PRO GRILL

- WiFIRE connectivity
- EZ-Clean Grease and Ash Keg
- Super smoke mode
- Folding side shelf
- Warming mode

\$1,150 VALUE

ENTER NOW

Not a Dierbergs Rewards Member? SIGN UP NOW

Valid for Dierbergs Rewards Members only. Ends 10/6/25. Must be 18 years or older to enter. Additional rules may apply. For details, see dierbergs.com/sweeps.

Dierbergs Rewards

SAVE EVEN MORE WITH DIGITAL COUPONS!
CLIP IN OUR APP

FEATURED COUPON

\$7.49
Häagen-Dazs Ice Cream or Bars
28 oz. or 6 ct. pkg. Limit 4
Valid through: 9/29/2025
CLIP NOW

25% OFF
WITH DIGITAL COUPON
Rold Gold Selects
16 oz. bag. Limit 1
Valid through 9/22/25
CLIP NOW

\$2 OFF
WITH DIGITAL COUPON
Cannoli Factory Chips & Dip
20 oz. pkg.
Valid through 9/29/25
CLIP NOW

\$1 OFF
WITH DIGITAL COUPON
Greg's Crazy Good Dinner Rolls
12 oz. pkg.
Valid through 9/29/25
CLIP NOW

BUY 8, GET 4 FREE
WITH DIGITAL COUPON
Sparkling Ice
17 oz. btl. Limit 2
Valid through 9/29/25
CLIP NOW

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

Dierbergs SEAFOOD MARKET

\$1 OFF
REGULAR RETAIL
Master Marine Colossal 16/20 Gulf Shrimp

\$3 lb. OFF
REGULAR RETAIL
Ultra Jumbo 21/25 Cooked Tail-On Shrimp

\$10.98 - \$33.98
Sea Best Value Packs
2 lb. pkg.
SAVE BIG!

\$6.99
Northern Chef Seafood Entrées
9-16 oz. pkg.

\$7.99
Ultra 51/60 Peeled & Deveined Raw Tail-On Shrimp
16 oz. pkg.

\$1 OFF
REGULAR RETAIL
WITH DIGITAL COUPON
Lobster Grilled Cheese Appetizers
6 ct. pkg. While Supplies Last!
CLIP NOW

5X BONUS POINTS
Crazy Good Cajun Spread or Crab Dip
12 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

WHOLE LIFE

\$3⁹⁹
Organic
Cascadian Farm
Cereal, Granola or
Granola Bars
7.4-13.5 oz. pkg.



2/\$4
Organic
Muir Glen
Tomatoes
14.5-15 oz. cans



\$8⁹⁹
Non-GMO
Seal the Seasons
Fruit
32 oz. pkg.



\$2⁸⁹
Organic
Vive
Organic Immunity
Boost Shots
2 oz. pkg.



\$4⁹⁹
Gluten Free
Dr. Praeger's
Littles or
Veggie Fries
8-10 oz. pkg.



Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

WOW! WEDNESDAY HOT DEALS EVERY WEDNESDAY!



SEPTEMBER

 Borden Cheese 5-12 OZ. PKG. INCLUDES SHREDS, CHUNKS, SLICES, SINGLES OR STICKS	\$1⁴⁴ Rewards Deal \$2 ⁹⁹ WITHOUT REWARDS **SAVE \$1 ⁵⁵	 Kodiak Muffin, Flapjack or Oatmeal Cups 2.12-2.36 OZ. PKGS.	4/\$5 Rewards Deal \$2 ⁴⁹ WITHOUT REWARDS **SAVE \$4 ⁹⁶
 Sparkling Ice 10 PK. 7.5 OZ. MINI CANS	\$4⁹⁹ Rewards Deal \$7 ²⁹ WITHOUT REWARDS **SAVE \$2 ³⁰	 Armour Lunchmakers 2.44-2.84 OZ. PKG.	88¢ Rewards Deal \$1 ¹⁸ WITHOUT REWARDS **SAVE 30¢

NO CLIPPING NEEDED - Prices valid on September 17 and 24. Must be a Dierbergs Rewards Member & Enter Your Rewards Number at Checkout. While Supplies Last.

NOT A MEMBER? JOIN FREE! [CLICK HERE TO JOIN](#)