



THIS AD BEGINS
FRIDAY JAN. 2, 2026! **FRI. 2 SAT. 3 SUN. 4 MON. 5**

3/\$10
 Fresh Express Chopped Salads
 9.1-13 oz. pkg.

SAVE 50%
\$3.99 lb.
 BELL & EVANS CHICKEN TENDERLOINS

EXCLUSIVE HOME OF BELL & EVANS

HOT Deals ZONE

\$8.99 ea.
BOB'S BBQ
 Bob's BBQ Whole Chicken

\$7.99 lb.
 Boneless Chuck Roast

50% OFF
\$3.98 8 lb. bag Russet Potatoes

\$1.49 3 lb. bag Yellow Onions

\$4.97
 Just Bare Family Pack Chicken Drumsticks or Bone-In Thighs
 2.5 lb. pkg.

\$1.68 lb. Broccoli Crowns

8/\$10 Red, Orange or Yellow Bell Peppers

2/\$7
 Frito Lay Doritos, Ruffles, Simply Snacks or Dips
 5-10.75 oz. bags or 16-18.75 oz. jars

2/\$3
FINAL PRICE WHEN YOU BUY 2 WITH ORIGINAL COUPON
 Borden Cheese
 5-12 oz. pkg. Includes Chunks, Shreds, Slices, Singles or Sticks

2/\$5
 Healthy Choice Caf  Steamers
 9.25-10.3 oz. pkg.

10/\$6
 Yoplait Yogurt
 4-6 oz. pkg.

SAVE \$4.98
\$10
 Atlantic Salmon Portions
 2-Pack

50% OFF
 REGULAR RETAIL
 Nature Made Vitamins or Supplements

HOT & READY FAMILY MEAL DEALS

5X BONUS POINTS

Fried Chicken, Greg's Crazy Good Chicken Strips, Rotisserie Chicken, Breaded Wings, Catfish Fillets, Fried Cod

PRODUCE

BEST IN FRESH!

\$1.68 lb.
 Northwest Bartlett Pears

\$2.48 lb.
 Organic Honeycrisp Apples

\$2.48 lb.
 Sugar Bee Apples

10/\$10
 Jumbo Navel Oranges

2/\$5
 Giorgio Organic Whole White Mushrooms
 8 oz. pkg.

3/\$5
 Grimmway Farms Microwaveable Petite Carrots
 12 oz. pkg.

\$2.98
 Blueberries

\$3.98 lb.
 Sumo Mandarins

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

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REWARDS DEALS **FIREBALL FRIDAYS** **JANUARY**
PRICES SO HOT THEY'RE ON FIRE!

SAVE \$1.99

BUY 1, GET 1 FREE

Alani Nu Energy Drinks
 12 OZ. CANS

SAVE \$1.21

\$2.78

Mini Avocados
 6 CT. BAG

67¢ per bottle

\$9.99

Fireball 15-Pack
 50 ML. BTL.

SAVE \$2

\$5.99

Atkins High Protein Bars
 4 CT. PKG.

SAVE \$4.12

\$16.77 lb.

Value Pack Whole Chicken Wings

\$15.97

Tito's Vodka
 750 ML. BTL.
 \$19.99 WITHOUT REWARDS

NO CLIPPING NEEDED - Prices valid on Fridays, Jan. 2, 9, 16, 23 and 30. Must be a Dierbergs Rewards Member & Enter Your Rewards Number at Checkout. While Supplies Last.

Save MORE WITH OUR BRANDS
***WHEN COMPARED TO NATIONAL BRANDS**

\$3.64 Wild Harvest Large Eggs 12 ct. pkg.

\$2.99 Essential Everyday Potatoes or Onion Rings 20-32 oz. pkg.

78¢ Essential Everyday Original Mac & Cheese 7.25 oz. pkg.

\$2.19 Essential Everyday Peanut Butter 16 oz. jar.

\$1.99 Essential Everyday Canned Fruit 14.5-15.25 oz. can.

\$3.49 Essential Everyday Oats 18 oz. pkg.

\$2.39 Essential Everyday Apple Juice 64 oz. btl.

\$2.99 Essential Everyday Cracker Cuts 7 oz. pkg.

\$2.99 Essential Everyday Rice Cakes or Crisps 4.9-7.04 oz. pkg.

\$1.99 Essential Everyday Rapid Rice 8.8 oz. pkg.

\$3.99 Essential Everyday French Toast Sticks 14 ct. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

SAVE UP TO 55%*



99¢
Essential Everyday Pasta
12-16 oz. pkg.

\$2.78
Essential Everyday Fruit Cups
4 ct. pkg.

\$1.99
Essential Everyday Apple Sauce
6 ct. pkg.

\$1.49
Essential Everyday Ketchup
20 oz. jar

\$1.29
Essential Everyday Worcestershire Sauce
10 oz. bot.

\$2.99
Essential Everyday Steak Sauce
10 oz. bot.

\$1.78
Essential Everyday Pasta Sauce
23-24 oz. jar

99¢
Essential Everyday Sloppy Joe Sauce
15 oz. can

89¢
Essential Everyday Seasoning Mixes
1-1.5 oz. pkg.

\$1.79
Essential Everyday Bread Crumbs
8-15 oz. pkg.

\$3.49
Essential Everyday Designer Plates, Bowls or Cups
24-100 ct. pkg.

\$4.99
Essential Everyday Party or Hot Cups
24-50 ct. pkg.

\$2.79
Essential Everyday Disinfecting Wipes
35 ct. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

GROCERY



98¢
Dei Fratelli Tomatoes or Tomato Soup
10.75-15 oz. can



\$2 ea.
When you buy 3 or more
Campbell's Chunky Soup
15.2-19 oz. pkgs.



88¢
Starkist Chunk Light Tuna
5 oz. can



\$7.99
Panera Bread Coffee
12 oz. bag or 10 ct. box



\$6.99
Angel Soft 8 Mega Rolls or Sparkle 4 Double Rolls
Both Tissue or Paper Towels



99¢
Starkist Chunk Light Tuna Pouch or Tuna Salad Kit
2.6-3.28 oz. pkg.



\$2.99
Sara Lee Honey Wheat Bread
20 oz. loaf



\$1.99
Bunny Soft-Twist White Bread
16 oz. loaf

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

FROZEN & DAIRY



\$5.99
Gino's East Deep Dish, Tavern Style or Home Run Inn Classic Pizza
18.25-33.5 oz. pkg.



\$4.99
Bellatoria Thin Crust Pizza or Garlic Bread
12.1-21.71 oz. pkg.



2/\$7
Healthy Choice Power, Max, P.F. Chang's Bowls, Healthy Choice, Dolly Parton's or Hungry Man Dinners
9-16 oz. pkgs.



\$5.99
Brew Pub Patriot Pizza
15.95-21.45 oz. pkg.



2/\$9
Prairie Farms Ice Cream
48 oz. ctns.



\$4.49
Louisa Pasta or Toasted Ravioli
14-22 oz. pkg.



\$3.99
Blue Bunny Bars, Mini Cones, Trolli Pops or Halo Top Ice Cream
16 oz. or 6-10 ct. pkg.



\$2.99
Blue Ribbon Ice Cream or Bomb Pops
48 oz. or 12 ct. pkg.



\$5.99
Coffee-mate Creamer
64 oz. bot.



\$3.99
Simply Orange, Apple, Cranberry or Grapefruit Juice
46-52 oz. bot.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

USDA ORGANIC

\$1.98 lb. Organic Cosmic Crisp Apples

\$3.98 Cuties Organic Seedless Mandarins 2 lb. bag

10/\$10 Organic Lemons

WHAT IN THE WORLD?

HEIRLOOM NAVEL ORANGES

78¢ ea.

THE JUICEST AND SWEETEST ORANGE I'VE EVER HAD!

Exceptionally sweet, unbelievably juicy, and packed with classic citrus flavor—these Heirloom Navel Oranges are the tastiest, most mouthwatering oranges you'll find!

FRESH! CUT

20% OFF REGULAR RETAIL WITH DIGITAL COUPON **CLIP NOW**

Sliced Mango 12 oz. pkg.

20% OFF REGULAR RETAIL WITH DIGITAL COUPON **CLIP NOW**

Yellow Onions 5 oz. pkg.

20% OFF REGULAR RETAIL WITH DIGITAL COUPON **CLIP NOW**

Red Onions 5 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.



WE DELIVER BEER, WINE & SPIRITS.

SHOP NOW ON **Shipt** **instacart** **DOORDASH**

\$24⁹⁷
Michelob Ultra
 24 pk. 12 oz. pkgs.

\$11⁹³
Smirnoff Vodka
 750 ml. bot.

\$16⁹⁷
Miller Lite or Coors Light
 15 pk. 16 oz. btls.

\$17⁴⁷
Melomi Pinot Noir
 750 ml. bot.
 All Discounts Included

NON-ALCOHOLIC BREWS
 Participating in Dry January?
 Say cheers to these non-alcoholic options

\$9⁹⁷
Athletic Non-Alcoholic
 6 pk. 12 oz. cans

\$9⁹⁷
Blue Moon Non-Alcoholic
 6 pk. 12 oz. cans

\$11⁷⁷
Budweiser Zero
 12 pk. 12 oz. cans

Butcher SHOP

\$5 lb. OFF
REGULAR RETAIL
T-Bone or Porterhouse Steaks
 Regular or Thick Cut

\$1⁹⁹ lb.
Whole Pork Butt

EXCLUSIVE
OUR CUSTOMERS' FAVORITE CHICKEN
\$3⁹⁹
Bell & Evans Ground Chicken
 16 oz. pkg.
\$6⁹⁹
 Bell & Evans Organic Chicken Bone Broth
 24 oz. jar

\$1⁹⁹ lb.
 Perdue Value Pack Chicken Drumsticks or Thighs

\$2⁹⁹
 Butterball Turkey Bacon or Breakfast Sausage
 12-16 oz. pkg.

\$5
 Smithfield Pork Tenderloins, Loin Fillets or Roasts
 16-23 oz. pkg.

\$2⁹⁹
 Buddig Fix Quix
 6 oz. pkg.

bakehouse
 HOME-BAKED GOODNESS

20% OFF
REGULAR RETAIL
St. Pierre Brioche Hamburger or Hot Dog Buns
 4-6 ct. pkg.

\$2⁹⁹
Izzio Focaccia Bread
 11 oz. pkg.

\$6
Bakehouse Loaf Cakes
 16-19 oz. pkg.

30% OFF
REGULAR RETAIL
 Kim's Magic Pop or Crunchy Rice Rolls
 2.6-4.2 oz. pkg.

\$1 OFF
REGULAR RETAIL
 Abe's Vegan Baked Goods
 10-24 oz. pkg.

\$1 OFF
REGULAR RETAIL
 Racine Kringles
 14 oz. pkg.

\$4
Bakehouse Mini Danish
 10 ct. pkg.

BEVERAGES

\$3⁵⁰ ea.
 When you buy 3 or more
7-UP Soda
 6 pk. 16.9 oz. btls.

\$3.49 ea.
 When you buy 4 or more
Pepsi Soda
 6 pk. 16.9 oz. btls.

BUY 2, GET 1 FREE
Pepsi Soda
 12 pk. 12 oz. cans or 3 pk. 12 oz. btls.

2/\$5
Coca-Cola or Dr Pepper Soda
 2 lit. btls.

\$1.49
Prime Hydration
 16.9 oz. bot.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

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SEAFOOD MARKET

25% OFF
REGULAR RETAIL
Rewards Deal
 \$8.50-\$24.98 without Rewards
Great American Shrimp Rings
 10-28 oz. pkg.

38% OFF
REGULAR RETAIL
Wild Caught 5/8 Snow Crab Clusters

BUY 1, GET 1 FREE
Clam Shack Soups
 24 oz. pkgs.

Rewards 5X BONUS POINTS
Glazed Salmon Portions
 Bourbon, Mango Chipotle, Teriyaki or Thai Chili

SAVE \$3 lb.
\$10⁹⁹ lb.
Ultra Large 31/40 Raw P&D Tail-Off Shrimp

\$2 lb. OFF
REGULAR RETAIL
Norwegian Atlantic Salmon Fillets

Rewards 2X BONUS POINTS
Grab & Go Seafood Selections
 Grilled Shrimp 4 oz. pkg., Seasoned Salmon Bites 6.4 oz. pkg., Seasoned Shrimp 7 oz. pkg., Shrimp Cocktail With Sauce 13 oz. pkg.

\$9⁹⁹ lb.
Fresh Tilapia Fillets

\$7⁹⁹
Passport Wild Ahi Tuna Steaks
 16 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

KITCHEN®

Rewards 2X BONUS POINTS
Pulled Chicken

Includes Sides & Rolls
Rewards 5X BONUS POINTS
Hot & Ready Family Meal Deals
 Fried Chicken, Greg's Crazy Good Chicken Strips, Rotisserie Chicken, Breaded Wings, Catfish Fillets, Colossal Chicken Breast
 While Supplies Last

REG'S CRAZY GOOD
Rewards 2X BONUS POINTS
Greg's Crazy Good Grilled Chicken Breasts 2-Packs

BOB'S BBQ
\$7⁹⁹ ea.
Bob's BBQ Smoked Salmon Portions

\$5 DAILY DEALS
 SEE DELI FOR DETAILS

MON. 2 ALL BEEF HOT DOGS \$5 ADD SLAW OR POTATO WEDGES \$2	TUES. 2 FISH FILLET SANDWICHES \$5 ADD SLAW OR POTATO SALAD \$2	WED. 8-COUNT WING DINGS \$5 ADD POTATO WEDGES \$2	THURS. PORK BURNT ENDS SANDWICH \$5 ADD POTATO WEDGES \$2	FRI. 8-PIECE FRIED SHRIMP \$5 ADD SLAW OR POTATO WEDGES \$2	SAT. & SUN. BBQ SANDWICHES \$5 SERVED COLD AVAILABLE EVERY DAY \$5.99
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Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

Shop. Earn. Be Rewarded.
 Join Free at Dierbergs.com/Rewards

We reserve the right to limit. We are not responsible for printing or typographical errors.

VIEW ALL OUR WEEKLY DEALS AT DIERBERGS.COM/AD

Ad good Fri, January 2 - Mon, January 5, 2026.
 Good only at our Lakeside Pointe store.
 Located off of Orange Beach Parkway.
 Prices and availability may vary by location and with our delivery and pickup partners.

GROCERY

\$3⁹⁹
 Olive Garden
 Salad Dressing
 16 oz. btl.

BUY 1, GET 2 FREE
 Orchard Valley
 Harvest
 Salad Toppers
 3.5 oz. pkg.



\$3⁹⁹
 Hungry Jack
 Pancakes
 12-40 ct. pkg.

2/\$5
 Samyang Buldak
 Ramen Bowls
 3.7-3.88 oz. pkgs.

\$5⁹⁹
FINAL PRICE WITH DIGITAL COUPON
 Bounty Essentials
 4 Double Rolls
 Paper Towels
 Limit 1
CLIP NOW

\$4⁹⁹
FINAL PRICE WITH DIGITAL COUPON
 Charmin Essentials
 6 Mega Rolls
 Bath Tissue
 Limit 1
CLIP NOW

\$23⁹⁹
 Dunkin'
 Original Coffee
 32 ct. pkg.



\$5²⁹
 Ben's Original
 Family Size
 Ready Rice
 17.3 oz. pkg.

\$9⁹⁹
FINAL PRICE WITH DIGITAL COUPON
 Cascade Platinum
 Action Pacs
 26-34 ct. pkg.
 Limit 1
CLIP NOW

\$2⁹⁴
 Dawn
 Dish Soap
 14.8-18 oz. btl.

\$5⁹⁹
 Puffs
 Facial Tissues
 3-4 ct. pkg.

\$5⁹⁹
FINAL PRICE WITH DIGITAL COUPON
 Tide Laundry
 Detergent
 34 oz. jug or 16 ct. Pods
 Limit 1
CLIP NOW

\$6⁴⁹
FINAL PRICE WITH DIGITAL COUPON
 Tide Simply
 Laundry Detergent
 84 oz. jug
 Limit 1
CLIP NOW

2/\$4
 Kleenex
 Facial Tissues
 55-70 ct. boxes

\$3⁵⁹
 Silk
 Almondmilk
 64 oz. ctn.

\$2⁹⁹
 Essential Everyday
 Windshield Wash
 128 oz. btl.

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BODY & HOME

\$10⁹⁹
 Oilly
 Sleep or Stress
 Supplements
 36-50 ct. pkg.

\$6⁹⁹
 Dove Coconut or
 Cucumber
 Deodorant Stick
 2.6 oz. pkg.

\$10⁹⁹
 Native
 Body Spray or
 Solid Deodorant
 2.65-3.5 oz. pkg.

\$7⁹⁹
 Dove
 Dry Shampoo
 5-5.5 oz. pkg.

SEAFOOD MARKET

\$4⁹⁹
 Royal Asia
 Appetizers
 7.3-16 oz. pkg.

\$7⁹⁹
 Seapak
 Appetizers
 8-14 oz. pkg.
\$10.49
 Seapak Premium
 Seafood Selections
 16-18 oz. pkg.

\$7⁹⁹
 Seamazz
 Orange Roughy
 12 oz. pkg.

\$1 OFF
 REGULAR RETAIL
 Wixter Seafood
 12 oz. pkg.

BEVERAGES

\$6⁹⁹
 Pure Leaf
 Tea
 6 pk. 16.9 oz. btl.

\$2³⁰ ea.
 When you buy 2 or more
 7-UP
 Soda
 2 ltr. btl.

\$6⁴⁹
 Vitaminwater
 6 pk. 16.9 oz. btl.

\$4²⁹
 Bubly
 Sparkling Water
 8 pk. 12 oz. cans

\$1³⁹
 Mtn. Dew
 Kickstart
 16 oz. can

\$1⁶⁷ ea.
 When you buy 2 or more
 Gatorade
 28 oz. btl.

DAIRY & FROZEN

\$7⁹⁹
 Bellatoria
 Gluten Free
 Pizza
 17.75-19.75 oz. pkg.

\$5⁴⁹
 Blue Ribbon
 Ice Cream or
 Novelties
 128 oz. or 12-20 ct. pkg.
\$6⁴⁹
 José Olé Taquitos
 or Mini Tacos
 16.2-22.5 oz. pkg.

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Butcher SHOP

\$4⁹⁹
 Smithfield Bacon
 12 oz. pkg.

\$6⁹⁹
 Butterball 98% Lean Ground Turkey Breast
 16 oz. pkg.



\$5⁴⁹
 Armour Family Pack Pepperoni
 12 oz. pkg.

\$3⁴⁹
 Smithfield Prime Fresh Lunchmeat
 7-8 oz. pkg.

\$3⁹⁹
 Butterball 85% Lean Ground Turkey Tray or Chub
 16 oz. pkg.

\$4⁹⁹
 El Monterey Multipack Burritos or Chimichangas
 30.4-32 oz. pkg.

\$5⁹⁹
 Impossible Meat Alternatives
 10-14 oz. pkg. **PLANT BASED**

\$3⁹⁹
 El Monterey Single-Serve Dinners
 8-10.25 oz. pkg.

\$8⁹⁹
 Perdue Simply Smart Breaded Chicken
 22-29 oz. pkg.

\$1⁴⁹
 John Morrell Smoked or Polish Sausage
 7 oz. pkg.

SAVE 41%
\$3⁴⁹
 Perdue Short Cuts
 8 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

D KITCHEN® OUR DELI PROMISE

- PREMIUM QUALITY
- NO BINDERS & NO FILLERS
- PURE WHOLE CUTS
- GLUTEN FREE & MSG FREE

\$9⁹⁹ lb.
 Oven Broiled Chicken Breast

\$9⁸⁹ lb.
 Old Fashion Off-The-Bone Tavern Ham

\$8⁹⁸ lb.
 Browned Turkey Breast

\$6⁹⁹ lb.
 Yellow or White American Cheese

D KITCHEN®

\$4⁹⁹
 Black Creek Sharp Cheddar Aged 9 Months
 7 oz. pkg.

2/\$9
 Volpi Snack Trays
 2 oz. pkgs. **WE ❤️ LOCAL**

\$7⁹⁹ lb.
 Eckrich Garlic Bologna

\$4⁹⁹
 Old Wisconsin Charcuterie Beef Slices
 5 oz. pkg.

\$5⁴⁹
 Old Wisconsin Bites or Sticks
 7-8 oz. pkg.
\$18.99
 Old Wisconsin Value Pack Snack Bites
 26-28 oz. pkg.

\$4⁷⁹
 Old Wisconsin Summer Sausage
 8 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

SAVE EVEN MORE WITH DIGITAL COUPONS!

CLIP IN OUR APP OR DIERBERGS.COM

\$2 OFF WITH DIGITAL COUPON
 Amish Cinnamon Rolls
 16 oz. pkg.
 Valid through: 1/5/26
CLIP NOW

\$1 OFF WITH DIGITAL COUPON
 Bakehouse Desserts For Two
 6.8-9.3 oz. pkg.
 Valid through: 1/12/26
CLIP NOW

\$1 OFF WITH DIGITAL COUPON
 Original Cakerie Gluten-Free Layer Cakes
 16-19.4 oz. pkg.
 Valid through: 1/12/26
CLIP NOW

\$1 OFF WHEN YOU BUY 2 WITH DIGITAL COUPON
 Jackson's Sweet Potato Chips
 5 oz. bags
 Limit 1
 Valid through: 2/1/26
CLIP NOW

\$4 OFF WITH DIGITAL COUPON
 Kuli Kuli Superfood Gummies or Powders
 60 ct. or 3.41-7.4 oz. pkg.
 Valid through: 1/31/26
CLIP NOW

\$1 OFF
 MILK WHEN YOU BUY 2 NABISCO FAMILY SIZE OREOS WITH DIGITAL COUPON
 Nabisco Family Size Oreos
 10.68-20 oz. pkgs.
 Valid through: 3/31/26
CLIP NOW

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.



Spotlight

1ST PHORM

Meet 1st Phorm

This January, Dierberg's is spotlighting 1st Phorm— a St. Louis based brand focused on real nutrition and healthy living. From protein powders to supplements, their products are designed to support everyday goals, whether you're building muscle, eating smarter, or trying something new.

Find 1st Phorm at Dierberg's and see how better nutrition fits into real life.

