Dierbergs

2/$4 Giorgio Steak Cut Mushrooms 8 oz. pkgs.

$5 OFF REGULAR RETAIL
Just Bare Family Pack Boneless Chicken Breasts
36 oz. pkg.

$1.77 lb.
Value Pack Whole Chicken Wings

20% OFF REGULAR RETAIL
Bone-In Ribeye or Bone-In Strip Steaks

20% OFF REGULAR RETAIL
Boneless Half Pork Loin
Sold only in bag

2/$6
Fresh Express Salad Kits
6.7–10.75 oz. pkgs.

BUY 1, GET 1 FOR ONLY $2
1 lb. pkgs.
Driscoll's Strawberries
Get the second package for only $2 when you buy one at reg. price. In Store Only.

BIG SAVINGS ARE IN SEASON!

BUY 2, GET 2 FREE
Lay's Potato Chips
5–9.63 oz. pkgs.

$5.99
Dogtown Pizza
15.3–18 oz. pkg.

$4.99
Rewards Deal
$7.79 without Rewards
Farmland Bacon
12–16 oz. pkg.

$5.99 ea.
When you buy 3 or more 7-UP or Dr Pepper Soda
12 pk. 12 oz. cans or 8 pk. 12 oz. btls.

2/$5
Land O Lakes Cheese Shreds, Cuts, Cubes or Chunks
7–8 oz. pkgs.

25% OFF REGULAR RETAIL
WITH DIGITAL COUPON
Honeycrisp, Cosmic Crisp, Envy, Gala, Fuji, Granny Smith Apples
CLIP NOW

THIS AD BEGINS TUES. OCT. 20
TUES. 20 WED. 21 THUR. 22 FRI. 23 SAT. 24 SUN. 25 MON. 26
Selected varieties. Some restrictions apply. Prices subject to change. See store for details.

Fall INTO IT ALL!

25% OFF REGULAR RETAIL
WITH DIGITAL COUPON
Honeycrisp, Cosmic Crisp, Envy, Gala, Fuji, Granny Smith Apples
CLIP NOW

WE ♥ LOCAL MERB'S BIONIC APPLES

10 stems
$14.99
Sunflower Bouquet

WE ♥ LOCAL MEYER FARMS GRANITE CITY, ILLINOIS
RELLEKE FARMS GRANITE CITY, ILLINOIS

6.99 REG. PRICE
– 1.00 DIGITAL COUPON
$5.99
HOMEGROWN Pumpkins
CLIP NOW

Rewards 2X BONUS POINTS
Essential Everyday Apple Juice
64 oz. pkg.

2/$7
Celestial Seasonings Tea Bags
16–20 ct. pkgs.

$6.99
Café Bustelo or Folgers Coffee
9.6–10 oz. or 10 ct. pkg.

$7.99
Community Coffee
11–12 oz. or 10 ct. pkg.

$5.99
Purely Elizabeth Granola
8–12 oz. pkg.

$4.49
Nestlé Toll House Chunks or Morsels
9–12 oz. pkg.

Ad good Oct. 20–26, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

Rewards 2X BONUS POINTS

Bakehouse Halloween Cupcakes or Cookie Cake

Cookies United Chocolate Dipped Pumpkin Cookies

Kimberley's Jack O Lantern Frosted Cookies

Superior On Main Black & Orange Cookies

Two-Bite Halloween Cupcakes or Brownies

Bakehouse Loaf Cakes

Caramel Apple Pops
2/$6
Tootsie Roll or Charms Candy
4.49–16 oz. pkgs.

$5.99
Snyder's Halloween Mini Pretzel Multipack
30 ct. pkg.

$4.49
Rewards Deal
$4.99 without Rewards
Happy Apples Caramel Apples
4 ct. pkg.

Ad good Oct. 20–26, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

GAME DAY FAVES!

21.49 REG. PRICE
– 5.00 DIGITAL COUPON
$16.49
Bob's BBQ Whole Slab Baby Back Ribs
Limit 2
CLIP NOW

Rewards 5X BONUS POINTS
KITCHEN Naked Chicken Bites

$8.49
Crazy Good Cajun Spread or Crab Dip
12 oz. pkg.

$16.47
Corona or Modelo
12 pk. 12 oz. pkgs.

$4.49
Hillshire Farm Smoked Sausage Ropes or Lit'l Smokies
12–14 oz. pkg.

$18.97
Natural Light
30 pk. 12 oz. cans

$7.99
Perdue Breaded Chicken
22–26 oz. pkg.

$4.49
Johnsonville Cooked Sausage
9.6–11.1 oz. pkg.

$5.99–$7.99
Tyson Breaded Chicken
20–29 oz. pkg.

$3.99
Grown In Idaho Tater Tots or Fries
24–28 oz. pkg.

$2.79
Pace Salsa
11–16 oz. pkg.

$2.99
Town House, Cheez-It Snap'd or Toasteds Crackers
6.5–13.8 oz. pkg.

$2.49
Pepsi Soda
2 ltr. btl.

Ad good Oct. 20–26, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

COZY Comfort Foods

3.99 REG. PRICE
- 1.00 DIGITAL COUPON
$2.99
Rewards
Bakehouse
Garlic Bread or Knots
7–16 oz. pkg.
CLIP NOW

$3.99
Rustik Oven Bread
16 oz. pkg.

2/$3
McCormick Chili Seasoning
1.25 oz. pkgs.

2/$7
Bear Creek Soup Mix
7.9–11.5 oz. pkgs.

2/$5
Old El Paso or Progresso Pitmaster Soup
18.5–19 oz. pkgs.

$4.99
Kraft Mac & Cheese or Velveeta Shells & Cheese
4 ct. pkg.

BUY 1, GET 1 OF EQUAL OR LESSER VALUE
FOR ONLY $1
Panera Mac & Cheese or Beef Chili
10–16 oz. pkgs.
Regular price $6.49–$6.99
In Store Only.

Rewards 2X BONUS POINTS

99¢
Essential Everyday Condensed Soups
10.5–10.75 oz. pkg.

99¢
S&W Canned Beans
15–15.5 oz. can

$2.99
Marie Callender's Meals
10–13 oz. pkg.

$6.99
Birds Eye Voila Meals
42 oz. pkg.

$9.99
Kevin's Chicken Entrées
16 oz. pkg.
Kevin's Rice... $4.99
16 oz. pkg.

Ad good Oct. 20–26, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

PIZZA and Pasta NIGHT

$2.49
Creamette Spaghetti, Macaroni or Lasagna Noodles
8–32 oz. pkg.

WE LOCAL
$3.99
Fazio's Pasta or Meatballs
14–18 oz. pkg.

$19.97
Conundrum Red Blend
750 ml. btl.
All Discounts Included.

2/$6
Ken's Salad Dressing
16 oz. pkgs.

$6.99
Pompeian Olive Oil
16 oz. btl.

2/$5
Earthbound Farm Organic Lettuce
4–5 oz. pkgs.

$9.47
Bogle Wines
750 ml. btl.
All Discounts Included.

OCTOBER IS NATIONAL FROZEN PIZZA MONTH!

$6.99
Nancy's Thin Crust Pizza
16.2–21.21 oz. pkg.

$7.99
Bellatoria Gluten Free Pizza
17.75–19.75 oz. pkg.

$4.99
Bellatoria Garlic Bread or Ultra Thin Pizza
12.1–21.71 oz. pkg.

Ad good Oct. 20–26, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

GROCERY

6.99 SALE PRICE
- 2.00 DIGITAL COUPON
Rewards
$4.99
Hellmann's Mayonnaise
20–30 oz. jar
CLIP NOW

$3.19
Heinz Ketchup
13–20 oz. pkg.

2/$4
Ortega Taco Sauce, Shells, Beans or Chiles
12 ct. or 4–16 oz. pkgs.

99¢
Maruchan Ramen or Yakisoba Bowls
3.3–4.23 oz. pkg.

2/$6
General Mills Cereal or Dunkaroos Snacks
6–14 oz. pkgs.

$3.69
Capri Sun
10 ct. pkg.

2/$7
V8 Juice
46 oz. pkgs.

Halloween CANDY

$5.99
M&M's Candy
7.4–10.05 oz. pkg.

$5.99
Hershey Snack Size Candy
8.1–11.6 oz. bag

2/$6
Tootsie Roll or Charms Candy
4.49–16 oz. pkgs.

$5.99
Mars Fun Size Candy
9.69–11.5 oz. pkg.

$5.99
Baby Ruth, Butterfinger or Crunch Fun Size Candy Bars
5.7–10.2 oz. pkg.

$9.99
Mars Candy
16.15–25.6 oz. pkg.

Ad good Oct. 20–26, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

GROCERY

$3.49
Kellogg's Cereal
13.3–16.1 oz. pkg.

$3.49
Kellogg's Pop-Tarts
5–20.3 oz. pkg.

$5.99
Kellogg's Special K Protein Bars
6 ct. pkg.

$3.99
Post Family Size Cereal
18–29 oz. pkg.

$2.19
Lewis Half Loaf Bread
12 oz. pkg.

79¢
JJ's Snack Pies
4 oz. pkg.

2/$5
Bunny Honey Wheat or Whole Grain White Bread
20 oz. pkgs.

2/$5
Tastykake Bag Donuts
10–11.5 oz. pkgs.

$8.99
Northern 6 Mega Roll or Brawny 4 Double Roll
Bath Tissue or Paper Towels

BUY 1, GET 1 FREE
Barilla Al Bronzo Pasta
16 oz. pkgs. Save $3.49

28.99 REG. PRICE
- 5.00 DIGITAL COUPON
Rewards
$23.99
Bounty Select-A-Size 8 Triple Rolls
Paper Towels
CLIP NOW

36.99 REG. PRICE
- 5.00 DIGITAL COUPON
Rewards
$31.99
Charmin Ultra 24 Mega Rolls
Bath Tissue
CLIP NOW

Ad good Oct. 20–26, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

FROZEN & DAIRY



2/$7
Almond Breeze Almondmilk
48–64 oz. pkgs.



$5.49
Prairie Farms Ice Cream Bars
12 ct. pkg.



$3.99
Chobani Zero Sugar Greek Yogurt
4 ct. pkg.



2/$9
Cabot Greek Yogurt
32 oz. pkgs.



$3.99
Prairie Farms Cottage Cheese
24 oz. pkg.



$4.49
Ben & Jerry's or Talenti Gelato
10–16 oz. pkg.



$3.99
Blue Bunny, Kinder, Nutella or Trolli Novelties
6–10 ct. or 14–48 oz. pkg.
Blue Bunny Twist Ice Cream... $3.49
16 oz. pkg.



$5.49
Blue Ribbon Ice Cream Bars, Sandwiches or Cups
12–20 ct. pkg.



BEVERAGES



$5.49 ea.
When you buy 2 or more
7-UP or Dr Pepper Soda
10 pk. 7.5 oz. mini cans



$3.99 ea.
When you buy 3 or more
Coca-Cola Soda
6 pk. 16.9 oz. btls.



$1.78
Poppi Soda
12 oz. can



2/$4
Ice Mountain Spring Water
6 pk. 16.9 oz. btls.



$2.49
Ghost or C4 Energy Drink
16 oz. can

Bob's BARN
BEER • WINE • SPIRITS



$17.47
Miller Lite or Coors Light
15 pk. 16 oz. btls.



$3.27
Buzzballz Cocktails
200 ml. btl.



Ad good Oct. 20–26, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

Ad good Oct. 20–26, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

Butcher SHOP



$3.99 lb.
Sold only in 3 lb. pkg. for $11.97
Butterball Family Pack Ground Turkey



$3.99
Johnsonville Sausage Links or Patties
12 oz. pkg.



$2.49
Eckrich Smoked Sausage Links or Ropes
12–14 oz. pkg.
$2.99 Eckrich Beef Smoked Sausage Ropes
10 oz. pkg.



Perdue Value Pack Chicken Drumsticks or Thighs
Save $2.49lb.

KITCHEN



Greg's Crazy Good Chicken Strips



Bob's BBQ Smoked Sausage

5X BONUS POINTS
House-Made Dips or Spreads





$4.99
Queso-Melt Dips
10 oz. pkg.



$3.99
New Bridge Mini Cheese
3.75 oz. pkg.

SEAFOOD MARKET



24.99 lb. – 8.00 lb. REG. PRICE DIGITAL COUPON
$16.99 lb.
5/8 Snow Crab Clusters
CLIP NOW



Laguna Blanca $15.49 lb.
Rewards Deal
$16.99lb. without Rewards
Laguna Blanca Salmon Fillets



BUY 1, GET 1 FREE
Rewards Deal
Seapak Premium Seafood
9–14 oz. pkgs. Save $9.99



$9.99 lb.
Fresh Tilapia Fillets



$8.99
Norwegian Salmon Portions
6 oz. ea.



$11.99 lb.
Ultra Large 31/40 P&D Raw Tail-Off Shrimp



$20.99 lb.
Alaskan Cod Loins



2X BONUS POINTS
Seafood Crab Stuffed Mushrooms
11 oz. pkg.

bakehouse



7.99 – 1.50 REG. PRICE DIGITAL COUPON
$6.49
Whole Gooey Butter Cakes
CLIP NOW



3.99-4.49 – 20% REG. PRICE DIGITAL COUPON
$3.19–$3.59
Buns or Rolls
4–16 ct. pkg.
CLIP NOW



$1 OFF REGULAR RETAIL
5" Mini Layer Cakes
Final price $7.99



$1 OFF REGULAR RETAIL
Clyde's Donut Holes
7.5–12 oz. pkg.
Final price $2.99



$2 OFF REGULAR RETAIL
Cannoli Factory Chips & Dip
20 oz. pkg. Final price $12.99

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

Rewards **Shop. Earn. Be Rewarded.** Join Free at Dierbergs.com/Rewards

We reserve the right to limit. We are not responsible for printing or typographical errors.

VIEW ALL OUR WEEKLY DEALS AT DIERBERGS.COM/AD

Ad good Tues., Oct. 20 – Mon., Oct. 26, 2026. Good only at Illinois locations. Prices and availability may vary by location and with our delivery and pickup partners

Ad good Oct. 20–26, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

Rewards®

DOUBLE POINTS

OCTOBER

Earn 2X Bonus Points on more than 2,000 items when you shop these brands:

Essential Everyday® · WOODSTOCK · Wild Harvest · EQUALINE®

VALID OCTOBER 1-31, 2026. MUST BE A DIERBERGS REWARDS MEMBER & ENTER YOUR REWARDS NUMBER AT CHECKOUT.

Rewards®

DOUBLE POINTS

OCTOBER

Earn 2X Bonus Points on more than 2,000 items!

WHEN YOU SHOP THESE BRANDS OCTOBER 1-31!

Essential Everyday · WOODSTOCK · Wild Harvest · EQUALINE®

2X BONUS POINTS



$1.25 Essential Everyday Frozen Vegetables 12 oz. pkg.

Save MORE WITH OUR BRANDS SAVE UP TO 55%*



$2.99 Essential Everyday Cottage Cheese 22 oz. pkg.





99¢ Essential Everyday Pasta 12–16 oz. pkg.

99¢ Essential Everyday Oyster Crackers 9 oz. bag



99¢ Essential Everyday Tomatoes 14.5 oz. can

Ad good Oct. 20–26, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.



3/$10 So Good So You Organic Probiotic Juice Shots 1.7 oz. pkgs.



$2.48 lb. Organic Cosmic Crisp Apples



2/$5 Earthbound Farm Organic Lettuce 4-5 oz. pkgs.

WHAT IN THE WORLD?

DRAGON FRUIT
Red, White or Yellow
20% OFF REGULAR RETAIL WITH DIGITAL COUPON
Final price $5.59–$7.99
CLIP NOW



Slightly sweet and tastes like a combination of a pear & kiwi, dragon fruits are nutrient dense with fiber, iron, magnesium and antioxidants!

FRESH! CUT

4.99 REG. PRICE – 20% DIGITAL COUPON
$3.99
CLIP NOW



Butternut Squash 18 oz. pkg.

2.69 REG. PRICE – 20% DIGITAL COUPON
$2.15
CLIP NOW



Diced Yellow Onions 5 oz. pkg.

12.99 REG. PRICE – 20% DIGITAL COUPON
$10.39
CLIP NOW



Apple Dipper Trays 24 oz. pkg.

Ad good Oct. 20–26, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

PRODUCE

BEST IN FRESH!



$2.99 NatureSweet Cherubs Tomatoes 9 oz. pkg. Red or Golden



$1.98 Yellow Onions 3 LB. BAG



$1.69 Bing Energy Drink 12 oz. can



2/$5 Grimmway Farms Baby Peeled Carrots 2 lb. pkgs.



$2.48 Russet Potatoes 5 LB. BAG



8/$10 Red, Orange or Yellow Bell Peppers

MEYER FARMS GRANITE CITY, ILLINOIS
RELLEKE FARMS GRANITE CITY, ILLINOIS
Fall FAVORITE



6.99 REG. PRICE –1.00 DIGITAL COUPON
$5.99
Homegrown Pumpkins
CLIP NOW

Fall FAVORITE



$4.49 Rewards Deal
$4.99 without Rewards
Happy Apples 4 ct. pkg.
WE ♥ LOCAL

Ad good Oct. 20–26, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

GROCERY



3.49 SALE PRICE
- 1.00 DIGITAL COUPON

$2.49

Duke's Southern Sauces
14–17.5 oz. pkg.

CLIP NOW



2/$6

Kinder's BBQ Sauce
15.3–15.8 oz. pkgs.



2/$6

Famous Dave's BBQ Sauce
19–20 oz. pkgs.



$2.49

Famous Dave's Cornbread Mix
15 oz. pkg.



2/$7

Famous Dave's Pickles
24 oz. pkgs.



$1.99

Zatarain's Rice Mixes
7–8 oz. pkg.



$3.29

Tabasco Sauce
5–11 oz. pkg.



$6.99

Chef Mel Pasta Sauce
24 oz. jar

Ad good Oct. 20–26, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

GROCERY



$9.99

Cape Cod or Kettle Chips
20 ct. pkg.



$2.49

Voortman Wafer Cookies
10.6 oz. pkg.



2/$3

Kind Bars
1.4 oz. pkgs.



$3.79

Hawaiian Punch
128 oz. pkg.



$6.99

Maxwell House Coffee
10.3 oz. pkg.



$9.99

Snyder's Multipack
20 ct. pkg.



$6.99

Lance Sandwich Crackers Value Pack
27.5–35 oz. pkg.



2/$5

Kernel Season Popcorn Seasoning
2.7–2.85 oz. pkgs.



$1.69

Epic Meat Bars
1.3 oz. pkg.

Ad good Oct. 20–26, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

HELP OUR HEROES

SUPPORT LOCAL VETERANS THROUGH

VETERANS COMMUNITY PROJECT DOGS FOR OUR BRAVE



Rewards MEMBERS CAN DONATE POINTS

ROUND UP AT THE REGISTER OR PURCHASE THESE PRODUCTS TO HELP SUPPORT

Kellogg's Frosted Mini-Wheats · Kellogg's Raisin Bran · Bloom · Cesar · Pedigree · Greenies · IAMS



$5.59

Daisy Cottage Cheese
24 oz. pkg.



$7.49

Alexia Seasoned Fries
15–20 oz. pkg.



$12.99

True North Patagonian Sea Scallops
16 oz. pkg.

PRICED RIGHT





$3.69

Drizzilicious Mini Rice Crisps
4 oz. pkg.



$23.99

Green Mountain Coffee K-Cups
32 ct. pkg.

Ad good Oct. 20–26, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

BODY & HOME



14.99 REG. PRICE
- 3.00 DIGITAL COUPON
$11.99
Puffs Tissues Family Pack
6 ct. pkg.
CLIP NOW



$16.99
Gain Laundry Liquid or Flings Laundry Pods
60 ct. or 132 oz. pkg.



$9.99
Meow Mix Cat Food
6.3 lb. bag



$12.99
Cascade Dish Detergent Pods
26–34 ct. pkg.



$3.99
Dawn EZ Squeeze Dish Soap
18–22 oz. pkg.



99¢
Sheba Perfect Portions Cat Food
2.6 oz. pkg.



$5.99
Lysol Disinfectant Spray or Wipes
12–12.5 oz. or 70–80 ct. pkg.



$21.49
Poise Pads or Depends Underwear
26–78 ct. pkg.



$8.49
Kotex U Tampons or Pads With Wings
24–34 ct. pkg.



$15.99
Vega Creamy Vanilla Protein Powder
9.2 oz. pkg.



$9.99
Muscle Milk Protein Shakes
4 pk. 11 oz. pkgs.



$19.99
Liquid I.V. Hydration Multiplier
15 ct. pkg.

Ad good Oct. 20–26, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

FROZEN & DAIRY



$4.99
100 Grand, Butterfinger or Baby Ruth Ice Cream Bars
6 ct. pkg.



$4.99
Prairie Farms Nutty Sundae Cones
6 ct. pkg.



$3.99
Bellatoria Sunday Brunch Scramble
13.55–14 oz. pkg.



$4.99
Wild Harvest Milk
64 oz. pkg.



2/$7
Cabot Cheese Snack Sticks
7.5 oz. pkgs.



2/$6
Prairie Farms Cheese Spread
7 oz. pkgs.



2/$4
Cabot Whipped Cream or Sour Cream
7–16 oz. pkgs.



$4.99
Red Diamond Tea
1 gal. jug



2/$4
Sunny Delight Lemonade, Punch or Juice
64 oz. pkgs.



2/$7
Welch's Zero Sugar Fruit Juice
59 oz. pkgs.

Ad good Oct. 20–26, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

Rewards® HOT DEALS EVERY WEDNESDAY!

WOW! WEDNESDAY OCTOBER



Langers Juice
64 OZ. BTL.
$1.98 Rewards Deal
$3.29 WITHOUT REWARDS
SAVE $1.31



Creamette Pasta
12-16 OZ. PKG.
88¢ Rewards Deal
$1.69 WITHOUT REWARDS
SAVE 81¢



Snyder's Pretzels
10-16 OZ. PKG.
$2.99 Rewards Deal
$4.39 WITHOUT REWARDS
SAVE $1.40

NO CLIPPING NEEDED • Prices valid on Wednesday, October 21, and 28. Must be a Dierbergs Rewards Member & Enter Your Rewards Number at Checkout. While Supplies Last.

Rewards® Deals FIREBALL FRIDAYS OCTOBER

PRICES SO HOT THEY'RE ON FIRE!



SAVE $2.00
Freschetta Pizza
20.28–30.88 OZ. PKG.
$3.99 Rewards Deal
$5.99 WITHOUT REWARDS



SAVE $1.99
Celsius Energy Drinks
12 OZ. CANS
BUY 1, GET 1 FREE Rewards Deal
$1.99EA. WITHOUT REWARDS



SAVE $3.00
Fireball
10 PK. 50 ML. BTLS.
$6.99 Rewards Deal
$9.99 WITHOUT REWARDS



SAVE $2.00
Manini's Gluten-Free Vegan Pizza Dough
16 OZ. PKG.
$2.99 Rewards Deal
$4.99 WITHOUT REWARDS



SAVE $1.51
Drumstick Cones
4 CT. PKG.
$3.48 Rewards Deal
$4.99 WITHOUT REWARDS



SAVE $2.00
Dierbergs Bourbon
1.75 LTR. BTL.
$14.97 Rewards Deal
$16.97 WITHOUT REWARDS

NO CLIPPING NEEDED • Prices valid on Fridays, October 23 and 30. Must be a Dierbergs Rewards Member & Enter Your Rewards Number at Checkout. While Supplies Last.

BEVERAGES



$7.99
Pepsi Soda
12 pk. 12 oz. cans



BUY 2, GET 1 FREE
Pepsi Soda
6 pk. 16.9 oz. btls.



$5.99
Smartwater
6 pk. 16.9 oz. btls.



$5.49
Core Hydration Water
6 pk. 16.9 oz. btls.



$22.49
Alani Nu Energy Drink
12 pk. 12 oz. cans



$6.79
Barq's, Fanta, Mr Pibb, Minute Maid or Peace Tea
12 pk. 12 oz. cans



$10.99
Bloom Energy Drink
6 pk. 12 oz. cans



$1.99
Bucked Up Energy Drink
16 oz. can



$6.99
Gold Peak Tea
6 pk. 16.9 oz. btls.

Ad good Oct. 20–26, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.



Dierbergs Spotlight

MAX MIX Gourmet Spice Blends

Meet Max

Max, a young entrepreneur who happens to have Down syndrome, created Max Mix from a passion for BBQ, flavorful food, and independence.

What began as homemade spice blends for family and friends has grown into a business with a mission to create opportunities and inspire confidence for individuals with special abilities.

CLICK TO WATCH NOW!



YOUR PURCHASE OF MAX MIX IN OCTOBER HELPS MAKE A DIFFERENCE.

Max Mix and Dierbergs will each donate $1 per jar sold to Gateway Down Syndrome Association.

Gateway DSA serves, supports, and celebrates the lives of all individuals with Down syndrome and their families, through every stage of life.

Gateway Down Syndrome Association

Butcher SHOP



$7.99
Godshall's Beef Bacon
10 oz. pkg.



$8.49
Smithfield Cooked Half Rack Ribs
20 oz. pkg.



$9.99
Harvestland Chicken
32–36 oz. pkg.



$4.99
Ambassador Wieners
19.5–24 oz. pkg.



$3.99
Chung's Egg Rolls or Spring Rolls
10–12 oz. pkg.



$2.99
Eckrich Li'l Smokies
10–14 oz. pkg.

Ad good Oct. 20–26, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

KITCHEN



$12.99
Old Wisconsin Summer Sausage
20 oz. pkg.



$5.99 lb.
Rewards Deal
$10.99lb. without Rewards
Eckrich Hard Salami



$5.99
Firehook Crackers
5.5 oz. pkg.



$1 OFF
REGULAR RETAIL
Marcoot Cheese
4–7 oz. pkg.
Final price $3.99–$4.99



$8.99
Volpi Roltini
7.5 oz. pkg.
Including new Genoa & Pepper Jack



$4.99
Old Wisconsin Charcuterie Beef Slices
5 oz. pkg.



$5.99
BelGioioso Parmesan Cheese
10 oz. pkg.



$3.99
Hoffman's Cheese
7 oz. pkg.
Includes new Sweet Habanero Jack



$8.99
New Bridge Cheese Party Slices
16 oz. pkg.



$6.99
Fresh Cravings Hummus Trio
18 oz. pkg.

Ad good Oct. 20–26, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

KITCHEN

OUR DELI PROMISE

- ☑ PREMIUM QUALITY
- ☑ NO BINDERS & NO FILLERS
- ☑ PURE WHOLE CUTS
- ☑ GLUTEN FREE & MSG FREE

SAVE UP TO $3 lb.



$9.99 lb.
Virginia Ham

$9.99 lb.
Black Forest Ham

$14.99 lb.
Seasoned Roast Beef

$10.99 lb.
Buffalo Chicken Breast



$4.99
Pre-Sliced Cheese
8 oz. pkg.
12 varieties to choose from!

$10.99 lb.
Pan Roasted Turkey Breast

$10.99 lb.
Cajun Turkey Breast

$9.99 lb.
Holiday Spiral Ham

Ad good Oct. 20–26, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

SEAFOOD MARKET



BUY 1, GET 1 FREE
Rewards Deal
$10.49ea. without Rewards
Clam Shack Soups
24 oz. pkgs.



$12.99
SAVE $5
Great American Football Shaped Shrimp Ring
20 oz. pkg.



$2 OFF
REGULAR RETAIL
Orca Bay Seafood
10 oz. pkg.
Final price $7.49–$13.49



$18.99
Spanish Octopus Legs
8 oz. pkg.



$21.99 lb.
Rewards Deal
$27.99lb. without Rewards
Warm Water Lobster Tails
10–12 oz. average size



$6.99
Northern Chef Seafood
9–16 oz. pkg.

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WHOLE LIFE



$3.89
Non-GMO
LaCroix Sparkling Water
8 pk. 12 oz. cans



10/$10
Dairy Free
Brekki Overnight Oats
5.3 oz. pkgs.



$2.39
Gluten Free
Epic Pork Rinds
2.5 oz. pkg.



$4.99
Non-GMO
Silver Hills Bagels
5 ct. pkg.



$3.49
Gluten Free
Glutino Pretzels or Crackers
4.4–8 oz. pkg.



$2.69
Non-GMO
Good Health Chips or Veggie Sticks
5–6.25 oz. bag



$5.99
Organic
Justin's Peanut Butter Cups
4.7 oz. pkg.



$3.49
Gluten Free
Eatsmart Veggie Crisps or Sticks
6–7 oz. bag

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SAVE EVEN MORE WITH DIGITAL COUPONS!

CLIP IN OUR APP OR DIERBERGS.COM



6.99 REG. PRICE
-1.00 DIGITAL COUPON
$5.99
Homegrown Pumpkins
CLIP NOW

21.49 REG. PRICE
-5.00 DIGITAL COUPON
$16.49
Bob's BBQ Whole Slab Baby Back Ribs
Limit 2
CLIP NOW





3.99 REG. PRICE
-1.00 DIGITAL COUPON
$2.99
bakehouse Garlic Bread or Knots
7–16 oz. pkg.
CLIP NOW



6.99 SALE PRICE
-2.00 DIGITAL COUPON
$4.99
Hellmann's Mayonnaise
20–30 oz. jar
CLIP NOW



36.99 REG. PRICE
-5.00 DIGITAL COUPON
$31.99
Charmin Ultra 24 Mega Rolls
Bath Tissue
CLIP NOW



28.99 REG. PRICE
-5.00 DIGITAL COUPON
$23.99
Bounty Select-A-Size 8 Triple Rolls
Paper Towels
CLIP NOW

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SAVE EVEN MORE WITH DIGITAL COUPONS!

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7.99 REG. PRICE
-1.50 DIGITAL COUPON
$6.49
bakehouse Whole Gooey Butter Cakes
CLIP NOW

24.99lb. REG. PRICE
-8.00lb. DIGITAL COUPON
$16.99 lb.
5/8 Snow Crab Clusters
CLIP NOW





3.99-4.49 REG. PRICE
-20% DIGITAL COUPON
$3.19–$3.59
bakehouse Buns or Rolls
4–16 ct. pkg.
CLIP NOW



3.49 SALE PRICE
-1.00 DIGITAL COUPON
$2.49
Duke's Southern Sauce
14–17.5 oz. pkg.
CLIP NOW



14.99 REG. PRICE
-3.00 DIGITAL COUPON
$11.99
Puffs Tissues Family Pack
6 ct. pkg.
CLIP NOW

Ad good Oct. 20–26, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.



EARN $10

IN DIERBERGS REWARDS POINTS

when you buy $100 or more in participating gift cards.*

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