

**Dierbergs**

**\$9.50**  
Boneless Ribeye Steak  
8 oz. ea.

**\$5 lb. OFF**  
REGULAR RETAIL  
Boneless Sirloin Steak

**\$3.99 ea.** Lay's  
When you buy 3 or more Frito Lay Party Size Snacks, Multipacks, Dips or Rold Gold Selects, 8.25-18 oz. bags, 8-12 ct. pkgs. or 23 oz. jars

**2/\$4** Fresh Express Salad Blends 5-11 oz. pkgs.

**10/\$10** Grinnway Farms Baby Peeled Carrots 16 oz. pkgs.

**2/\$6** Healthy Choice Simply Steamers, Marie Callender's Meals or Pot Pies 9-15 oz. pkgs.

**10/\$10** Chobani Greek Yogurt 5.3 oz. cups

**\$5.99 ea.** 7UP  
When you buy 3 or more 7-UP Soda 12 pk. 12 oz. cans or 8 pk. 12 oz. btl.

THIS AD BEGINS TUES. OCT. 14

TUE. 14 WED. 15 THUR. 16 FRI. 17 SAT. 18 SUN. 19 MON. 20

**SAVE MORE WITH Rewards**

**2/\$4 \$19.96**  
Kraft Cheese 7-8 oz. pkg. Includes Chunks, Shreds, Slices or Crocker Cuts  
CLIP NOW

**\$3.99**  
Smithfield Bacon 12 oz. pkg.  
without Rewards \$6.99

**\$7.79 lb.**  
Honey or Virginia Ham  
without Rewards \$11.49/lb.

**SAVE \$10**  
Fresh Atlantic Salmon Portions 4 ct. pkg.

**LOWEST PRICE OF THE YEAR!**

**\$3.77 lb.**  
Bell & Evans Chicken Tenderloins  
SAVE 53%  
OUR CUSTOMERS' FAVORITE CHICKEN

Selected varieties. Some restrictions apply. Prices subject to change. See store for details.

**HOT Deal \$2.48 lb.** Grapery Moon Drops Grapes

**HOT Deal \$2.48 lb.** Grapery Limited Red Seedless Grapes

**HOT Deal \$1.68 lb.** Honeycrisp Apples

**HOT Deal \$2.48 lb.** Grapery Gum Drops Grapes

**HOT Deal 78¢ ea.** Green Peppers

**HOT Deal \$1.28 lb.** Bartlett Pears

**HOT Deal \$10/\$10** Small Avocados

**HOT Deal \$10/\$10** XL Lemons

**HOT Deal \$10/\$10** Red, Yellow & Orange Peppers

**HOT Deal \$10/\$10** Jumbo Navel Oranges

**HOT Deals ZONE**

**Bake More Save SOME DOUGH!**

**\$4.99**  
Ghirardelli Baking Chips  
10-12 oz. pkg.

**\$1 OFF** REGULAR RETAIL McCormick Spices 2.5-3.27 oz. pkg.

**\$3.49** Quaker Rolled Oats 18 oz. pkg.

**\$3.99** Essential Everyday Oil 40 oz. btl.

**\$3.29** Dierbergs Granulated Sugar 4 lb. bag

**\$2.99** Dierbergs Powdered Sugar 32 oz. bag

**\$2.99** Dierbergs Essential Everyday Brown Sugar 32 oz. bag

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

**\$3.49** McCormick Extracts 1-2 oz. pkg.

**\$17.99** Coombs Family Farms Maple Syrup 32 oz. btl.

**\$2.99** Essential Everyday Parchment Paper 45 sq. ft. pkg.

**\$3.99** McCormick Food Coloring 1 oz. pkg.

**\$4.49** McCormick Assorted Food Coloring 1.5 oz. pkg.

**\$3.49** McCormick Pure Vanilla Extract 1 oz. pkg.

**\$5.99** McCormick Pure Vanilla Extract 2 oz. pkg.

**\$1.79** Betty Crocker Favorites Cake Mix or Frosting 12-16 oz. pkg.

**FREE** Dierbergs Baking Nuts 6 oz. pkgs.

**\$3.49** Ghirardelli Baking Bars 4 oz. pkg.

**\$1.97** Libby's Pumpkin 15 oz. can

**Try our MAPLE PECAN PUMPKIN CAKE RECIPE! VIEW NOW**

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.



# Save MORE

WITH OUR BRANDS

\*WHEN COMPARED TO NATIONAL BRANDS

Essential Everyday EQUALINE Diembergs Wild Harvest



**\$2.49**

Essential Everyday Pancakes or Waffles  
12.3-16.5 oz. pkg.



**\$3.49**

Essential Everyday Whipped Topping  
6.5 oz. can

# SAVE UP TO 55%\*



**\$1.47**

Essential Everyday Oyster Crackers  
9 oz. bag



**\$10.99**

Essential Everyday Boneless Skinless Chicken Breast  
3 lb. pkg.



**59¢**

Essential Everyday Corn Muffin Mix  
7.5 oz. pkg.



**99¢**

Essential Everyday Beans  
15 oz. can



**99¢**

Essential Everyday Diced Tomatoes  
10-15 oz. can




**99¢**

Essential Everyday Tomato Paste  
6 oz. can




**\$2.99**

Essential Everyday Slow Cooker Liners  
4 ct. pkg.




**\$2.99**

Essential Everyday Designer Plates or Bowls  
28-48 ct. pkg.




**3/\$3**

Essential Everyday Plastic Forks or Spoons  
24 ct. pkgs.




**\$2.99**

Essential Everyday Almond Beverage  
64 oz. ctn.




**\$1.29**

Essential Everyday Worcestershire Sauce  
10 oz. btl.



**\$1.49**

Essential Everyday Ketchup  
20 oz. btl.



**2/\$4**

Essential Everyday Cheese Slices  
6-8 oz. pkgs.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

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# SAVE \$2

instantly at checkout when you buy any 4 participating General Mills products on this page.



**2/\$7**

Pillsbury Ready To Bake Cookies, Cinni Stix, Pizza Crusts, Corn Dog Wraps, Dinner Rolls Swirls or French Bread Dough  
11-16.5 oz. pkgs.



**2/\$7**

General Mills Large Size Cereal, Fiber One, Nature Valley Soft Baked, Wafers or Protein Bars  
5.82-18.2 oz. boxes



**4/\$8**

Progresso Chicken Broth, Traditional, Light, Rich & Hearty, Pitmaster or Old El Paso Soups  
18-32 oz. pkgs.



**2/\$7**

Old El Paso Tortilla Bowls, Taco Shells, Kits, Enchilada or Taco Sauce  
3.95-19 oz. pkgs.



**2/\$6**

Pillsbury Toaster Pastries  
7.2-12 oz. pkgs.



**\$3.99**

Gold Medal Flour  
5 lb. bag



**2/\$5**

Pillsbury Grands Biscuits, Crescent or Sweet Rolls  
8 ct. pkgs.



**\$9.99**

Totino's Pizza Rolls  
100 ct. pkg.



**2/\$9**

Yoplait Yogurt or Go-Gurt  
8-20 ct. pkgs.



**\$3.49**

Betty Crocker Cookie or Delights Brownie Mix  
11.9-19.1 oz. pkg.



**2/\$7**

Family Size Bugles, Gardetto's or Chex Mix  
9-14.5 oz. pkgs.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

## GROCERY



**2/\$6**

Kettle Brand Potato Chips or O-Ke-Doke Popcorn  
6-8 oz. bags

Snyder's Pretzels.....**2/\$5**  
8-16 oz. bags



**\$4.69**

Hidden Valley Ranch Dressing  
20-24 oz. btl.



**2/\$4**

Near East Side Dishes  
4.7-10 oz. pkgs.



**\$1.29**

French's Yellow Mustard  
8 oz. btl.



**\$3.99**

Bertolli D'Italia or Ragu Pasta Sauce  
16.7-45 oz. jar



**2/\$6**

Famous Dave's Barbecue Sauce  
19-20 oz. btl.

Famous Dave's Cornbread Mix.....**\$2.49**  
15 oz. box



**2/\$3**

StarKist Solid White Albacore Tuna or Chicken Pouches  
2.6-5 oz. pkgs.



**\$1**

Red Gold Tomatoes  
10-15 oz. can



**\$2.49**

Creamette Pasta  
32 oz. box

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.



GROCERY



**WE ♥ LOCAL**

**BUY 1, GET 1 FREE**

**Dubuque Coffee**  
12 oz. bags  
Save \$12.99



**\$2.99**

Keebler, Murray, Mother's or Famous Amos Cookies  
7.7-13.4 oz. pkg.



**Dierbergs FLOWERS & GIFTS**

**\$14.99**

**SWEET PETALS Bouquet**

**DAIRY & FROZEN**



**\$5.99**

Gino's East Tavern, Edward's Tavern, Home Run Inn Thin, Rosetti's Thin or Screamin' Sicilian Pizza  
15.25-27 oz. pkg.



**2/\$9**

Louisa Pasta or Toasted Ravioli  
14-22 oz. pkg.



**\$7.99**

3 Gerards Pizza  
15.7-20 oz. pkg.



**\$3.99**

Fazio's Pasta or Toasted Ravioli  
14-18 oz. pkg.

**Rewards**

**FEATURED DIGITAL COUPON!**



**\$7** **SAVE \$3.99**

**FINAL PRICE WITH DIGITAL COUPON**

**Tippin's 8" Pumpkin Pie**  
Valid through 10/20/25

**CLIP NOW**



**\$3.49**

Nabisco Oreos or Nilla Wafers  
9.21-14.03 oz. pkg.



**\$6.99**

Tim Hortons Coffee  
12 oz. bag or 12 ct. box



**\$7.99**

Ronrico Coffee  
12 oz. bag or 12 ct. box



**\$5.99**

Dave's Killer Bread Buns, Sandwich Rolls or Bread  
16.75-27 oz. pkg.



**\$1.89**

Lewis Half Loaf Bread  
12 oz. loaf



**\$4.99**

Bellatoria Thin Crust Pizza  
12.76-21.71 oz. pkg.



**2/\$4**

Prairie Farms Cream Cheese or Iced Coffee  
8-14 oz. pkg.



**2/\$5**

Furlani Texas Toast  
11.2-11.25 oz. pkg.



**4/\$5**

Birds Eye Steamfresh Vegetables  
10-10.8 oz. pkg.



**2/\$7**

Kraft String Cheese  
Kraft Cheese Cubes... **2/\$6**  
4 oz. pkg.



**2/\$6**

Dannon Danimals, Activia or YoCrunch Yogurt  
4-6 ct. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

**Bob's BARN**  
BEER • WINE • SPIRITS

**WE DELIVER BEER, WINE & SPIRITS.**

SHOP NOW ON **Shipt** **Instacart** **DOORDASH**



**\$19.97**

Busch or Busch Light  
24 pk. 12 oz. cans



**\$24.97**

Michelob Ultra  
24 pk. 12 oz. pkgs.



**\$21.45**

Miller Lite or Coors Light  
24 pk. 12 oz. cans



**\$16.97**

Sun Cruiser Variety Pack  
8 pk. 12 oz. cans



**\$15.97**

Stella Artois, Blue Moon, Corona or Modelo  
12 pk. 11.2-12 oz. pkgs.



**\$17.47**

Bonanza Cabernet Sauvignon  
750 ml. bott.  
All Discounts Included.



**\$28.87**

Bulleit Bourbon  
750 ml. bott.

**Butcher SHOP**



**\$2.49 lb.**

Boneless Half Pork Loin  
Sold whole in bag



**\$3 lb. OFF**  
REGULAR RETAIL

Boneless Saratoga Ribeye Steak



**\$9.99**

Just Bare Breaded Chicken  
24 oz. pkg.  
Bites, Strips, Breasts or Fillets



**\$8.99**

Perdue Air Fryer Ready Chicken Wings  
22 oz. pkg.



**\$3.29 lb.**

Perdue Value Pack Chicken Wings

**BEVERAGES**



**\$5.79**

Pepsi Soda  
10 pk. 7.5 oz. mini cans



**\$4.67 ea.**

When you buy 3 or more  
Coca-Cola or Dr Pepper Soda  
6 pk. 16.9 oz. btl.



**\$5.49 ea.**

When you buy 2 or more  
7-UP Soda  
10 pk. 7.5 oz. mini cans



**4/\$5**

Coca-Cola or Dr Pepper Soda  
1.25 lt. btl.



**3/\$5**

Core Hydration Water  
23.9 oz. btl.

**SEAFOOD MARKET**



**\$5**

without Rewards \$6

**Seasoned Shrimp**  
7 oz. pkg.



**\$11.99 lb.**

31/40 Shrimp Cocktail  
With House-Made Cocktail Sauce



**\$14.49 lb.**

Norwegian Atlantic Salmon Fillets



**2/\$10**

When you buy 2 or more  
2-3 oz. Lobster Tails

**2/\$14**

When you buy 2 or more  
3.5-4 oz. Lobster Tails

**\$13.99**

6 oz. Lobster Tail  
Garlic Scampi Butter **\$3.99**  
3 oz. pkg.

**LOBSTER TAILS**

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.



**KITCHEN®**  
House-Made Entrées

Beef Stew

Pulled Chicken

Parmesan Encrusted Chicken Breast  
Available in singles or 2-packs

Beef Pot Roast

**Rewards 5X BONUS POINTS**

**BOB'S BBQ™**

**\$8.99 lb.**  
**Rewards Deal**  
without Rewards \$12.99/lb.  
Bob's BBQ Smoked Chicken Wings

**\$6.99 lb.**  
Bob's BBQ Pork Rib Tips

**bakehouse**

**\$6**  
Bakehouse Goopy Butter or Old Fashion Cheese Coffee Cake  
20-26 oz. pkg.

**\$2**  
Bakehouse Bagels  
3 ct. pkg.

**\$2.99**  
Izzio Focaccia Bread  
11 oz. pkg. Rosemary & Garlic or Olive Oil & Sea Salt

**\$1.50 OFF**  
REGULAR RETAIL  
Bakehouse Meringues  
4 oz. pkg.

**20% OFF**  
REGULAR RETAIL  
The Cheesecake Factory Breads  
10-12.7 oz. pkg.

**\$1.50 OFF**  
REGULAR RETAIL  
Bakehouse 7" Layer Cakes  
28-47 oz. pkg.

**20% OFF**  
REGULAR RETAIL  
Bakehouse Bake At Home Breads  
6-12 oz. pkg.

**Shop. Earn. Be Rewarded.**  
Join Free at [Dierbergs.com/Rewards](https://Dierbergs.com/Rewards)

We reserve the right to limit. We are not responsible for printing or typographical errors.

**VIEW ALL OUR WEEKLY DEALS AT [DIERBERGS.COM/AD](https://Dierbergs.com/AD)**

Ad good Tues., October 14 - Mon., October 20, 2025.  
Good only at our Lakeside Pointe store.  
Located off of Chicago Beach Parkway.  
Prices and availability may vary by location and with our delivery and pickup partners.

**USDA ORGANIC**

**\$3.99**  
Organic Girl True Hearts Salads  
4-7 oz. pkg.

**3/\$10**  
So Good So You Organic Probiotic Juice Shots  
1.7 oz. pkgs.

**\$3.98**  
Driscoll's Organic Raspberries  
6 oz. pkg.

**FREAKY FRUIT**  
ALL OCTOBER LONG!  
WHAT IN THE WORLD?

**STAR FRUIT**  
**2/\$4**

With its celestial star shape and tangy-sweet crunch, Star Fruit is the perfect pick for spooky season—slice it up for a snack that's as fun to look at as it is to eat!

**FRESH! CUT**

**20% OFF**  
REGULAR RETAIL  
WITH DIGITAL COUPON  
Fajita Mix  
12 oz. pkg.  
**CLIP NOW**

**20% OFF**  
REGULAR RETAIL  
WITH DIGITAL COUPON  
Rainbow Pepper Mix  
12 oz. pkg.  
**CLIP NOW**

**20% OFF**  
REGULAR RETAIL  
WITH DIGITAL COUPON  
Diced Roma Tomatoes  
5 oz. pkg.  
**CLIP NOW**

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

**PRODUCE**

**BEST IN FRESH!**

**\$2.99**  
NatureSweet Cherubs Tomatoes  
10 oz. pkg.

**2/\$5**  
Driscoll's Raspberries  
6 oz. pkg.

**3/\$5**  
Happy Apples Single Apples  
1 ct. pkg.

**\$2.48**  
5 LB. BAG  
Russet Potatoes

**\$1.49**  
3 LB. BAG  
Yellow Onions

**2/\$7**  
The Little Potato Company Potatoes  
16 oz. pkg.

**\$5.97 each**  
**Rewards Deal**  
without Rewards \$6.99 ea.  
Homegrown Pumpkins

**\$1.68 lb.**  
Stem Tomatoes

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

**FLAVORS OF Fall**

**MERB'S BIONIC APPLES**

**Here For A Limited Time!**

**WE ♥ LOCAL**



WHOLE LIFE



**2/\$4**

Non-GMO  
**Frontera**  
Skillet or Enchilada  
Sauce  
8 oz. pkgs.



**\$3.99**

Non-GMO  
**Frontera**  
Salsa  
16 oz. jar



**2/\$6**

Non-GMO  
**Frontera**  
Tortilla Chips  
10-12 oz. bags



**\$5.99**

Organic  
**Food For Life**  
Ezekiel Cereal  
16 oz. pkg.



**\$5.99**

Gluten Free  
**Kettle & Fire**  
Bone Broth  
16.9 oz. pkg.



**2/\$5**

Gluten Free  
**Hail Merry**  
Cups  
2 ct. pkgs.



**2/\$5**

Organic  
**Kor**  
Shots  
1.7 oz. btls.



**2/\$6**

Gluten Free  
**Spudsy**  
Sweet Potato  
Fries, Puffs or  
Poppers  
4 oz. bags



**\$4.99**

Gluten Free  
**Pamela's**  
Oat Bars  
7.05 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

GROCERY



**\$1.99**

**McCormick**  
Seasoning Mix  
.81-2.11 oz. pkg.



**\$1.49**

**McCormick Simmer &  
Serve Sauce, Air Fryer or  
Chili Seasoning Mix**  
.87-1.25 oz. pkg.



**99¢**

**Chicken of the Sea**  
Chunk Light Tuna, Tuna  
Pouches or Sardines  
2.5-5 oz. pkg.



**\$6.99**

**Rao's Pasta or  
Alfredo Sauce**  
15-24 oz. jar



**2/\$4<sup>80</sup>**

**Bigelow Tea**  
18-20 ct. pkgs.  
**CLIP NOW**



**\$18.99**

**Colavita Premium  
Selection Extra Virgin  
Olive Oil**  
25.5 oz. btl.



**\$3.99**

**Famous Dave's**  
Pickles  
24 oz. jar



**\$3.49**

**Famous Dave's**  
Seasonings  
5.25-8.25 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

GROCERY



**\$1.99**

**Welch's**  
Fruit Snacks  
6-10 ct. pkg.  
**CLIP NOW**



**\$3.99**

**GoGo Squeeze**  
Active  
4 ct. pkg.



**\$2.99**

**Clamato Tomato**  
Cocktail  
32 oz. btl.



**\$6.99**

**Alexia Fries**  
15-20 oz. pkg.



**\$1.49**

**Act II**  
Microwave  
Popcorn  
3 ct. box



**\$2.49**

**Cheez-It Snap'd,  
Puff'd or Townhouse**  
Crackers  
5.75-13.8 oz. pkg.



**\$8.99**

**Hershey's**  
Milk Chocolate  
Bars  
6 ct. pkg.



**\$3.99**

**Dean's Dips**  
12-16 oz. pkg.



**\$2.49 ea.**

**Kellogg's Pop-Tarts,  
Bites or Crunchy  
Poppers**  
5-7 oz. or 12 ct. pkgs.  
**CLIP NOW**



**\$1.99**

**Pringles**  
Potato Crisps  
4.9-5.6 oz. pkg.



**2/\$7**

**Late July**  
Tortilla Chips  
7.4-10.1 oz. bags



**\$5.99**

**Hellmann's**  
Mayonnaise  
11.5 oz. btl.



**\$1.49**

**Daisy**  
Paper Towel  
Rolls  
1 ct. pkg.



**\$5.99**

**Bob Evans Roll  
Pork Sausage**  
16 oz. pkg.



Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.



GROCERY



**\$7 OFF**  
REGULAR RETAIL  
Bounty  
8 Triple Rolls  
Paper Towels



**50% OFF**  
REGULAR RETAIL  
Nature's Bounty or  
Osteo Bi Flex Vitamins  
or Supplements  
28-250 ct. pkg.



**\$7.99**  
Arm & Hammer Laundry  
Detergent or Oxi Clean  
Stain Remover  
42 ct., 100.5-105 oz. or 3 lb. pkg.



**\$6.99**  
Cascade Complete  
Dish Detergent  
75 oz. pkg.



**20% OFF**  
REGULAR RETAIL  
Lily of the Desert  
Aloe Vera Gel or Juice  
16-32 fl. oz.



**\$2.99**  
Wet Ones  
Antibacterial Wipes  
40 ct. pkg.



**\$4.39**  
Angel Soft  
4 Mega Rolls  
Bath Tissue

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

GROCERY



**\$1.99**  
Purina ONE  
Dog Food  
13 oz. can



**\$1.99**  
Fancy Feast  
Gems Cat Food  
4 oz. pkg.



**\$18.99**  
Tidy Cats  
Cat Litter  
35 lb. pkg.



**\$10.88**  
Purina ONE  
Cat Food  
3.5 lb. bag



**\$3.99**  
Blue Buffalo  
Dog Treats  
6-16 oz. pkg.



**2/\$3**  
Friskies  
Cat Treats  
2.1 oz. pkg.



**\$9.99**  
Purina ONE  
Dog Food  
4 lb. bag

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

DAIRY & FROZEN



**\$7.99**  
Frigo  
String Cheese  
24 ct. pkg.



**\$5.99**  
Tru Fru  
Chocolate  
Covered Fruit  
8 oz. pkg.



**\$3.99**  
Rana Pasta  
10 oz. pkg.



**\$2.49**  
Roma Pizza  
10.54-11.05 oz. pkg.



**\$3.49**  
Cracker Barrel  
Cheese Chunks or  
Cracker Cuts  
7-8 oz. pkg.



**2/\$5**  
Evol Burritos  
6 oz. pkgs.



**2/\$3**  
Sunny D  
64 oz. btl.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

# DOGS FOR OUR BRAVE

When you purchase these products, a donation will be made to **Dogs For Our Brave** to help provide professionally trained service dogs to veterans who have honorably served our country.





BEVERAGES



**2/\$4**  
La Colombe  
Lattes  
11 oz. cans



**2/\$5**  
Gold Peak  
Tea  
59 oz. btl.



**\$6.99**  
Core Hydration  
or Bai Water  
6 pk. 14 oz. Bai or  
6 pk. 30.4 oz. Core



**\$5.99**  
ea.  
When you buy 2 or more  
Fresca, Fanta, Barq's or Minute  
Maid Soda  
12 pk. 12 oz. cans



**\$7.99**  
Propel Water  
12 pk. 16.9 oz. btl.



**\$13.49**  
Pepsi Soda  
24 pk. 12 oz. cans



**\$6.99**  
Evian  
Spring Water  
6 pk. 500 ml. btl.



**\$5.99**  
ea.  
When you buy 2 or more  
Coca-Cola  
or Dr Pepper  
Soda  
8 pk. 12 oz. btl.  
or 10 pk. 7.5 oz. mini cans

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.



**FIREBALL FRIDAYS** OCTOBER  
**PRICES SO HOT THEY'RE ON FIRE!**

**SAVE \$1.99**  
**BUY 1, GET 1 FREE**  
Celsius Energy Drinks  
12 OZ. CANS  
\$1.99 EA. WITHOUT REWARDS

**SAVE \$1**  
**\$1 ea.**  
Boneless Center Cut Pork Chops  
16 OZ. PKG.  
\$5 WITHOUT REWARDS

**69¢** per bottle  
**Rewards Deal**  
when you purchase the 10 pack for \$6.90  
\$9.99 WITHOUT REWARDS  
Fireball 10-Pack  
50 ML. BTL.

**SAVE \$3.29**  
**BUY 1, GET 1 FREE**  
Little Leaf Farms Lettuce  
4 OZ. PKGS.  
\$3.29 EA. WITHOUT REWARDS

**SAVE \$4**  
**\$2.99**  
Armour Meatballs  
11-14 OZ. PKG.  
\$6.99 WITHOUT REWARDS

**\$27.97**  
**Rewards Deal**  
Tito's Vodka  
1.75 LTR. BTL.  
\$29.49 WITHOUT REWARDS

NO CLIPPING NEEDED - Prices valid on Fridays, Oct. 3, 10, 17, 24 and 31. Must be a Dierberg's Rewards Member & Enter Your Rewards Number at Checkout. While Supplies Last.

**Butcher SHOP**



**\$4.49**  
Hillshire Farm  
Lunchmeat  
7-9 oz. pkg.



**\$3.99**  
Impossible Burgers or  
Ground Sausage  
8-14 oz. pkg.



**\$5.99**  
Impossible Hot Dogs,  
Bratwurst or Italian Sausage  
10-13.5 oz. pkg.



**SAVE \$2 lb.**  
**\$4.99**  
lb.  
Perdue Thin Sliced  
Boneless Chicken  
Breast



**\$6.99**  
Perdue  
Family Pack  
Short Cuts  
12-16 oz. pkg.



**\$8.49**  
Smithfield  
Boneless Ham  
Quarters  
1.5 lb. pkg.



**\$5.49**  
Smithfield  
Cubed or Diced  
Ham  
16 oz. pkg.



**\$5.99**  
Smithfield  
Cooked Sausage  
Links or Patties  
19.5-20 oz. pkg.



**\$3.99**  
Smithfield  
Prime Fresh  
Lunchmeat  
7-8 oz. pkg.



**2/\$3**  
John Morrell  
Smoked or Polish  
Sausage  
7 oz. pkgs.



**\$2.99**  
Kentucky Legend  
Ham Steaks, Diced  
or Cubed Ham  
8 oz. pkg.



**\$5.49**  
Nathan's  
Beef Franks  
10-12 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.



**KITCHEN®**

**OUR DELI PROMISE**

- PREMIUM QUALITY
- NO BINDERS & NO FILLERS
- PURE WHOLE CUTS
- GLUTEN FREE & MSG FREE



**\$9.99** lb.  
Maple Glazed  
Turkey Breast



**\$9.49** lb.  
Peppered Turkey



**\$3.49**  
Pre-Sliced  
Cheese  
8 oz. pkg. 11 varieties to choose from



## Charles Arnaud Comté Cheese

Enjoy this cow's milk hard cheese with a slightly nutty, fruity, smoked taste and a golden brown rind.

A great melting cheese for:

- Fondue
- Grilled Cheese
- Omelets
- Mac & Cheese

Perfect for snacking and cheese boards, too.

**Find your new favorite in our Cheese Island!**



## D KITCHEN®



**\$4.49**  
Odyssey  
Feta Crumbles  
6 oz. pkg.



**\$5.49**  
Stonemill  
Dips  
10 oz. pkg.



**\$9.99**  
**Rewards Deal**  
without Rewards \$12.99  
Bistro 28  
Mexican Meal Kits  
22-27 oz. pkg.



**3/\$10**  
Panera Soups  
16 oz. pkg.



**\$3.99**  
Margherita  
Sliced Snack  
Salami  
8 oz. pkg.



**\$7.99**  
lb.  
Eckrich  
Hard Salami



**\$7.99**  
lb.  
Max German's  
Old World  
Braunschweiger

## BOB'S BBQ™



**Rewards**  
**2X**  
BONUS  
POINTS

**NEW FOR A LIMITED TIME!**  
**APPLE BUTTER BBQ SAUCE!**



Self-Service Case Only

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.



## SUNDAY SPECIAL FRIED CHICKEN

**EVERY SUNDAY IN OCTOBER**  
HOT CASE HOURS 11 AM - 7 PM



**8 PIECE BUCKET**

**\$8.24**  
each

**Rewards Deal**

**\$10.99** Without Rewards

NO CLIPPING NEEDED!

**12 PIECE BUCKET**

**\$12.36**  
each

**Rewards Deal**

**\$16.49** Without Rewards

NO CLIPPING NEEDED!

**25% OFF**  
8 pc or 12 pc Fried Chicken Bucket

Valid October 19 and 26, 2025 only. Available 11am-7pm in the Deli. While supply lasts. Limit 2 Fried Chicken Equal Parts Buckets per Member per day. Excludes Oven Fried Baked Chicken. Must be a Dierbergs Rewards Member and enter your Rewards number at checkout. See [dierbergs.com/friedchicken](https://dierbergs.com/friedchicken) for full offer details.

## D SEAFOOD MARKET



**\$6.99**  
ea.  
Miso Glazed  
Salmon Portions



**\$5 lb.**  
OFF  
REGULAR RETAIL  
Grouper Fillets



**\$1.39**  
ea.  
Bacon-Wrapped  
Scallops



**\$9.99**  
Seapak  
Shrimp  
16-18 oz. pkg.



**\$5.49**  
Seapak  
Seafood  
8-14 oz. pkg.



**\$14.99**  
lb.  
Steelhead  
Salmon  
Fillets



**\$5**  
**Rewards Deal**  
without Rewards \$6  
Dry Sea Scallops  
6 oz. pkg.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.





SAVE EVEN MORE WITH  
**DIGITAL COUPONS!**  
CLIP IN OUR APP



**\$1 OFF**  
WITH  
DIGITAL COUPON  
Bakehouse  
Mini Eclairs  
5 ct. pkg.  
Valid through: 10/27/25

CLIP NOW



**\$1 OFF**  
WHEN YOU BUY 2 WITH  
DIGITAL COUPON  
Kraft Cheese  
Chunks, Shreds  
or Cracker Cuts  
7-8 oz. pkgs.  
Valid through: 10/20/25

CLIP NOW



**\$2 OFF**  
WITH  
DIGITAL COUPON  
Russell's Goopy  
Butter Cake,  
Brownies or  
Carrot Cakes  
24-50 oz. pkg.  
Valid through: 10/27/25

CLIP NOW



**\$1 OFF**  
WHEN YOU BUY 2 WITH  
DIGITAL COUPON  
Kraft Cheese  
Slices  
72-8 oz. pkgs.  
Valid through: 10/20/25

CLIP NOW

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.



**WOW!**  
**WEDNESDAY**

HOT DEALS  
EVERY  
WEDNESDAY!

OCTOBER



**78¢**  
Rewards Deal  
\$1.79 WITHOUT  
REWARDS  
★ SAVE \$1.01



**\$1.99**  
Rewards Deal  
\$2.99 WITHOUT  
REWARDS  
★ SAVE \$1



**\$1.75**  
Rewards Deal  
\$2.49 WITHOUT  
REWARDS  
★ SAVE 74¢



**\$5.29**  
Rewards Deal  
\$6.99 WITHOUT  
REWARDS  
★ SAVE \$1.70

NO CLIPPING NEEDED - Prices valid on October 15, 22 and 29. Must be a Dierbergs Rewards Member & Enter Your Rewards Number at Checkout. While Supplies Last.

NOT A MEMBER? JOIN FREE!

CLICK HERE TO JOIN



**POINTS GO FURTHER**

REDEEM YOUR POINTS FOR CASH OFF OR HIGHER VALUE ITEMS



**FREE**  
WITH POINTS

Red Gold  
Tomatoes  
10-15 OZ. CAN

1,500 Points



**FREE**  
WITH POINTS

Essential Everyday  
Steamable Vegetables  
12 OZ. PKG.

1,500 Points



**FREE**  
WITH POINTS

Rummo Pasta  
8.8-16 OZ. PKG.

3,000 Points



**FREE**  
WITH POINTS

Essential Everyday  
Peanut Butter  
16 OZ. PKG.

3,000 Points



**FREE**  
WITH POINTS

Essential Everyday  
Shredded Cheese  
6-8 OZ. PKG.

3,000 Points

1.

Reserve your item by visiting  
the "Rewards" section of our  
App or Website.

2.

Grab your item off the shelf  
& head to checkout.  
Remember to enter your Rewards number.

VIEW REWARDS MARKETPLACE

MUST BE SIGNED-IN TO RESERVE REWARDS

CHECK-OUT  
*Champions*



Support local cancer care  
and clinical research during  
the month of October!

Any Dollar  
Amount

PLU  
6900

**\$1**

PLU  
6901

**\$5**

PLU  
6905

Donate \$5 or  
more get a pink  
grocery tote while  
supplies last!



*Pinktober*

LEARN  
MORE

LAKE REGIONAL  
HEALTH SYSTEM