

Dierbergs

\$6.50 LOW PRICE!
Rewards Deal
8 oz. New York Strip Steak
Without Rewards: \$12.99 ea.

50% OFF REGULAR RETAIL
Wild Caught Alaskan 5/8 Snow Crab Clusters
Final Price: \$9.99 lb.
Garlic Scampi Butter...\$3.99
3 oz. pkg.

\$8.50 LOW PRICE!
Rewards Deal
8 oz. Boneless Rib Eye Steak
Without Rewards: \$15.99 ea.

3-DAY WINE & LIQUOR SALE!
FRI. DEC. 27 - SUN. DEC. 29
SEE PAGE 3

3-DAY 20% OFF DELI CHEESES
EXCLUDING SLICED CHEESES
12/27 THUR 12/29

3-DAY 20% OFF ALL BAKERY CAKES OR CHEESECAKES
12/27 THUR 12/29

\$2.44 LOW PRICE!
Essential Everyday Cheese Shreds
8-8 oz. pkg.

\$6.99 LOW PRICE!
Downtown Pizza
12 in. pkg.

2/\$8 LOW PRICE!
Turkey Hill Ice Cream
48 oz. pkg.
Selected varieties

BUY 2 GET 2 FREE!
Frito Lay Lay's, Kettle Cooked Lay's, Fritos or Doritos
4.75-13 oz. bags. Selected varieties

\$2.79 lb. LOW PRICE!
100% air chilled
Bell & Evans Party Chicken Wings
Sold in 2.5 lb. ship for \$4.97
Raised without antibiotics

2/\$6 LOW PRICE!
Fresh Express Salad Kits
6.7-10.75 oz. pkgs.

99¢ EVERYDAY LOW PRICE!
Avocados
Extra Large...\$2.29

10/\$10 LOW PRICE!
Chobani Greek Yogurt
5.3 oz. cups
Selected varieties

THUR 26 FRI 27 SAT 28 SUN 29 MON 30 TUES 31 WED 1
New Year's Eve: Close at 8 p.m.
OPEN NEW YEAR'S DAY
9 a.m. - 10 p.m.

SEAFOOD COOKED FREE
BAKED OR STEAMED WHILE YOU SHOP

seafood SHELL-EBRATION

LIMITED HARVEST! 25% OFF REGULAR RETAIL
Super Colossal 9/12 King Crab Legs
Final Price: \$48.74 lb.

50% OFF REGULAR RETAIL
Wild Caught Alaskan 5/8 Snow Crab Clusters
Final Price: \$9.99 lb.
Garlic Scampi Butter...\$3.99
3 oz. pkg.

30% OFF REGULAR RETAIL
X-Large 13-Up USA Wild Caught Alaskan Bairdi Crab
Final Price: \$16.79 lb.

20% OFF REGULAR RETAIL
Lobster Twin Packs
4 oz. pkg.
Final Price: \$10.36
USA Lobster Tails...\$7.49
3.5 oz. pkg.

Jumbo 10/20 Dry Sea Scallops
\$7 lb. OFF REGULAR RETAIL

30% OFF REGULAR RETAIL
Great American Shrimp Rings
10-28 oz. pkg.
Final Price: \$5.95-\$17.49

\$13.99 lb.
Shrimp Cocktail Platter
Made with 31/40 cooked shrimp and house made cocktail sauce

\$4 OFF REGULAR RETAIL
Pier 33 Large 30/50 Peeled & Deveined Argentine Red Shrimp
1.5 lb. pkg.

\$4 lb. OFF REGULAR RETAIL
Ultra Cooked Large 31/40 Tail-On Cocktail Shrimp
Bulk self-service case only

SHRIMP PROMISE
• All Natural
• No Preservatives
• No Additives
• No Phosphates
• No Antibiotics
• Sustainably Sourced

don't forget the Cocktail Sauce...\$3.99
8 oz. pkg.

Bob's Barn
BEER • WINE • SPIRITS

3-DAY WINE & LIQUOR SALE!
FRI. DEC. 27 - SUN. DEC. 29
WINE'S ENDING IN A Y ARE BARN FACTOR IN ALL INCLUDED DISCOUNTS

BUD LIGHT
\$20.45
Budweiser, Bud Light or Bud Select
24 pk. 12 oz. cans

Tito's Vodka
\$28.97
1.75 lb. bot.

La Marca Prosecco
\$13.97
750 ml. bot.
Final price at discounts included

Natural Light
\$17.97
24 pk. 12 oz. cans

Miller Lite or Coors Light
\$20.45
24 pk. 12 oz. cans

Michelob Ultra
\$24.97
24 pk. 12 oz. pkgs.

High Noon
\$16.45
8 pk. 355 ml. cans

TEQUILA MARGARITA
\$10.47
4 pk. 12 oz. cans

BUSCH
\$18.97
24 pk. 12 oz. cans

Jose Cuervo Authentic Margarita
\$14.95
1.75 lb. bot.

Boto Box
\$15.97
3 lit. box

Maker's Mark
\$25.95
750 ml. bot.

Assorted Beers
\$14.97
12 pk. 12 oz. pkgs.
Blue Moon, Leinenkugel's, Goose Island or Koru

Assorted Seltzers
\$14.97
12 pk. 12 oz. cans
Quik, White Claw or Vizzy

your home for NEW YEAR'S

\$3.89
Prairie Farms Sour Cream
24 oz. pkg.
Prairie Farms Cottage Cheese...\$2.97
24 oz. pkg.

2/\$8
Cheez-It Caddy Packs or Family Size Snacks
9.5-21 oz. or 12 ct. pkgs. Selected varieties

Bob's BBQ Smoked Chicken Wings
\$10.99 lb.

Meatballs in Sauce
\$11.99 lb.

Chicken Wing Dings
\$2.00 OFF REGULAR RETAIL

Primo Half Sandwich
\$6.49

Primo Whole Sandwich
\$10.99

Toasted Ravioli With Marinara
\$9.99 lb.

CLIP NOW

2/\$9

Louisa Pasta or Toasted Ravioli
14-22 oz. pkg.
Selected varieties

2/\$9

Totino's Pizza Rolls
50 ct. pkg.

2/\$7

Eckrich Li'l Smokies
10-14 oz. pkg.

2/\$5

Pace Picante, Salsa or Queso Dip
11-24 oz. jars
Selected varieties

\$4.49

Martinelli Sparkling Apple Cider
25.4 oz. btl
Selected varieties

\$4.99

Farm Rich Appetizers
15-26 oz. pkg.
Selected varieties

\$6.99

Perdue Air Fryer Ready Crispy Chicken Wings
22 oz. pkg.

\$8.99

Pretzel Platters
18 oz. pkg.
Nacho Cheese or Honey Mustard
Located in our Deli Department

BUY 1 GET 1 FREE!

Panchos Queso Dip
16 oz. pkg.
Save: \$2.99

\$5.99

Impossible Meat Alternatives
12-14 oz. pkg.

\$4.99

Armour Meatballs
20-25 oz. pkg.

2/\$5

Daisy Cottage Cheese, Squeeze Sour Cream or Dips
16-18 oz. pkg.
Selected varieties

99¢

Glory Blackeye Peas
14.5 oz. can

\$2.49

Gus' Pretzels
3 ct. pkg.
Located in our Deli Department

\$1.79 ea.

Mini Burritos
Located in our Deli Department

GROCERY

2/\$3

Simply Mac-A-Roni
8.2 oz. boxes
Selected varieties

4/\$5

Mac-A-Roni Mac & Cheese
5.9 oz. boxes
Selected varieties

2/\$5

Creamette Pasta
32 oz. boxes

\$3.99

Pearls Specialty Olives
5.7-7 oz. pkg.
Selected varieties

\$4.99

Hidden Valley Salad Dressing
20-24 oz. btl
Selected varieties

\$4.49

Quaker Mini Rice Cakes or Rice Thins
5.5-7.04 oz. pkg.
Selected varieties

GROCERY

2/\$5

Orville Redenbacher's Microwave Popcorn
3 ct. pkgs.
Selected varieties

2/\$6

Nabisco Ritz Toasted Chips or Chips Ahoy!
7-13 oz. pkg.
Selected varieties

2/\$6

Dolly Parton's Brownie or Cornbread Mix
16-17.6 oz. pkgs.
Selected varieties

SAVE \$1 instantly at checkout when you buy 2 Post Cereal or Better Oats Oatmeal in this ad.

\$2.99

Better Oats Oatmeal
8-10 ct. pkg.
Selected varieties

\$3.99

Post Cereal
11-20.5 oz. box
Selected varieties

GROCERY

2/\$7

Kellogg's Cereal
10.5-16.1 oz. boxes
Selected varieties

\$3.49

Mrs. Butterworth's or Log Cabin Syrup
24 oz. btl.

SAVE \$8.99

BUY 1 GET 1 FREE!

PapaNicholas Coffee
9-12 oz. bags or 10-12 ct. boxes

\$3.99

Wonder Bagels
18 oz. pkg.
Wonder English Muffins
17 oz. pkg.

\$1.99

Lewis Half Loaf Bread or Half Pack Buns
12 oz. loaf or 4 ct. pkg.
Selected varieties

BEVERAGES

\$5.99 ea.

When you buy 3 or \$6.49 each 7-UP, A&W or Sunkist
12 pk. 12 oz. cans or 6 pk. 12 oz. btl.

BUY 2 GET 1 FREE!

When you buy 2 or \$3.29 each Pepsi Products or Mtn Dew
2 ltr. btl.

\$3.49 ea.

When you buy 3 or \$4.79 each Coke, Diet Coke, Dr Pepper or Sprite
6 pk. 12.5 oz. cans

FROZEN & DAIRY



\$5.99

Home Run Inn, Edwardo's Thin Crust, Gino's East Tavern Style or Screamin' Sicilian Pizza
16.35-26 oz. pkg.
Selected varieties



\$5.99

Brew Pub Pizza
20-26.82 oz. pkg.
Selected varieties



\$3.49

Birds Eye Cauliflower Bites or Roasted Vegetables
12-13 oz. pkg.
Selected varieties



\$6.99

Birds Eye Voila Family Size Meals
35-43 oz. pkg.
Selected varieties



\$3.49

Healthy Choice Bowls, P.F. Chang's Bowls or Hungry Man Dinners
9-16 oz. pkg.
Selected varieties



3/\$5

Banquet Breakfast or Dinner Meals
5.07-10 oz. pkgs.
Selected varieties



WOW! WEDNESDAY

HOT DEALS EVERY WEDNESDAY!

 \$3.99 Rewards Deal \$7.49 WITHOUT REWARDS SAVE \$3.50 Just Bare Boneless, Skinless Chicken Breast 18 OZ. PKG. LIMIT 4	 \$1.99 Rewards Deal \$4.29 WITHOUT REWARDS SAVE \$2.30 Belgioioso Cups 5 OZ. PKG.
 \$1.88 Rewards Deal \$3.99 WITHOUT REWARDS SAVE \$2.11 Marie Callender's Pot Pies 15 OZ. PKG. 3 SELECTED VARIETIES	 \$3.99 Rewards Deal \$5.99 WITHOUT REWARDS SAVE \$2 7-UP, A&W or Sunkist 10 PK. 7.5 OZ. CANS

NO CLIPPING NEEDED - Prices valid on Jan 1. Must be a Dierbergs Rewards Member & Enter Your Rewards Number at Checkout. While Supplies Last.

NOT A MEMBER? JOIN FREE! CLICK HERE TO JOIN



2/\$2.50

Beef Sliders
3 oz. ea.



\$2.99 lb.

SAVE 50%
All Natural
Pork Tenderloin



2/\$7

Half Pound Loaded Beef Burgers
8 oz. ea.



\$12.98 lb.

Classic Whole Beef Tenderloin
Sold whole in bag



\$2.66 lb.

Sold in 3 lb. bag \$7.98
Tenderbird Boneless Skinless Chicken Breast
3 lb. bag



\$4.99 lb.

Perdue Boneless Chicken Tenderloins
No antibiotics ever



\$3.99

Smithfield Bacon
10 oz. pkg.

the perfect BOARD

FOR NEW YEAR'S!



\$3.29

SAVE 34%
La Bonne Vie Brie Cheese
4.5 oz. pkg.

MAKE ENTERTAINING EASY & FUN

with our 800+ items for all your charcuterie board needs. Check out our board-building ideas.

GET INSPIRED



EXCLUSIVE

HOME OF Bell & Evans

100% air chilled Raised without antibiotics



\$4.99

SAVE \$2
Boneless Skinless Organic Chicken Breast
8 oz. pkg.



\$2 lb. OFF

REGULAR RETAIL
Boneless Skinless Organic Chicken Thighs



\$2.99 lb.

SAVE 40%
Organic Whole Chicken



\$4.99 lb.

Organic Cut Chicken Wings



\$5.99

Castello Artisan Cheese Rounds
7 oz. pkg.



\$4.99

Chris' Dips
6 oz. pkg.



\$5.49

Divina Sour Cherry Spread
7-9 oz. pkg.



\$8.99

Divina On The Go Pitted Green Olives
6.35 oz. pkg.



\$6.49

Divina Crisps
6 oz. pkg.



\$3.49

Old Wisconsin Summer Sausage
8 oz. pkg.
Original or Beef



\$4.99

Valley Lahvosh Crackers
4.5 oz. pkg.
While supplies last



\$7.99

Volpi Sliced Prosciutto
3 oz. pkg.

perfect for **NEW YEAR'S PARTIES!**

VIEW FULL MENU

ORDER A MINIMUM OF TWO DAYS IN ADVANCE.

GET IT DELIVERED!

bakehouse

\$1 OFF REGULAR RETAIL
Bakehouse Crostini
9 oz. pkg.

20% OFF REGULAR RETAIL
Amish Crumb Cake, Cinnamon Rolls or Sticky Buns
9.25-24 oz. pkg.

\$1 OFF REGULAR RETAIL
Bakehouse Fortune Cookies
4 oz. pkg.

20% OFF REGULAR RETAIL
Greg's Crazy Good Cookies or Dinner Rolls
7-21 oz. pkg.

20% OFF REGULAR RETAIL
Bakehouse Buns or Rolls
10-30 oz. pkg.

20% OFF REGULAR RETAIL
Pretzella Pretzel Buns or Bites
6.4-12.8 oz. pkg.

SAVE 20% \$3.75
La Brea Take & Bake Rolls
12 oz. pkg.

Ad good Thurs. Dec. 26, 2024—Wed. Jan. 1, 2025.
Good only at our Lakeview Pointe store.
Located off of Orange Beach Parkway.
Prices and availability may vary by location and with our delivery and pickup partners.

Shop. Earn. Be Rewarded.
Join Free at Dierbergs.com/Rewards

We reserve the right to limit. We are not responsible for printing or typographical errors.

VIEW ALL OUR WEEKLY DEALS AT DIERBERGS.COM/AD

PRODUCE

BEST IN FRESH!

78¢ ea.
Cara Cara Pink Seedless Navel Oranges

2/\$5.98
Para Farms Cleaned & Trimmed Green Beans
12 oz. pkgs.

3/\$5
Grimmway Farms Carrot Chips, Stixx or Shredded Carrots
10-16 oz. pkgs.

10/\$10
Extra Large Lemons

2/\$6
Dierbergs Signature Fresh Cut Salsa
12-16 oz. pkgs.

89¢ lb.
Roma Tomatoes

\$1.68 lb.
Broccoli Crowns

2/\$6
Wholly Guacamole Dip
7.5 oz. pkgs.

USDA ORGANIC

EVERYDAY LOW PRICE!

\$3.29
Organic Girl Baby Salads
5 oz. pkg.

\$1.99 ea.
Wild Harvest Organic Microwave Sweet Potatoes

\$1.68 lb.
Organic Fuji Apples

WHAT IN THE WORLD?

MELOGOLD GRAPEFRUIT

2/\$4

Sweet and mild, Melogold Grapefruit combines the juicy zing of grapefruit with a delicate sweetness—perfect for snacking or adding a citrusy touch to recipes!

FRESH! CUT

20% OFF REGULAR RETAIL
Cantaloupe Tenderloins
WITH DIGITAL COUPON CLIP NOW

20% OFF REGULAR RETAIL
Sweet Potato Cubes
WITH DIGITAL COUPON CLIP NOW

20% OFF REGULAR RETAIL
Butternut Squash Cubes
WITH DIGITAL COUPON CLIP NOW

CHILI champ

SAVE UP TO \$3.99

BUY 1 GET 1 OF EQUAL OR LESSER VALUE FREE!

Dei Fratelli Pasta Sauce, Tomatoes, Tomato or Vegetable Juice
24-46 oz. pkgs.

\$4.99
Nathan's Beef Franks
10-12 oz. pkg.

89¢
Essential Everyday Beans
15-15.5 oz. can
Selected varieties

\$1.49
Essential Everyday Oyster Crackers
9 oz. bag

\$2.24
Essential Everyday Saltine Crackers
16 oz. box

2/\$3
McCormick Chili Seasoning Mix
1.25 oz. pkgs.
Selected varieties

FREE CRACKERS
instantly at checkout when you buy 2 Wendy's Chili in this ad
Max value \$2.30

2/\$9
Wendy's Chili With Beans
15 oz. cans

GROCERY



2/\$7
Sweet Baby Ray's
Barbecue Sauce
40 oz. btl.



\$6²⁹
Bounty Essentials
Paper Towels or
Charmin Essentials
Bath Tissue
4 double rolls paper towels
or 6 mega rolls bath tissue



\$5⁴⁹
Swiffer
Duster Kit, Dry or
Wet Cloth Refills
1-16 ct. pkg.
Selected varieties



\$2⁴⁹
Kellogg's Homestyle
Rice Krispies Treats,
Nutri-Grain Bars or
Oat Bites
5.6-10.4 oz. pkg.
Selected varieties



\$21⁹⁸
Cottonelle
Bath Tissue
24 mega rolls



\$10⁹⁹
Rachael Ray
Nutrish Dog Food
6 lb. bag
Selected varieties

FROZEN & DAIRY



\$5
Orv's Pizza
13.35-28.45 oz. pkg.
Selected varieties



\$5⁹⁹
4 Hands Pizza
17.2-24 oz. pkg.
Selected varieties



\$7⁹⁹
Bellatoria
Gluten Free Pizza
17.75-19.75 oz. pkg.
Selected varieties



\$3⁹⁹
North Star
Ice Cream Bars,
Sandwiches or Cups
6 ct. pkg.
Selected varieties



2/\$8
Cholula
Burrito Bowls
8.5-9 oz. pkgs.

NON-FOODS



\$10⁹⁹
Advil
Ibuprofen Liquid
Gel or Tablet
72-100 ct. pkg.
Selected varieties



\$2⁹⁹
Dentek
Floss Picks
90 ct. pkg.
1 selected variety



\$6⁹⁹
Tresemme
Extra Hold Mousse,
Gel, or Hairspray
9-11 oz. pkg.
Selected varieties



\$2²⁹
Pampers
Baby Wipes
56-72 ct. pkg.
Selected varieties

BEVERAGES



2/\$10
Pepsi Products or
Mtn Dew
10 pk. 7.5 oz. cans



3/\$10
When you buy 3 or \$4.99 each
7-UP, A&W or
Sunkist
6 pk. 16.9 oz. btl.
6 pk. 7.5 oz. cans



10/\$10
Ice Mountain
Sparkling Water
1 ltr. btl.



2/\$5
Perdue
Breaded Chicken
Nuggets
12 oz. pkg.



\$1⁵⁹ lb.
Perdue Family
Pack Chicken Leg
Quarters
No antibiotics ever



\$4⁹⁹
Perdue
93% Lean Ground
Turkey
16 oz. pkg.
No antibiotics ever



\$10⁹⁹
Schweid & Sons
Fresh Burger
Patties
20-21.2 oz. pkg.



2/\$5
Splash
Refreshers
6 pk. 16.9 oz. btl.



2/\$10
Dasani
Water
24 pk. 16.9 oz. btl.



\$4⁹⁹
Curly's
Pulled Pork or
Chicken
12-16 oz. pkg.



\$5⁴⁹
Armour
Family Pack
Pepperoni
12 oz. pkg.

Butcher SHOP



10/\$10
Armour Lunchmakers
2.44-2.84 oz. pkgs.



\$7.99
Bell & Evans Organic Chicken Bone Broth
24 oz. jar



\$9.99
Just Bare Breaded Chicken
24 oz. pkg.



\$1.99
Farmland Sausage Rolls or Links
8-12 oz. pkg.



\$1.49
John Morrell Smoked or Polish Sausage
7 oz. pkg.



2/\$7
Smithfield Prime Fresh Deli Style Meats
7-8 oz. pkgs.

KITCHEN



OUR DELI PROMISE	
PREMIUM QUALITY	PURE WHOLE CUTS
NO BINDERS & NO FILLERS	GLUTEN FREE & MSG FREE
Buffalo Chicken Breast.....	\$11.99 lb.
Golden Roasted Turkey.....	\$11.99 lb.
Virginia Ham.....	\$10.49 lb.
Hard Salami.....	\$8.49 lb.
Cheddar Cheese.....	\$6.49 lb.



\$5.99
Margherita Sliced Pepperoni
8 oz. pkg.



\$7.49
Margherita Snack Salami
16 oz. pkg.



\$3 OFF
REGULAR RETAIL
Delallo Charcuterie Collections or Antipasto Bites
12-16 oz. pkg. Selected varieties
While supplies last



\$4.99
Stonemill Kitchens Dips
10 oz. pkg.



\$4.49
Odyssey Greek Yogurt Dips
12 oz. pkg.

KITCHEN



\$8.99
Quiche
8-12 oz. pkg.



\$1 OFF
REGULAR RETAIL
Rewards Deal
Lulu
Prepackaged Meals
Excludes restaurant meals

KITCHEN



\$5.99
Hemme Brothers Cheddar Cheese
5.5 oz. pkg.



WE LOCAL



\$6.99 lb.
Macaroni Salad or Creamy Red Potato Salad



\$9.99 lb.
Seafood Crab Salad



\$11.49 lb.
Chunky Chicken Salad



\$7.99
Daneko Plain Havarti Cheese
7 oz. pkg.



\$5.49
Marcoot Cheese Wedges
4-6 oz. pkg.

WHAT'S NEW?

\$6.49
TAMALES
5 oz. PKG.
BEEF, CHICKEN, PORK OR CHEESE



\$3.99
La Bonne Vie Original Goat Cheese Log
4 oz. pkg.



\$2 lb. OFF
REGULAR RETAIL
Saint Angel Triple Crème Brie

SEAFOOD



\$4⁹⁹
ea.
Atlantic Salmon Portions
Sold only in 4 pk. for \$19.96

25% OFF
REGULAR RETAIL
Lobster Claws & Arms
Final Price: \$13.31lb. or \$26.62





\$8⁴⁹
Greg's Crazy Good Crab Dip or Cajun Spread
12 oz. pkg.



\$4⁹⁹
Vita Herring or Nova Salmon
3-12 oz. pkg.
\$9.99 Herring
32 oz. pkg.



\$2 OFF
REGULAR RETAIL
Fully Cooked Whole Maine Lobster



SAVE UP TO \$5
\$4⁹⁹
Gorton's Seafood
9-14 oz. pkg.
Selected varieties



SAVE 33%
\$5⁹⁸
Northern Chef Seafood
9-16 oz. pkg.
While supplies last



\$2 OFF
REGULAR RETAIL
Nature's Best Imitation Snow Crab
32 oz. pkg.



\$2 OFF
WITH DIGITAL COUPON
Bakehouse Brownie Platters
20-23 oz. pkg.
Valid through: 1/6/2025
CLIP NOW



\$1 OFF
WITH DIGITAL COUPON
S. Rosen's Seeded Cocktail Rye
12 oz. pkg.
Valid through: 1/6/2025
CLIP NOW

 **Rewards™**
SHOP. EARN. BE REWARDED.

DIGITAL COUPONS