

# Dierbergs ANNIVERSARY SALE!

**SHOP 93% Extra Lean Ground Beef**  
**LOW PRICE! \$6.99 lb.**  
 Solid only in 2 lb. pkg. for \$13.98.  
**FINAL PRICE WITH DIGITAL COUPON**  
 Regular price \$16.18  
**CLIP NOW**

**\$3 lb. OFF** REGULAR RETAIL **LOW PRICE!**  
 Porterhouse or T-Bone Steaks  
 Final price \$13.99lb. - \$14.99lb.

**\$2 lb. OFF** REGULAR RETAIL **LOW PRICE!**  
 Ultra Large 31/40 Raw Peeled and Deveined Tail-Off Shrimp  
 Available in bulk, service case or 16 oz. bag. Final price \$11.99lb.

**\$5** **LOW PRICE!**  
 Just Bare Family Pack Chicken Drumsticks or Bone-In Thighs  
 2.25 lb. pkg.

**\$2.99 lb.** **LOW PRICE!**  
 All Natural Pork Tenderloin

**2/\$4** **LOW PRICE!**  
 Fresh Express Premium Garden Salads or Spinach  
 6-11 oz. pkg.

**10/\$6** **LOW PRICE!**  
 Yoplait Yogurt  
 4-6 oz. cups

**BUY 2, GET 1 FREE** **LOW PRICE!**  
 Coca-Cola Soda or Peace Tea  
 12 pk. 12 oz. cans

**2/\$5** **LOW PRICE!**  
 Kettle Cooked Lay's, Fritos Lay Lay's, Tostitos Cantina or Rold Gold Pretzels  
 5-16 oz. bags

**\$5.98** **LOW PRICE!**  
 Driscoll's Strawberries 2 lb.

## 3-DAY Rewards Deals

THURS. APR. 16 - SAT. APR. 18, 2026

**2/\$3**  
**FINAL PRICE WHEN YOU BUY 2 WITH DIGITAL COUPON**  
 Borden Cheese  
 8-12 oz. pkg.  
 Excludes Grated Parmesan Cheese. Regular price \$3.49  
**CLIP NOW**

**\$2.88** **Rewards Deal**  
 Nabisco Good Thins, Wheat Thins, Triscuits or Ritz Toasted Chips  
 3.5-8.5 oz. pkg.  
 \$3.99 without Rewards

**\$3.98** **Rewards Deal**  
 Prairie Farms Ice Cream  
 48 oz. ctn.  
 \$4.99 without Rewards

**\$3.99** **Rewards Deal**  
 Smithfield Bacon  
 12 oz. pkg.  
 \$5.99 without Rewards

**\$1.88 lb.** **Rewards Deal**  
 Washington Extra Fancy Honeycrisp Apples  
 \$2.99lb. without Rewards

**SEE PAGES 2-3 FOR MORE DEALS!**

## 3-DAY Rewards Deals

THURS. APRIL 16 - SAT. APRIL 18, 2026

**2/\$3** **Rewards Deal**  
 PictSweet Farm Favorites or Southern Classic Vegetables  
 8-12 oz. pkgs.  
 \$1.99 ea. without Rewards

**\$2.99** **Rewards Deal**  
 Eckrich Regular Smoked Sausage Ropes, Links or Li'l Smokies  
 12-14 oz. pkg.  
 \$4.29-\$4.79 without Rewards

**\$5.99** **Rewards Deal**  
 Lottie's Links or Ground Sausage  
 12 oz. pkg.  
 \$10.99 without Rewards

**BUY 2, GET 2 FREE** **Rewards Deal**  
 Coca-Cola Soda or Peace Tea  
 12 pk. 12 oz. cans

**\$3.99** **Rewards Deal**  
 Eckrich Beef Smoked Sausage Rope or Beef Li'l Smokies  
 10 oz. pkg.  
 \$5.49 without Rewards

**\$3.48** **Rewards Deal**  
 Bear Naked Granola  
 11-12 oz. pkg.  
 \$5.99 without Rewards

THIS AD BEGINS TUES. APRIL 14

TUE. 14 WED. 15 THUR. 16 FRI. 17 SAT. 18 SUN. 19 MON. 20

Selected varieties. Some restrictions apply. Prices subject to change. See store for details.

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

## 3-DAY Rewards Deals

THURS. APRIL 16 - SAT. APRIL 18, 2026

**\$4.99** **Rewards Deal**  
 Smithfield Pork Loins, Tenderloins or Roasts  
 19.2-23 oz. pkg.  
 \$8.99 without Rewards

**2/\$13.98** **Rewards Deal**  
 Cold Water Lobster Tails  
 4 oz. ea.  
 2/\$19 without Rewards

**\$11.49** **Rewards Deal**  
 Old Wisconsin Snack Bites  
 26-28 oz. pkg.  
 \$22.99 without Rewards

**\$6.99** **Rewards Deal**  
 Perdue Popcorn Chicken or Homestyle Strips  
 26 oz. bag  
 \$11.19 without Rewards

**\$3.99 lb.** **Rewards Deal**  
 Catfish Nuggets  
 \$5.99lb. without Rewards

**30% OFF** REGULAR RETAIL **Rewards Deal**  
 Great American Shrimp Rings  
 10-28 oz. pkg.  
 Final price \$5.95-\$17.48 with Rewards  
 \$8.50-\$24.98 without Rewards

Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

# ANNIVERSARY SALE!

## LOW PRICES & HOT DEALS

**5X BONUS POINTS**

**\$2.49** **LOW PRICE!**  
 Cape Cod Kettle Chips  
 6.5-8 oz. bag

**\$1.67** **LOW PRICE!**  
 Chili Man Chili With Beans  
 15 oz. can

**\$1.72** **LOW PRICE!**  
 Essential Everyday Ketchup  
 20 oz. bit

**\$1.72 lb.** **LOW PRICE!**  
 Brussels Sprouts  
 Sold in tote bags

**33% OFF** **Rewards Deal**  
 Alaskan 10-Up Snow Crab Clusters  
 Final price \$20.09lb. with Rewards.  
 \$29.99lb. without Rewards

**Bob's BBQ Smoked Chicken Wings or Smoked Whole Chicken**

Ad good April 14-20, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

# Sweet & Fresh

## Smoothie Sale



**\$5<sup>98</sup>**  
Driscoll's  
Strawberries 2 lb.

**2/\$5**  
Driscoll's  
Blackberries  
6 oz. pkgs.



- \$6<sup>99</sup>**  
Nature Nate's  
Honey  
9.8-16 oz. pkg.
- \$2<sup>49</sup>**  
Essential Everyday  
Peanut Butter  
16 oz. jar
- \$9<sup>99</sup>**  
CARBPAK  
Carbonaut  
Granola  
10 oz. pkg. *Gluten Free*
- \$14<sup>99</sup>**  
EQUALINE  
WHEY PROTEIN  
16 oz. pkg.
- \$4<sup>49</sup>**  
Planet Oat  
Oatmilk  
88 oz. pkg.
- \$3<sup>99</sup>**  
GREEK GODS  
Greek Yogurt  
24 oz. pkg.

Ad good April 14-20, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

### PRODUCE

**BEST IN FRESH!**



**\$1<sup>48</sup>**  
lb.



**2/\$5**  
Pera Farms  
Cleaned & Trimmed  
Green Beans  
12 oz. pkg.



**\$4<sup>99</sup>**  
Jumbo  
Russet Potatoes  
8 LB. BAG



**3/\$5**  
Grimmway Farms  
Petite, Stix or  
Shredded Carrots  
12-12 oz. pkgs.



**10/\$10**  
Jumbo  
Navel Oranges



**2/\$7**  
The Little Potato  
Company Potatoes  
16 oz. pkg.



**2/\$3**  
Giorgio Sliced White  
Mushrooms  
8 oz. pkg.



**2/\$5**  
Mann's Slaws or  
Vegetable Blends  
8-12 oz. pkgs.

Ad good April 14-20, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

### GROCERY

**\$1<sup>49</sup>**  
Kraft Family Size  
Original Mac & Cheese  
11 oz. box  
Kraft Mac & Cheese or  
Velveeta Shells & Cheese Cups...**\$1.49**  
2.05-2.26 oz. pkg.

**BUY 1, GET 1  
OF EQUAL OR LESSER VALUE  
FREE**  
Mid's  
Pizza or Pasta Sauce  
14-28 oz. jars  
Save up to \$5.99

**\$1<sup>99</sup>**  
Saucy Spoon  
Baked Beans  
28 oz. can

**\$2<sup>99</sup>**  
Rummo  
Pasta  
8.8-16 oz. pkg.

**\$3<sup>99</sup>**  
Heinz Ketchup  
32 oz. btl.  
**\$2.19**  
Heinz Yellow Mustard  
20 oz. btl.

**\$4<sup>99</sup>**  
Heinz 57 or A.1.  
Steak Sauce  
10 oz. btl.  
**\$3<sup>99</sup>**  
Frank's  
Red Hot  
or Wing Sauce  
12 oz. btl.

## BRUNCH FOR MOM

**PREPARED  
FRESH  
IN OUR  
KITCHEN**

**ORDER NOW  
FROM THE  
SPRING MENU**

### GROCERY

**2/\$8**  
When you buy 2 or more  
Kellogg's Family Size  
Special K or  
Raisin Bran Cereal  
15.6-24 oz. boxes

**\$4<sup>49</sup>**  
Post  
Family Size  
Cereal  
18-29 oz. box

**2/\$6**  
Nabisco  
Chips Ahoy!  
7-13 oz. pkgs.

**\$4<sup>69</sup>**  
Mio  
Water Enhancer  
3.4 oz. pkg.

**2/\$5**  
Wonder  
Bagels or English  
Muffins  
12-18 oz. pkgs.

**\$1<sup>99</sup>**  
FINAL PRICE WITH  
DIGITAL COUPON  
Welch's  
Fruit Snacks  
6-10 ct. pkg.  
Regular price \$3.69  
**CLIP NOW**

**\$3<sup>99</sup>**  
Club, Toasteds or  
Townhouse Family  
Size Crackers  
12-20.7 oz. pkg.

**\$3<sup>29</sup>**  
Kool-Aid  
Jammers  
10 ct. pkg.

**\$9<sup>99</sup>**  
Green Mountain  
Coffee  
10 ct. box

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FROZEN & DAIRY

**3 Gerards Pizza**  
15.7-20 oz. pkg.  
**\$6.99**

**WE LOCAL**

**Nancy's Thin Crust or Brew Pub Pizza**  
15.95-26.82 oz. pkg.  
**\$6.99**

**Marie Callender's Bowls or Pot Pies**  
10-13 oz. pkg.  
**2/\$5**

**Buitoni Family Size Pasta**  
20 oz. pkg.  
**\$6.49**

**Buitoni Alfredo Sauce**  
15 oz. pkg.  
**\$4.99**

**Lunchables Crispy Grilled Cheese**  
5.71-6.2 oz. pkg.  
**\$3.99**

**Sargento String Cheese or Cheese Sticks**  
8.4-12 oz. pkg.  
**2/\$7**

**Pillsbury Grands Biscuits, Crescent or Cinnamon Rolls**  
4-5 ct. pkg.  
**3/\$5**

**Prairie Farms Cottage Cheese or Sweet Tea**  
16 oz. pkg. or 64 oz. jug.  
**2/\$5**

**Bob's BARN**  
BEER • WINE • SPIRITS

**WE DELIVER BEER, WINE & SPIRITS.**  
SHOP NOW ON **Shipt** **Instacart** **DOORDASH**

**Yuengling Flight**  
12 pk. 12 oz. pkg.  
**\$13.97**

**BUSCH BEER**  
**BUSCH LIGHT**  
30 pk. 12 oz. cans  
**\$21.97**

**Michelob Ultra**  
24 pk. 12 oz. pkg.  
**\$24.97**

**Smirnoff Vodka**  
1.75 lt. bot.  
**\$20.97**

**Ruffino Prosecco**  
750 ml. bot.  
**\$14.97**

**Malibu Rum**  
750 ml. bot.  
**\$16.47**

**Oyster Bay Sauvignon Blanc**  
750 ml. bot.  
**\$16.47**

BEVERAGES

**7-UP or Dr Pepper Soda**  
6 pk. 16.9 oz. btl.  
**\$3.99 ea.**

**PEPSI mini ZERO SUGAR**  
10 pk. 7.5 oz. mini cans  
**\$3.99 ea.**

**Gatorade**  
8 pk. 20 oz. btl.  
**\$6.49 ea.**

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**Butcher SHOP**

**Johnsonville Sausage**  
10-16 oz. pkg.  
**\$4.49**

**Smoked Links, Ropes, Ground, Slices, Summer Sausage or Hot Dogs**

**Land O' Frost Lunchmeat**  
15-16 oz. pkg.  
**\$5.49**

**Kevin's Chicken Entrées**  
16 oz. pkg.  
**\$8.99**

**OUR CUSTOMERS' FAVORITE CHICKEN**

**Bell & Evans Whole Chicken Legs**  
16 oz. pkg.  
**\$2.39**

**Bell & Evans Boneless Chicken Thighs**  
16 oz. pkg.  
**\$3.99 lb.**

**Bell & Evans Chicken Kabob Cubes**  
16 oz. pkg.  
**\$5.99**

**Bell & Evans Organic Chicken Bone Broth**  
24 oz. jar  
**\$6.99**

**KITCHEN®**

**Thanksgiving Turkey Breast**  
Classic rich and savory holiday turkey is now a year-round favorite.  
**\$10.99 lb.**

**BOB'S BBQ**

**Bob's BBQ Pulled Pork**  
Final price \$9.99lb.-\$11.99lb.  
**\$1 lb. OFF**

**House-Made Chicken Salads**

**Greg's Crazy Good Chicken Breasts**  
Sold as singles or 2-packs  
**2x BONUS POINTS**

**Grilled Boneless Pork Steaks**

**\$9.99 SPRING MEGA BUNCH Bouquet**

**Dierbergs FLOWERS & GIFTS**

**SEAFOOD MARKET**

**Red King Crab Leg Clusters**  
Final price \$28.80lb.-\$37.51lb.  
**33% OFF**

**Norwegian Atlantic Salmon Fillets**  
Final price \$17.99lb.  
**\$2 lb. OFF**

**Cooked Tail-On Shrimp**  
Final price \$14.99lb.  
**\$2 lb. OFF**

**FRESH. FAST. PRICED RIGHT!**

**Seafood Stuffed Mushrooms**  
**5x BONUS POINTS**

**Grilled Shrimp**  
**5x BONUS POINTS**

**bakehouse**  
HOME-BAKED GOODNESS

**Greg's Crazy Good Cookies or Dinner Rolls**  
**5x BONUS POINTS**

**Stollens**  
14 oz. pkg.  
Final price \$4.99  
**\$1 OFF**

**Meringues**  
4 oz. pkg.  
**3x BONUS POINTS**

**15% OFF**  
REGULAR RETAIL  
**St. Pierre Brioche Hamburger or Hot Dog Buns**  
4-6 ct. pkg. Final price \$4.24-\$4.84

**20% OFF**  
REGULAR RETAIL  
**The Cheesecake Factory Breads**  
10-17 oz. pkg. Final price \$2.99-\$4.79

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**Shop. Earn. Be Rewarded.**  
Join Free at Dierbergs.com/Rewards

We reserve the right to limit. We are not responsible for printing or typographical errors.

**VIEW ALL OUR WEEKLY DEALS AT DIERBERGS.COM/AD**

Ad good Tues, April 14 - Mon, April 20, 2026. Good only at Illinois locations. Prices and availability may vary by location and with our delivery and pickup partners



# MEET THE MEATS

**\$10<sup>99</sup> lb.** SAVE \$2 LB.  
Thanksgiving Turkey Breast

Classic rich and savory holiday turkey is now a year-round favorite.

## Better Meats. Better Prices.

- ✓ NO GLUTEN
- ✓ NO BINDERS
- ✓ NO ARTIFICIAL COLORS
- ✓ NO FILLERS
- ✓ NO MSG
- ✓ NO ARTIFICIAL FLAVORS



**\$11.99 lb.**  
Cajun Turkey Breast



**\$12.99 lb.**  
Oven Roasted Turkey Breast



**\$12.99 lb.**  
Maple Glazed Turkey Breast



**\$12.99 lb.**  
Honey Cured Turkey Breast



**\$12.99 lb.**  
Pan Roasted Turkey Breast

Ad good Apr. 14-20, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.



**\$3<sup>99</sup>** NatureSweet Organic Cherubs Tomatoes 10 oz. pkg.



**\$3<sup>99</sup>** Taylor Farms Organic Chopped Salad Kits 7.3-11 oz. pkg.



**\$4<sup>48</sup>** Driscoll's Organic Strawberries 1 lb. pkg.

## WHAT IN THE WORLD?

GOLD NUGGET TANGERINES

**88¢ ea.**



Bumpy on the outside but pure gold inside, these ultra-sweet, seedless tangerines are packed with juicy, rich citrus flavor—some even call them the best-tasting citrus out there!

## FRESH! CUT



**20% OFF** Halved Brussels Sprouts 12 oz. pkg. REGULAR RETAIL WITH DIGITAL COUPON [CLIP NOW](#)



**20% OFF** Diced Yellow Onions 5 oz. pkg. REGULAR RETAIL WITH DIGITAL COUPON [CLIP NOW](#)



**20% OFF** Roaster Red or Yukon Gold Potatoes 20 oz. pkg. REGULAR RETAIL WITH DIGITAL COUPON [CLIP NOW](#)

Ad good Apr. 14-20, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

### GROCERY



**\$6<sup>99</sup>**

**Rao's Pasta Sauce**  
15-24 oz. jar



**\$3<sup>49</sup>**

**505 Southwestern Salsa or Queso**  
15-16 oz. jar



**\$2<sup>99</sup>**  
**GoGo Squeeze Fruit or Yogurt**  
4 ct. pkg.



**2/\$7**  
V8 Juice 46 oz. btl.



**\$4<sup>99</sup>**  
Lipton Tea Bags 40-100 ct. pkg.



**\$3<sup>49</sup>**  
Famous Dave's Pickles 24 oz. jar



**\$17<sup>99</sup>**  
Traeger Wood Pellets 18 lb. bag



**\$2<sup>49</sup>**  
**Kellogg's Special K Pastry Crisps or Rice Krispies Treats Bars**  
5.28-6.2 oz. pkg.



**\$8<sup>99</sup>**  
RXBAR Protein Bars 5 ct. pkg.



**89¢**  
JJ's Snack Pies 4 ct. pkg.



**2/\$5**  
Lawry's Marinades 12 oz. btl.



**\$3<sup>99</sup>**  
Stubb's Barbecue Sauce 18 oz. btl.



**\$1<sup>49</sup>**  
McCormick Grill Mates Marinade Mix 7.1-12.5 oz. pkg.



**\$3<sup>99</sup>**  
McCormick Grill Mates Rub 5.37-6 oz. pkg.



**\$1<sup>99</sup>**  
McCormick Grill Mates Seasonings 7.7-3.5 oz. pkg.



**\$7<sup>99</sup>**  
**Eight O'Clock Coffee**  
10.5-12 oz. bag or 10 ct. box



**2/\$5**  
Cousin Willie's Microwave Popcorn 6 ct. pkg.



**2/\$5**  
Orville Redenbacher's Microwave Popcorn 3 ct. pkg.

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**\$7<sup>99</sup>**  
**Samyang Buldak**  
 Ramen  
 5 ct. pkg.



**\$3<sup>14</sup>**  
**Prairie Farms**  
 Sherbet  
 32 oz. ctn.



**\$4<sup>99</sup>**  
**Lactaid**  
 Lactose Free Milk  
 64 oz. pkg.

**PRICED RIGHT**



**\$4<sup>79</sup>**  
**Dad's**  
 Cookies  
 8-9 oz. pkg.



**\$4<sup>99</sup>**  
**Bob Evans**  
 Original Roll Pork  
 Sausage  
 16 oz. pkg.



**\$1<sup>49</sup>**  
**Essential Everyday**  
 Flex Straws  
 50 ct. pkg.

Ad good Apr. 14-20, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

**\$ave MORE WITH OUR BRANDS**  
 \*WHEN COMPARED TO NATIONAL BRANDS

Essential Everyday EQUALINE<sup>®</sup> Dierberg's Wild Harvest

**\$2<sup>99</sup>** Essential Everyday Fruit Cups 4 ct. pkg.  
**\$2<sup>69</sup>** Essential Everyday Apple Sauce 6 ct. pkg.  
**\$8<sup>49</sup>** Essential Everyday Apple Sauce 12 ct. pouches

**SAVE UP TO 55%\***

**\$3<sup>99</sup>** Essential Everyday Granola 16-18 oz. pkg.  
**\$1<sup>69</sup>** Essential Everyday Whipped Topping 8 oz. pkg.  
**\$1<sup>99</sup>** Essential Everyday Candy 1.75-8 oz. pkg.

**\$7<sup>94</sup>** Butcher SHOP 80% Lean Ground Chuck 1 lb. pkg.  
**2/\$4** Essential Everyday Chicken Broth or Stock 32 oz. pkgs.  
**\$1<sup>49</sup>** Essential Everyday Seasoned CROUTONS 5 oz. pkg.  
**\$1<sup>19</sup>** Essential Everyday Yellow Mustard 14 oz. jar  
**\$4<sup>29</sup>** Essential Everyday Cracker Cuts 7 oz. pkg.

Ad good Apr. 14-20, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

**GROCERY**



**\$6<sup>99</sup>**  
**Kleenex**  
 Facial Tissue  
 4 ct. bundle pack



**\$11<sup>99</sup>**  
**Viva**  
 6 Double Rolls  
 Paper Towels

**CART-FILLING DEALS!**



**\$9<sup>99</sup>**  
**Cottonelle**  
 12 Mega Roll  
 Bath Tissue  
 Regular price \$13.99, Limit 1  
**CLIP NOW**



**\$8<sup>99</sup>**  
**Scott Comfort Plus**  
 18 Mega Rolls  
 Bath Tissue  
 Regular price \$13.99, Limit 1  
**CLIP NOW**



**\$10<sup>99</sup>**  
**IAMS**  
 Cat Food  
 3.5 lb. bag



**\$13<sup>99</sup>**  
**Sheba**  
 Cat Food  
 12 ct. pkg.



**\$2<sup>49</sup>**  
**Rachael Ray**  
 Nutrish Soup Bones  
 Beef Chews  
 6.3 oz. pkg.

Ad good Apr. 14-20, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

**GROCERY**



**\$8<sup>99</sup>**  
**Bounce**  
 Outdoor Fresh Sheets  
 240 ct. pkg. Limit 1  
 Regular price \$11.59  
**CLIP NOW**



**\$16<sup>99</sup>**  
**All Laundry**  
 Detergent  
 118 oz. jug or 60 ct. pkg.



**\$2 OFF**  
 instantly at checkout when you buy any 2 Clorox or Glad items in this ad.

**\$5**  
**Clorox**  
 Cleaner or Bleach or Wipes  
 32 oz. or 75 ct. pkg.

**\$5**  
**Glad**  
 Kitchen or Trash Bags  
 22-34 ct. pkg.



**\$12<sup>99</sup>**  
**Cascade Platinum**  
 Action Pacs  
 20-34 ct. pkg.



**\$3<sup>99</sup>**  
**Dawn EZ Squeeze**  
 Dish Soap  
 16-22 oz. bot.

Ad good Apr. 14-20, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

DAIRY & FROZEN



**10/\$10**  
Banquet Pot Pies  
7 oz. pkgs.



**4/\$10**  
Bellatoria Personal or Roma Pizza  
5.67-11.05 oz. pkgs.



**\$6.99**  
Trü Frü Chocolate Covered Fruit  
8 oz. pkg.



**\$5.49**  
Prairie Farms Ice Cream Cones or Sandwiches  
6-16 ct. pkg.

**EVERYDAY VALUE, DONE RIGHT.**



**\$5.99**  
Essential Everyday Shredded Cheese  
32 oz. pkg.



**2/\$10**  
Stök Cold Brew  
48 oz. pkgs.

All good Apr. 14-20, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.



**Dierbergs Spotlight**  
**Gus' PRETZELS**  
Hand Twisted Since 1920  
Meet Gus' Pretzels  
A St. Louis icon since 1920, Gus' hand-twists soft pretzels the traditional way using simple ingredients, baked fresh daily. Family-owned for generations, it's the warm, salty bite locals have loved for over a century. Find Gus' Pretzels in the Dierbergs deli or frozen aisle.  
Take a behind-the-scenes look at how this classic continues to twist up fresh flavor every day.  
**CLICK TO WATCH NOW!**  
**2X BONUS POINTS**  
2X Points on all Gus' Pretzels products from 4/14/26-4/27/26.

**REWARDS** **HOT DEALS EVERY WEDNESDAY!**

**WOW!**

**WEDNESDAY APRIL**

 <p>Phorm Protein Drinks 14 OZ. BTL.</p> <p><b>\$2.26</b> REWARDS Deal \$3.79 WITHOUT REWARDS **SAVE \$1.53</p>	 <p>Smart Ones Meals 6.49-10.2 OZ. PKGS.</p> <p><b>3/\$5</b> REWARDS Deal 2/\$5 WITHOUT REWARDS **SAVE 83¢</p>	 <p>Jays Potato Chips or O-Ke-Doke Popcorn 7.5-8 OZ. BAG</p> <p><b>\$2.29</b> REWARDS Deal \$3.49 WITHOUT REWARDS **SAVE \$1.20</p>	 <p>Energizer Max AA or AAA Batteries 4 CT. PKG.</p> <p><b>\$4.79</b> REWARDS Deal \$6.29 WITHOUT REWARDS **SAVE \$1.50</p>
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NO CLIPPING NEEDED - Prices valid on Wednesday, April 15, 22, and 29. Must be a Dierbergs Rewards Member & Enter Your Rewards Number at Checkout. While Supplies Last.

**REWARDS DEALS** **FIREBALL FRIDAYS APRIL**

**PRICES SO HOT THEY'RE ON FIRE!**

 <p><b>SAVE \$2.04</b> Pepsi Soda 2 LTR. BTL.</p> <p><b>\$1.25</b> REWARDS Deal \$3.29 WITHOUT REWARDS</p>	 <p><b>SAVE \$1.51</b> Häagen-Dazs Ice Cream Bars or Waffle Cones 3-4 CT. PKG.</p> <p><b>\$3.48</b> REWARDS Deal \$4.99 WITHOUT REWARDS</p>	 <p><b>69¢</b> per bottle REWARDS Deal when you purchase the 10 pack for \$6.90 \$9.99 WITHOUT REWARDS Fireball 10-Pack 60 ML. BTLs.</p>
 <p><b>SAVE \$1.71</b> Washington Extra Fancy Honeycrisp Apples 2 LB. PKG.</p> <p><b>\$3.98</b> REWARDS Deal \$5.69 WITHOUT REWARDS</p>	 <p><b>SAVE \$2.11</b> Hidden Valley Grilled Chicken Strip Dippers 3.25 OZ. PKG.</p> <p><b>\$1.88</b> REWARDS Deal \$3.99 WITHOUT REWARDS</p>	 <p><b>ILLINOIS ONLY</b> <b>\$13.97</b> REWARDS Deal Platinum Vodka 1.75 LTR. BTL. \$17.99 WITHOUT REWARDS</p>

NO CLIPPING NEEDED - Prices valid on Friday, April 17 and 24. Must be a Dierbergs Rewards Member & Enter Your Rewards Number at Checkout. While Supplies Last.

BEVERAGES



**\$3.49** ea.  
When you buy 3 or more  
**Coca-Cola Soda**  
6 pk. 7.5 oz. mini cans



**2/\$5**  
**Coca-Cola Soda**  
2 ltr. btl.



**\$6.49**  
**7-UP or Dr Pepper Soda**  
10 pk. 7.5 oz. mini cans



**\$2.29**  
**7-UP or Dr Pepper Soda**  
2 ltr. btl.



**4/\$5**  
**Bai Water**  
18 oz. btl.



**\$2.39** ea.  
When you buy 3 or more  
**Bloom Sparkling Energy Drinks**  
12 oz. cans

BEVERAGES



**5/\$5**  
**BODYARMOR Sports Drink or Powerade Power Water**  
16 oz. btl. BODYARMOR Sports Drink  
20 oz. btl. Powerade Power Water



**4/\$5**  
**Powerade**  
28 oz. btl.

**MORE FOR YOUR MONEY!**



**\$6.99**  
**Pure Leaf or Lipton Tea**  
6 pk. 16.9 oz. Pure Leaf or 12 pk. 16.9 oz. Lipton



**\$22.99**  
**Monster Energy Drinks**  
12 pk. 12 oz. cans



**\$3.99**  
**Ice Mountain Spring Water**  
12 pk. 16.9 oz. btl.



**\$2.49**  
**Pure Life Purified Drinking Water**  
12 pk. 12 oz. btl.

Ad good Apr. 14-20, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

Ad good Apr. 14-20, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

**Butcher SHOP**



**SAVE \$5**  
**Wright Brand Bacon**  
24 oz. pkg.

**\$1 OFF**  
**REGULAR RETAIL**  
**Schweid & Sons Ground Beef Blends**  
1 lb. pkg.  
Final price \$7.99-\$8.99

**Butcher SHOP**



**\$5.49**  
**Perdue Ground Chicken Breast**  
16 oz. pkg.



**SAVE \$2.00**  
**\$4.99 lb.**  
**Perdue Thin Sliced Chicken Breasts**

**PICK ANY 2 ITEMS!**

**TASTY TWO FOR**

SAVE EVERY DAY! WHEN YOU BUY ANY 2 OR MORE ITEMS

**2/\$9.98**

**Perdue Boneless Skinless Chicken Breasts**

**Reser's Family Size Mashed Potatoes**  
32 oz. pkgs.

**CHOOSE ANY 2 FROM 40+ ITEMS!**

\*Selection may vary by location.



**\$6.99**  
**Perdue Family Pack Short Cuts**  
12-16 oz. pkg.



**\$2.99**  
**Kentucky Legend Ham Steaks, Diced or Cubed Ham**  
8 oz. pkg.

**LOADED WITH LOW PRICES!**

**\$2.99**  
**Oscar Mayer Fun Pack Lunchables**  
8.9-10.7 oz. pkg.

**\$3.99**  
**Tyson Stuffed Chicken Breasts**  
2 ct. pkg.

**SAVE 33%**  
**\$5.49**  
**Delimex Taquitos**  
20 oz. pkg.

**\$12.49**  
**Nathan's Family Pack or Colossal Franks**  
28-32 oz. pkg.



**\$2.99**  
**Smithfield Ham Steaks, Cubed or Diced Ham**  
8 oz. pkg.



**\$7.99**  
**Smithfield Boneless Ham Quarters**  
1.5 lb. pkg.

Ad good Apr. 14-20, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

Ad good Apr. 14-20, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

# BRUNCH FOR MOM

Scratch Made  
from our own Recipes

SPRING MENU 2026  
MEALS, ENTREES, SIDES & MORE!

**ORDER NOW**



PREPARED  
FRESH  
IN OUR  
KITCHEN

**ORDER FOR MOTHER'S DAY BY MAY 7**  
on our App or at Dierbergs.com

## D KITCHEN®

**\$4.99**  
Calzones  
8 oz. pkg.



SAVE UP TO 72%  
**\$1.99**  
Rio Briati Cheese  
8-16 oz. pkg.  
Mascarpone or Whole Milk Ricotta

**\$5.99**  
Divina Spreads  
7-9 oz. pkg.

SAVE 44%  
**\$4.99**  
Margherita Jalapeño Pepperoni or Snack Salami  
8 oz. pkg.

**\$4.99**  
34 Degrees Cheese Mates or Crisps  
3-4.5 oz. pkg.

**\$4.99**  
Odyssey Feta Chunks  
8 oz. pkg.

**\$4.99**  
Hoffman's Cheddar Cheese  
7 oz. pkg.

**\$4.99**  
Black Creek Extra Sharp Cheddar Cheese Aged 2 Years  
7 oz. pkg.

Ad good Apr. 14-20, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

## SAVE EVEN MORE WITH DIGITAL COUPONS!

CLIP IN OUR APP OR DIERBERGS.COM

**NEW ITEM!**  
**\$1 OFF** WITH DIGITAL COUPON  
@bakehouse  
Croissant Donuts  
8.25-10.44 oz. pkg.  
Valid through: 4/27/26  
**CLIP NOW**

**\$1 OFF** WITH DIGITAL COUPON  
@bakehouse  
Garlic Knots  
7 oz. pkg.  
Valid through: 4/27/26  
**CLIP NOW**

**\$1 OFF** WITH DIGITAL COUPON  
@bakehouse  
Streusel Bars  
13 oz. pkg.  
Valid through: 4/27/26  
**CLIP NOW**

**\$1 OFF** WITH DIGITAL COUPON  
@bakehouse  
Muffins  
4 ct. pkg.  
Valid through: 4/27/26  
**CLIP NOW**

**50¢ OFF** WITH DIGITAL COUPON  
Thelma's Ice Cream Sandwiches  
6 oz. pkg.  
Valid through: 4/19/26  
**CLIP NOW**

See coupon offer for available dates. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

## D KITCHEN®

### OUR DELI PROMISE

- PREMIUM QUALITY
- NO BINDERS & NO FILLERS
- PURE WHOLE CUTS
- GLUTEN FREE & MSG FREE

**\$9.99** lb.  
Bavarian Ham

**\$7.99** lb.  
Mild Cheddar Cheese

**\$8.99** lb.  
Pepper Jack Cheese

Ad good Apr. 14-20, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

**SEAFOOD MARKET**

**\$8.49**  
ea.

**Smokey Alabama Marinated Salmon Portions**



**\$3.99**

**Cocktail Sauce**  
8 oz. pkg.



**\$8.99**  
lb.

**Jonah Crab Claws**



**\$8.49**

**Crazy Good Cajun Spread or Crab Dip**  
12 oz. pkg.



**BUY 1, GET 1 FREE**

**Rewards Deal**

**Clam Shack Soups**  
24 oz. pkgs. Save \$10.49



**\$10.99**

**Sea Cuisine Seafood**  
8-10.5 oz. pkg.



**\$10.99**

**Seapak Shrimp**  
16-18 oz. pkg.

Ad good Apr. 14-20, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

**WHOLE LIFE**



**\$3.49**

**Gluten Free**  
**Bobo's Oat Bars**  
5 ct. pkg.



**\$4.99**

**Dairy Free**  
**Malk**  
**Soy or Nut Milk**  
28 oz. pkg.



**\$4.49**

**Gluten Free**  
**Jovial**  
**Crackers or Pasta**  
4.5 oz. crackers or 9-12 oz. pasta



**2/\$6**

**Non-GMO**  
**Milton's**  
**Crackers**  
4.5-8.4 oz. pkgs.



**\$2.99**

**Organic**  
**Suja**  
**Juice**  
12 oz. btl.



**\$5.99**

**Organic**  
**Pure Organic**  
**Layered Fruit Bars**  
6.2 oz. pkg.



**2/\$3**

**Organic**  
**Plum Organics**  
**Baby Food**  
3.5-4 oz. pkgs.

Ad good Apr. 14-20, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

**BODY & HOME**



**\$4.99**

**Nuun**  
**Sport Hydration**  
**Tablets**  
10 ct. pkg.



**\$7.99**

**Method**  
**Body Wash**  
18 oz. pkg.



**\$6.49**

**Huggies**  
**Baby Wipes**  
168-192 ct. pkg.



**\$1.19**

**Equaline**  
**Liquid Hand Soap**  
7.5 oz. pkg.



**\$1.29**

**Equaline**  
**Hydrogen Peroxide**  
32 oz. pkg.

Ad good Apr. 14-20, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.

**Administrative Professionals Day IS WEDNESDAY, APRIL 22!**



**BALLOON**

**SIMPLY SWEET**  
**Arrangement**



**Dierbergs**  
**FLOWERS & GIFTS**

**SHOP ONLINE OR IN STORE!**

**SHOP NOW**

Ad good Apr. 14-20, 2026. Selected varieties included. Some restrictions apply. Prices subject to change. See store for details.